



**FOR IMMEDIATE RELEASE**

**May 24<sup>th</sup>, 2017**

**Toronto, Ontario May 24, 2017** – Organic Potash Corporation (OPC-CSE or the “Corporation”) wishes to announce that OPC directors attended and spoke at the International Cocoa Organization Conference (“ICCO”) in Abidjan, Ivory Coast on the 24<sup>th</sup> of April, 2017.

At the Conference, Karl Akueson, President of NCV, OPC’s joint venture partner in the Ivory Coast confirmed to the ICCO, that NCV has successfully designed the supply of ash with and around Women’s Associations throughout the cocoa producing areas in South West Ivory Coast. NCV will now move forward to complete all necessary financing to start construction of the plant as soon as possible. This empowerment of Ivorian women and economic benefit to the farm families is one of the many beneficial effects that OPC will have on West African society.

**Mrs. Heather Welner, President & CEO** stated: The ICCO is a global organization, composed of both cocoa producing and consuming countries and is now resident in Abidjan. We are very pleased with having received the recognition of the ICCO and the opportunity to meet face to face with governments, cocoa farmers and manufacturers. As a result of the presentation, serious interest has been evidenced in our process by other countries in West Africa.

**About Organic Potash Corporation**

Using proprietary patented technology, OPC produces 99%+ pure potassium carbonate (potash) from the ash of cocoa husks. The purity of the company’s potassium carbonate will enhance sales to multiple industries including Agricultural and Pharmaceutical. OPC is headquartered in Toronto, Ontario and its shares trade on the Canadian Securities Exchange under the trading symbol “OPC”. For further information, please visit the company website at [www.organicpotash.com](http://www.organicpotash.com).

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**Forward-Looking Statements**

Information set forth in this news release may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.