



**RESAAS SERVICES INC.**

**Shea Homes® Launches New Development Marketing Initiative Using RESAAS**

**LOS ANGELES, CA (April 25, 2017)** - RESAAS Services Inc. (CSE: RSS, OTCQX: RSASF), a cloud-based social business platform for licensed real estate professionals, is pleased to announce that it will be working with [Shea Homes](#), one of the largest homebuilders in North America, to digitally market its latest development in Paradise Valley, Arizona.

Shea Homes recently announced its newest high-end development, “Azure”, a Shea Signature™ Community with 66 homes located within the 105-acre master-planned community known as The Ritz-Carlton, Paradise Valley. Pursuant to a service agreement with Shea Homes, RESAAS will be coordinating and executing a series of digital marketing initiatives across multiple media types to drive awareness of the new development.

“Azure will be a collection of homes inspired by paradise with unprecedented architectural styles, the ability to personalize and style each home and one of the most sought-after addresses in the Southwest,” said Ken Peterson, VP of Sales and Marketing at Shea Homes Arizona.

RESAAS is set to empower Shea Homes to connect with a highly targeted audience of agents who represent the ideal buyer demographic for these stunning new homes, based on factors such as agent location, listing patterns, referral activity and real estate designations. This provides a highly efficient channel to market the Azure project to the REALTOR® community based on Shea Homes’ target market.

“Over the years RESAAS has proven to be a leading source of new business for agents that use our services,” said Tom Rossiter, CEO at RESAAS. “We are looking forward to bringing this new opportunity to select members of the RESAAS community and assisting Shea Homes with its sales and marketing plan for this latest development.”

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**About RESAAS Services Inc.**

RESAAS is a cloud-based social business platform built for licensed real estate professionals. RESAAS brings proprietary real-time technology into the business of real estate and transforms how real estate listing data flows between real estate agents, brokers, associations and MLSs. Visit [www.resaas.com](http://www.resaas.com).

**About Shea Homes®**

Shea Homes is one of the largest private homebuilders in the nation. Since its founding in 1968, Shea Homes has built more than 100,000 homes. Over the past several years, Shea Homes has been recognized as a leader in customer satisfaction with a reputation for design, quality and

customer service. Shea Homes builds new homes in California, Arizona, Nevada, Colorado, Washington, North Carolina, South Carolina, Florida, Virginia and Texas. For more information about Shea Homes and its communities, please visit the company's website at [www.SheaHomes.com](http://www.SheaHomes.com).

### **On Behalf of RESAAS**

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**The CSE has not reviewed, approved or disapproved the content of this press release.**

Forward-Looking Information:

This press release and the RESAAS website referenced herein contain forward-looking information within the meaning of Canadian securities legislation, including but not limited to statements regarding the company's technology platform. The forward-looking information is based on certain key expectations and assumptions made by RESAAS' management, including future plans for the design and development of the company's technology platform.

Forward-looking information is subject to risks, uncertainties and other factors, many of which are outside of the company's control that could cause actual results to differ materially from the results discussed in the forward-looking information. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on such information because RESAAS can give no assurance that it will prove to be correct. The Forward-looking information contained in this press release is made as of the date of this press release. RESAAS disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.