



PRESS RELEASE

September 12, 2016

Genius Properties Ltd.

CSE: GNI

GENIUS APPOINTS FRANK GUILLETTE AS PRESIDENT AND JIMMY GRAVEL AS CEO

Genius Properties Ltd. (CSE: GNI) (“Genius” or the “Company”) is pleased to announce the appointment of Frank Guillemette as President and Jimmy Gravel as CEO of Genius, effective immediately, in replacement of Mr. Stéphane Leblanc who has acted as President and CEO since the inception of Genius. This decision was made with a view to enable Mr. Leblanc to mainly concentrate his time and efforts on Canadian Metals Inc., a rapidly expanding corporation that recently filed a preliminary economic assessment. Mr. Leblanc will continue to be actively involved in the growth of Genius as Chairman and will continue to provide insight and assistance in the pursuit of the company's goal of becoming a junior miner and producer in the coming years.

Mr. Guillemette is an entrepreneur specializing in business finance and venture capital with over 20 years experience. Mr. Guillemette launched his career as an employee of Fonds Régional de Solidarité Nord-du-Québec where he was responsible for managing the company's mining portfolio and was accountable for the associated financial duties. In 2004, he founded the private company known as Multi-Ressources Boréal where he remains active in the management of exploration and mining land brokerage. Among other successfully executed gold property transactions are the Souart Project that was sold to Osisko Mining in February of 2016 (\$1.5 million after escrower period ended) and an option deal in 2008 on the Monster Lake Project where TomaGold & IAMGOLD have since invested \$10 million in exploration. He has also held the responsibility of managing multi-million dollars of exploration fieldwork on gold, base metals, rare earth and other commodities including phosphorus, iron and titanium projects. Mr. Guillemette also works as a registered representative of Montreal-based exempt market dealer, EMD Financial Inc.

"I am excited and honoured to take on this role and look forward to partnering with Jimmy Gravel and the senior leadership team in delivering on our sole objective of creating shareholder value," commented Mr. Guillemette.

"We are very pleased to welcome Mr. Guillemette as our President. He comes with considerable experience in the mining industry, which I believe will better position us for our future growth", said Mr. Leblanc, Chairman.

Mr. Gravel has a proven track record in building and managing teams in the manufacturing industry worldwide. As the former President and CEO of an elevator manufacturer; bilingual International Business Development Manager in the marine industry and a successful Land Developer, Mr. Gravel is now establishing important relationships building a solid reputation in the Mining Industry in Nova Scotia through the mineral properties acquired and optioned in the last few years, including the Blockhouse Property.

Mr. Gravel stated, "I am excited to accept this leadership position at Genius, and look forward to advancing the Company's current projects in Nova Scotia and Quebec and building on what Mr. Leblanc has created. I also look forward to identifying new opportunities while continuing to focus on growing shareholder value."

"I am confident in Jimmy Gravel as he leads the company forward, leaning on his diverse experiences to guide the company in meeting its corporate objectives," commented Mr. Leblanc,

Chairman. "We are entering a new and important phase for Genius, moving towards a development decision on the Blockhouse Gold Project and setting the strategy for the next chapter of our Company's growth."

Grant of Options

The Company announces that the Board of Directors have approved the granting of a total of 2,500,000 stock options to Directors, Officers and Consultants of the company under the stock option plan of the Company, with each option being exercisable at a price of \$0.05 per share for a period of five years.

About Genius Properties

Genius is a Canadian mineral exploration company focused on developing projects with some of the world's most critical metals and minerals. Genius is the ideal partner for exploration companies and capital pool companies looking for a qualifying transaction and projects of merit.

Neither the CSE nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.

For more information, please contact:

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