

July 31, 2017

CSE: RIW

NR 17-05

RIWI Announces Appointment of Permanent Chief Financial Officer

Toronto, ON – RIWI Corp. (CSE: RIW) (the “Company” or “RIWI”) is pleased to announce the appointment of Mr. Daniel Im, CPA, CA, JD, as Chief Financial Officer of the Company, effective July 31, 2017. Mr. Im succeeds Ms. Annette Cusworth who has been acting as the Company’s Interim Chief Financial Officer since June 13, 2017.

Mr. Im is an experienced finance executive and lawyer with an extensive background in financial reporting, regulatory compliance, internal control and corporate finance activities for public and private companies. Mr. Im most recently served as Vice President and Controller of Pet Valu Canada Inc. and prior to that held the position of CFO of Adriana Resources Inc. (now renamed Sprott Resource Holdings Inc. after their business combination). He practiced as a securities lawyer at Cassels Brock & Blackwell LLP and has held various positions at Deloitte LLP over a span of 10 years. Mr. Im holds a Juris Doctor from Osgoode Hall Law School and holds a Master of Accounting from the University of Waterloo. He has also been a Director and on the Audit Committee of Geodrill Ltd (TSX: GEO) since March 2012.

“We are excited to welcome Daniel to the RIWI team,” said Neil Seeman, RIWI’s CEO. “Daniel brings with him an exceptional combination of accounting, finance and regulatory expertise, with a proven ability to streamline business operations to drive growth, increase efficiency, and bottom-line profit,” he added.

Ms. Cusworth will resume her position on the Company’s Audit Committee as Chair.

About RIWI

RIWI is a global survey technology, global message testing, and predictive analytics firm. RIWI uses patented methods to capture a continuous stream of privacy-compliant opinion data in any region of the world. RIWI product offerings include Information-as-a-Service (IaaS) and custom data solutions. RIWI’s interactive dashboards and RIWI’s scientifically validated opinion data, otherwise unavailable in the global data marketplace, help global corporations, multi-laterals and government agencies predict, monitor and adapt to changing citizen needs and behavior patterns, and help clients adjust to new risks and sentiment shifts occurring in all countries. For more information, please visit: <https://riwi.com/>.

RIWI CORP.

SIGNED: “NEIL SEEMAN”

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CAUTION REGARDING FORWARD LOOKING INFORMATION:

Information and statements contained in this news release that are not historical facts are “forward-looking information” within the meaning of Canadian securities legislation that involves risks and uncertainties. Forward-looking information included herein is made as of the date of this news release and RIWI does not intend, and does not assume any obligation, to update forward-looking information unless required by applicable securities laws. Forward-looking information relates to future events or future performance and reflects management of the Company’s expectations or beliefs regarding future events. This forward-looking information is based, in part, on assumptions and factors that may change or prove to be incorrect, thus causing actual results, performance or achievements to be materially different from those expressed or implied by forward-looking information.