

PlantX To Launch Products on Amazon Marketplace



VANCOUVER, British Columbia — September 13, 2021/ CNW/ PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) (“**PlantX**” or the “**Company**”) is pleased to announce that it will launch as a Seller on Amazon Marketplace.

PlantX will be launching both Canadian and United States online stores on the renowned multinational e-commerce platform, Amazon, whereby the Company will utilize the Amazon Marketplace platform and back-end infrastructure to list and sell its plant-based items, as well as to fulfill customer orders. PlantX will have access to Amazon’s well-established fulfillment resources, customer service and extensive network of affiliates.

“We recognize the potential of joining Amazon as a third-party seller on its platform,” said PlantX Chief Executive Officer, Lorne Rapkin. “Being active on Amazon Marketplace means that we will be able to leverage Amazon’s world-class e-commerce resources.”

“Launching on the Amazon platform is a great opportunity to boost access to our plant-based brands and products,” said PlantX Founder, Sean Dollinger. “We are particularly excited about adding PlantX private label products to this new platform we believe it will increase our impact as we expand our in-house brands.”

About PlantX Life Inc.

As the digital face of the plant-based community, PlantX’s platform is the one-stop shop for everything plant-based. With its fast-growing category verticals, the Company offers customers across North America more than 5,000 plant-based products. In addition to offering meal and indoor plant deliveries, the Company currently has plans underway to expand its product lines to include cosmetics, clothing and its own water brand — but the business is not limited to an e-commerce platform. The Company uses its digital platform to build a community of likeminded consumers and, most importantly, provide education. Its successful enterprise is being built and fortified on partnerships with top nutritionists, chefs

and brands. The Company eliminates the barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier and happier life.

CONTACT INFORMATION

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The Company website is <http://investor.PlantX.com/>.
To visit the Company's YouTube channel, [click here](#).

Forward Looking-Information

This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely," "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, the current and future product offerings of PlantX on Amazon Marketplace and the business and strategic plans of the Company.

By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and can be accessed at www.sedar.com. Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.