



SpeakEasy Awarded Cultivation, Processing and Cannabis Sales Licence by Health Canada

B.C. producer of high quality, small-batch cannabis expands to recreational and medicinal market

VANCOUVER, Nov. 12, 2019 /CNW/ - [SpeakEasy Cannabis Club Ltd. \(CSE: EASY\) \(Frankfurt: 39H\)](#) ("**SpeakEasy**" or the "**Company**") is pleased to announce that it has received Health Canada's coveted licence for cultivation, processing and medical sales. The Company, situated on 290 acres of fertile land in the Okanagan's renowned Golden Mile, has demonstrated adherence to the industry's rigorous compliance standards, and can now grow and provide its high quality, small-batch cannabis to the burgeoning recreational and medical markets.

With the receipt of the licences, the Company has immediately begun cultivation of cannabis in its 10,000-square-foot, purpose-built, state of the art facility. The Company has acquired an extensive library of unique genetics that will be used as starting material for the cultivation of cannabis at the facility.

SpeakEasy's outdoor cultivation site has also been completed and stands ready to receive these genetics for the 2020 growing season. SpeakEasy plans to submit its evidence package for the outdoor field and amend its licence to allow outdoor cultivation on its 60 acre field. "Receiving our licence at long last, is a dream come true for all of us in the SpeakEasy family. The support we have received from shareholders, employees, family and friends has been overwhelming and I appreciate you all more than I can say," says Marc Geen, founder of SpeakEasy. "When it comes to producing phenomenal craft cannabis, farms will always be superior to factories and culture will always speak louder than corporations. Real people recognize authenticity and SpeakEasy intends to lead by example, sharing the story of our people through the excellence of our product." With the anticipation of receiving its outdoor licence, SpeakEasy is positioned to become one of the largest cannabis producers in Canada with extremely low cost per gram outdoor grown flower and extremely high quality small batch indoor flower.

SpeakEasy recently completed the transformation of a 60 acre orchard into a custom built outdoor cannabis cultivation environment. The fertile agricultural land is expected to enable the farm to produce up to approximately 70,000kg of cannabis flower and the Company plans to double the output to up to approximately 150,000kg, pending approval of its outdoor cultivation licence.

Construction commenced in the fall of 2017 on the 80,000-square-foot SpeakEasy campus in anticipation of demand for SpeakEasy's craft cannabis flower and value added products. Buildings two and three were completed to lock-up in the second quarter of 2019 and building four, another 26,600-square-foot facility commenced in the spring of 2019 and is also at the lock-up stage of its development. The anticipated use of building four is the processing of sun grown outdoor flower and biomass for extraction. SpeakEasy has accumulated an impressive library of unique genetics from sources outside existing licence holders, empowering the Company to develop new strains, unique to SpeakEasy, for both indoor and outdoor cultivation.

SpeakEasy founders and team members are long standing advocates for the value of community and harnessing the power of combined expertise through successful farming cooperatives. SpeakEasy now plans to apply the same values for cannabis farming. SpeakEasy's innovative business model is designed to support industry-leading talent through shared knowledge, resources and passion, with a commitment to maintaining exceptional quality standards and developing unique cannabis strains. The Company empowers experienced growers and geneticists to operate

independently with the freedom to develop each cultivar to perfection.

Other Corporate Updates

The Company has changed its auditors to Davidson and Company.

In connection with the receipt of the licences, and pursuant to a performance agreement entered into on March 28, 2018, the Company will be issuing 10,000,000 common shares to Marc Geen of Rock Creek, British Columbia. As a result of the issuance, Mr. Geen will own 14,494,239 of common shares, representing approximately 14.96% of the outstanding common shares of the Company. The Company has also reserved for issuance up to an additional 2,000,000 common shares, which may be issued pursuant to a finder's agreement dated July 4, 2017 and amended on November 28, 2017.

The Company's Board of Directors has also approved the grant of options to 10 employees for up to 440,000 common shares of the Company with an exercise price of \$0.70/share. The options will expire 5 years from the date of grant.

About SpeakEasy Cannabis Club Ltd.:

SpeakEasy Cannabis Club Ltd. is a licenced cultivator and processing Company. [SpeakEasy](#) leverages three generations of farming experience in B.C. to produce high-quality, small-batch cannabis products. The Company currently owns 290 acres of land in Rock Creek, British Columbia. SpeakEasy cultivates small batch, high quality cannabis in its 10,000 square foot indoor facility and has recently transformed a 60 acre orchard into an outdoor cultivation area with the intention, upon receipt of the amendment to our current licence to include the outdoor cultivation area, to produce up to approximately 70,000kg of outdoor, sun grown flower and biomass per year.

For more information about SpeakEasy, visit speakeasygrowers.com.

This news release contains statements that constitute "forward-looking statements." Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause SpeakEasy's actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," "potential" and similar expressions, or that events or conditions "will," "would," "may," "could" or "should" occur.

Forward-looking statements in this document include statements concerning SpeakEasy's intent to submit an evidence package and amend its licences to allow outdoor cultivation, its intent to produce and sell high quality craft cannabis, its expected production output, its anticipated use of its facilities, and all other statements that are not statements of historical fact.

Although SpeakEasy believes the forward-looking information contained in this news release is reasonable based on information available on the date hereof, by their nature forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. By their nature, these statements involve a variety of assumptions, known and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such statements.

Examples of such assumptions, risks and uncertainties include, without limitation, assumptions, risks and uncertainties associated with general economic conditions; adverse industry events; future legislative and regulatory developments involving cannabis; the Company's ability to access sufficient

capital from internal and external sources, and/or inability to access sufficient capital on favorable terms; the cannabis industry in Canada and generally; the demand for cannabis and cannabis related products, the ability of SpeakEasy to implement its business strategies; competition; the ability of SpeakEasy to obtain and retain all applicable licences under the Cannabis Act and other assumptions, risks and uncertainties.

THE FORWARD-LOOKING INFORMATION CONTAINED IN THIS NEWS RELEASE REPRESENTS THE EXPECTATIONS OF THE COMPANY AS OF THE DATE OF THIS NEWS RELEASE AND, ACCORDINGLY, IS SUBJECT TO CHANGE AFTER SUCH DATE. READERS SHOULD NOT PLACE UNDUE IMPORTANCE ON FORWARD-LOOKING INFORMATION AND SHOULD NOT RELY UPON THIS INFORMATION AS OF ANY OTHER DATE. WHILE THE COMPANY MAY ELECT TO, IT DOES NOT UNDERTAKE TO UPDATE THIS INFORMATION AT ANY PARTICULAR TIME EXCEPT AS REQUIRED IN ACCORDANCE WITH APPLICABLE LAWS.

The Canadian Securities Exchange has not approved nor disapproved the contents of this news release.

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