



Braingrid Limited Expands Customer Solutions Team

New Product Pricing and Service Offerings to be announced this week

Toronto, Ontario – April 16, 2019 — **Braingrid Limited (“Braingrid”) (CSE:BGRD)**, a global provider of affordable, scalable and easy-to-deploy sensor platforms for real-time data collection in Precision Agriculture, is pleased to announce the following additions to its commercial team as of March 2019.

Mr. Marc Sidhom has joined Braingrid as Director of Sales and Marketing. Mr. Sidhom brings a strong background of international sales, marketing and operations leadership. A two-time entrepreneur, he has extensive experience in launching solutions into new and emerging markets as well as the development of professional services. Mr. Sidhom also has deep knowledge in managing sales pipelines and will be instrumental in defining Braingrid’s customer solutions. As well, his background will help Braingrid focus on bringing advanced analytics services to the horticulture industry.

Ms. Mariam Bastawrous has joined Braingrid as Head of Sales. Ms. Bastawrous brings a biology background (York University) and significant experience in the lighting applications industry. She is working with Braingrid clients to deliver customized sensing and data analytics solutions to better understand their growing environment. Her background will help deliver comprehensive decision support solutions to customers.

Together, this new sales team is creating expanded offerings based upon the latest technology developed in-house by Braingrid’s software development team. Further announcements will be forthcoming in the next two weeks and will be showcased at the upcoming [O’Cannabiz Conference & Expo in Toronto on April 25-27, 2019](#).

Braingrid continues to develop solutions to help growers make faster and better decisions and optimize their utilization of resources. Readers can view additional insights in the Braingrid blog: <http://braingrid.io/blog/>

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About Braingrid

Braingrid Limited is a global technology company committed to the best long term interests of the Precision Agriculture industry. We provide valuable grow information by capturing real-time data using our technology platform to increase revenues, reduce costs, risks and improve yield - making it easier for the grower to operate efficiently and effectively. In particular, Braingrid is providing the cannabis industry with powerful technology solutions together with its integration partners in quality management, laboratory testing, pathogen detection and energy conservation. The Company is listed on the CSE under the symbol BGRD.

FORWARD-LOOKING INFORMATION

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The Canadian Securities Exchange has not reviewed, approved or disapproved the content of this news release.