

SpeakEasy is pleased to announce the appointment of new Chief Financial Officer

/THIS NEWS RELEASE IS NOT FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES FOR DISSEMINATION IN THE UNITED STATES/

VANCOUVER, Feb. 28, 2019 /CNW/ - **SpeakEasy Cannabis Club Ltd. (CSE: EASY) (Frankfurt: 39H)** (the "**Company**" or "**SpeakEasy**") is pleased to announce the addition of David Cross as its newly appointed Chief Financial Officer.

Mr. Cross is a CPA, CGA and is currently a partner at Cross Davis & Company LLP Chartered Professional Accountants which provides accounting and consulting services to publicly traded companies. Mr. Cross has over 21 years of accounting experience and has been a partner of Cross Davis for over 8 years.

"I am very pleased to announce Dave's appointment as SpeakEasy's new Chief Financial Officer," said Brian Peery. "Dave's deep knowledge of SpeakEasy as well as his financial acumen make him highly qualified to take on the CFO role. His appointment fulfills our search for a replacement for our Interim CFO, Merv Geen. We would also like to thank Mr. Geen for his valuable contributions to SpeakEasy in this role and we look forward to him continuing to serve on the Board in the capacity of Chairman."

Marc Geen, CEO of SpeakEasy commented, "we've worked closely with Dave over the last several months compiling our financial materials and we look forward to expanding the relationship. We've been extremely impressed with Dave's diligence, ability and attention to detail. We've experienced first-hand his dedication to SpeakEasy and we are thrilled that he'll be taking an expanded role within the organization."

The Company's Board of Directors has approved the grant of an option for up to 200,000 common shares of the Company with an exercise price of \$0.90/share. The option will expire 5 years from the date of grant. The grant of the Option will be made in compliance with applicable laws, including the policies of the Canadian Securities Exchange.

About SpeakEasy Cannabis Club Ltd.:

SpeakEasy is a late stage applicant under the Access to Cannabis for Medical Purposes Regulations (the "**ACMPR**") that is seeking to leverage three generations of farming experience in B.C. to produce high quality, small batch cannabis products once it obtains a license to do so. The Company currently owns 290 acres of land in Rock Creek, British Columbia. The Company's 10,000 square foot indoor facility will allow for the growth, production, and cultivation of small batch cannabis if and when the Company obtains a license from Health Canada. Construction has also commenced on an 80,000 square foot expansion facility. Completion for the expansion is projected for Q1 2019.

For more information visit: <https://speakeasygrowers.com/>

Statement Regarding Forward-Looking Information

This news release contains statements that constitute "forward-looking statements." Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause SpeakEasy's actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans," "anticipates,"

"believes," "intends," "estimates," "projects," "potential" and similar expressions, or that events or conditions "will," "would," "may," "could" or "should" occur.

Forward-looking statements in this document include statements concerning SpeakEasy's intent to grant options, its intent to obtain a license under the ACMPR, its intent to produce and sell high quality craft cannabis once it receives a license from Health Canada, its intention to complete construction of its expansion facility and the timeframe within which the construction of such facility will be completed and all other statements that are not statements of historical fact.

Although SpeakEasy believes the forward-looking information contained in this news release is reasonable based on information available on the date hereof, by their nature forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. By their nature, these statements involve a variety of assumptions, known and unknown risks and uncertainties and other factors, which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied by such statements.

Examples of such assumptions, risks and uncertainties include, without limitation, assumptions, risks and uncertainties associated with general economic conditions; adverse industry events; future legislative and regulatory developments involving cannabis; the Company's ability to access sufficient capital from internal and external sources, and/or inability to access sufficient capital on favorable terms; the cannabis industry in Canada and generally; the ability of SpeakEasy to implement its business strategies; competition; the ability of SpeakEasy to obtain all applicable licenses under the ACMPR and other assumptions, risks and uncertainties.

THE FORWARD-LOOKING INFORMATION CONTAINED IN THIS NEWS RELEASE REPRESENTS THE EXPECTATIONS OF THE COMPANY AS OF THE DATE OF THIS NEWS RELEASE AND, ACCORDINGLY, IS SUBJECT TO CHANGE AFTER SUCH DATE. READERS SHOULD NOT PLACE UNDUE IMPORTANCE ON FORWARD-LOOKING INFORMATION AND SHOULD NOT RELY UPON THIS INFORMATION AS OF ANY OTHER DATE. WHILE THE COMPANY MAY ELECT TO, IT DOES NOT UNDERTAKE TO UPDATE THIS INFORMATION AT ANY PARTICULAR TIME EXCEPT AS REQUIRED IN ACCORDANCE WITH APPLICABLE LAWS.

The Canadian Securities Exchange has not approved nor disapproved the contents of this news release.

SOURCE Speakeasy Cannabis Club Ltd.

View original content: <http://www.newswire.ca/en/releases/archive/February2019/28/c5663.html>

%SEDAR: 00033954E

For further information: Marc Geen, CEO, marc@speakeasygrowers.com, 1-250-449-1773

CO: Speakeasy Cannabis Club Ltd.

CNW 19:27e 28-FEB-19