



## **POKO INNOVATIONS, INC. INTRODUCES SIX NEW SKINCARE PRODUCTS**

### **Signs Distribution Agreement with Leading European Department Store**

### **Significantly Expands Its Distribution Network in Ireland**

**London/Belfast – 01 October 2021: (Poko: CSE) – Poko Innovations, Inc.** (formerly Brunswick Resources), an award-winning international UK based integrated company with a robust portfolio of CBD brands, a financial services platform, LumiPay, a range of consumer brands and a roster of marketing and media sites is pleased to announce it has its flagship skin care brand, Poko, is dramatically expanding its skincare range with six new products:

- Purifying Gel Cleanser
- Brightening Rosewater Toner
- AHA Exfoliating Treatment
- Azelaic Acid Spot Gel
- Light Hydrating Moisturizer
- Hempsoriasis Balm

In addition to these new products, the company has signed a distribution agreement with a leading European Department Store and has significantly increased its distribution in Ireland with the addition of department stores and independent pharmacies now selling Poko products.

“It’s always been our long-term goal to provide quality skincare products to the markets that cover a wide range of issues like acne, rosacea and dryness,” said Justine O’Hanlon, COO and Co-Founder of POKO. “Since we founded the company, we have always looked at our customer feedback, and we keep in mind our customers’ wants and needs when deciding which products to launch next. With the introduction of these six new products, we are giving customers a full line of Poko skincare products, including cleansers and toners, so they can use all of them as part of a comprehensive skincare.”

The entire line of Poko skincare products will be available online at [www.pokocbd.co.uk](http://www.pokocbd.co.uk) and in stores from 8 October 2021 individually and in gift boxes.

“Our [recent listing on the Canadian Stock Exchange \(POKO:CSE\)](#) and financing will enable Poko Innovations, Inc. to expand and grow the Poko skincare line and all of other divisions,” said David Hughes, President and CEO of Poko Innovations, Inc. “The completion of the financing has

also enabled the company to invest in several partnership agreements so as to broadly expand our brand visibility and spur increased demand for our products. We are heavily invested in boosting production and product research and development, which we expect will result in growth, profitability and increased shareholder value.”

Poko comprises of four segments:

- **Consumer Brands:**

Poko is the group’s flagship award winning skincare brand, [www.pokocbd.co.uk](http://www.pokocbd.co.uk)

Canndid brings fun, affordable and easy to use CBD products to the markets. [www.canndid.co.uk](http://www.canndid.co.uk)

- **Fintech Platform:**

Lumipay is an easily-integrated payment platform gateway service [www.lumi-pay.com](http://www.lumi-pay.com)

- **News and Media Sites:**

The Extract is a B2B news and media site s. [www.theextract.co.uk](http://www.theextract.co.uk)

Candid Magazine, a B2C culture magazine. [www.candidmagazine.com](http://www.candidmagazine.com)

- **White labelling Service:**

Canmed Products brings together several vetted, compliant CBD manufacturing companies. [www.cannmedproducts.com](http://www.cannmedproducts.com)

Poko also has several new websites and related business activities under development and expects to launch them in 2022.

### **About The Poko Group, Ltd**

The Poko Group is a collection of CBD focused companies that bring innovative, inspiring solutions to the CBD industry through the company’s leading platforms which, when working together, form a complete ecosystem.

The Poko Group has is an award-winning UK CBD company that has developed a unique business model comprising complete "turnkey solutions," including fintech payment processing and white label opportunities. Poko plans to export its signature products to the EU and the USA. For more information, please visit <https://www.pokogroup.com/>.

### **Forward-Looking Statements**

With the exception of the historical information contained in this news release, the matters described herein, may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements preceded by, followed by, or that otherwise, include the words

“believes,” “expects,” “anticipates,” “intends,” “projects,” “estimates,” “plans” and similar expressions or future or conditional verbs such as “will,” “should,” “would,” “may” and “could”, are generally forward-looking in nature and not historical facts, although not all forward-looking statements include the foregoing. These statements, involve unknown risks and uncertainties that may individually or materially impact the matters discussed, herein for a variety of reasons that are outside the control of the company, including, but not limited to, the company’s ability to raise sufficient financing to implement its business plan, the impact of the COVID-19 pandemic on the company’s business, operations and the economy in general, and the Company’s ability to successfully develop and commercialize its proprietary products and technologies. Readers are cautioned not to place undue reliance on these forward- looking statements, as actual results could differ materially from those described in the forward-looking statements contained herein. Readers are urged to read the risk factors set forth in the company’s filings with the SEC, which are available at the SEC’s website ([www.sec.gov](http://www.sec.gov)). The company disclaims any intention or obligation to update, or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

### **Investor Relations**

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