



### **Intracorp Launches Insider Rewards Program using RESAAS**

**VANCOUVER, B.C. (November 21, 2016)** – RESAAS Services Inc. (CSE: RSS, OTCQX: RSASF) a cloud-based social business platform built for licensed real estate professionals, is pleased to announce that Intracorp Realty Ltd., a leading home and community developer, has signed an agreement with RESAAS to leverage its technology. Under the terms of the agreement, Intracorp will use RESAAS's technology to support its Intracorp Insider Program, a rewards initiative designed to promote and recognize REALTORS® that repetitively sell homes in Intracorp communities.

For more than 30 years, Intracorp has developed highly successful residential communities throughout Southern British Columbia and Ontario. Quality of product, customer satisfaction, word-of-mouth referral and repeat purchasers are the key to their success. With every home Intracorp builds, they strive to enhance the lives of their homeowners, complement the existing communities and add significantly to the fabric of the community. Intracorp is committed to building extraordinary real estate communities and creating an extraordinary experience for everyone.

“Our REALTOR® channel is key to Intracorp’s sales process, and leveraging various components of RESAAS’s technology will allow us to reward REALTORS® that consistently bring homebuyers into our new communities,” said Barrett Sprowson, Vice President of Sales at Intracorp Realty Ltd.

The Intracorp Insider solution will include tiered access to sales and marketing collateral, communication groups for members and integration with Intracorp’s CRM system to show the Insider status of each REALTOR®.

“We read a lot about Intracorp’s immense growth in the Vancouver and Toronto markets, so it’s an exciting time to begin working together to elevate their REALTOR® engagement,” said Tom Rossiter, President at RESAAS. “Our technology was designed and built to connect real estate agents in large numbers, and bring them more business. Powering Intracorp’s new Insider Program will maximize this to bring better insight to Intracorp and faster sales opportunities for their member REALTORS®.”

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**About RESAAS Services Inc.**

RESAAS is a cloud-based social business platform built for licensed real estate professionals. RESAAS brings proprietary real time technology into the business of real estate and transforms how real estate listing data flows between real estate agents, brokers, associations and MLSs. Visit [www.resaas.com](http://www.resaas.com).

**About Intracorp Projects Ltd.**

Canadian owned, Intracorp has earned widespread recognition as a premiere designer and builder of quality homes that provide lasting lifestyle and investment value. Every home is designed to fit in an established neighbourhood – and enrich that neighbourhood’s profile at the same time. Examples include The Jervis and MC<sup>2</sup> in Vancouver, Orizon on Third in North Vancouver, Nelson on Foster and Black+Whites in West Coquitlam, and Chancellor House at UBC. With over 30 years’ experience, Intracorp prides themselves on building extraordinary, lasting relationships with every single homebuyer who puts their new key in the door of an Intracorp home.

[intracorp.ca](http://intracorp.ca)

**On Behalf of RESAAS**

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**The CSE has not reviewed, approved or disapproved the content of this press release.**

**Forward-Looking Information:**

This press release and the RESAAS website referenced herein contain forward-looking information within the meaning of Canadian securities legislation, including but not limited to statements regarding the company’s technology platform. The forward-looking information is based on certain key expectations and assumptions made by RESAAS’ management, including future plans for the design and development of the company’s technology platform.

Forward-looking information is subject to risks, uncertainties and other factors, many of which are outside of the company’s control, that could cause actual results to differ materially from the results discussed in the forward-looking information. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on such information because RESAAS can give no assurance that it will prove to be correct. The forward-looking information contained in this press release is made as of the date of this press release. RESAAS disclaims any intent or

obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.