

**IGNITE INTERNATIONAL BRANDS, LTD.
11 Cidermill Avenue, Vaughan, Ontario L4K 4B6**

NEWS RELEASE

Vaughan, ON

(CSE: BILZ)

Ignite International Brands, Ltd. Announces Grant of Stock Options

VAUGHAN, ON February 4, 2019 – Ignite International Brands, Ltd. (formerly Green Axis Capital Corp.) (the “Company”) wishes to announce that the board of directors of the Company has approved the granting of 1,710,000 incentive stock options (the “Options”) to certain directors, officers, and employees of the Company, pursuant to the Company’s stock option plan. The Options are exercisable at a price of \$3.50 per share, will vest equally over a three-year period, and expire on February 2, 2024.

About Ignite International Brands, Ltd.

Ignite International Brands, Ltd. is an investment company with a focus on opportunities in the Canadian and global cannabis sector. The Company has a Trademark & Copyright License Agreement with Ignite International, Ltd., a company founded by Dan Bilzerian, that permits it to market, promote, manufacture, sell, and distribute Ignite branded products in Canada and in all international markets other than the United States, as well as investments in cannabis and cannabis-related companies.

For further information, please contact:

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