

PlantX Announces Launch of United States Meal Delivery Service



VANCOUVER, British Columbia — July 28, 2021 /CNW/ — PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) ("**PlantX**" or the "**Company**") is pleased to announce the launch of its meal delivery service in the United States. The new program, called XFood, provides access to an exclusive variety of innovative plant-based meals designed by distinguished vegan Chef and PlantX Culinary Chief Officer, Matthew Kenney.

[XFood](#) enables customers to order 3-day meal plans comprised of six à la carte lunch and dinner meal options, as well as six cold-pressed juices from the recently acquired juice company, Little West. Customers are able to choose from a comprehensive list of vegan recipes creatively designed and curated by Chef Matthew Kenney, such as orange chicken mushroom with broccoli and brown rice, sweet soy and lemongrass glazed tempeh, kung pao cauliflower with tofu and zucchini and mushroom probiotic bibimbap. Additionally, consumers can order various add-ons to their meal package, including breakfast foods, snacks, sweet treat items or additional Little West juices.

"Variety, quality and customer service are key elements defining the new initiative," said PlantX Founder, Sean Dollinger. "PlantX aims to ensure that the XFood menu will consistently evolves with consumer needs and preferences and therefore the 3-day meal programs will include new meal options on a monthly basis."

XFood meals are currently available to order now for an August 9 delivery.

"It has long been a dream of ours to be able to deliver food outside of the restaurant setting and in a more personal and personalized way," said PlantX Chief Culinary Officer, Matthew Kenney. "The meal kits are a representation of how we can build a future where healthy, high-quality food is available to everyone on a daily basis. We are excited to be working with PlantX to make this dream a reality. It is an honour to create weekly meal plans with my team that reflect that utmost in health, purity, and of course, pleasure."

XFood meal offerings will be prepared in PlantX's ghost kitchen located in central Los Angeles. The meals will be initially delivered across Southern California, with the aim to reach the entire United States. To ensure that the meals are delivered in the best possible condition, the Company will be using temperature regulating and insulating packaging as well as a same-day courier service.

"The PlantX team has been working tirelessly to ensure that our U.S. delivery meals attain the highest standards of quality, nutritional richness, creativity and innovation", said PlantX CEO, Julia Frank. "Quality and excellent customer service are out top priorities and we have implemented strong operational systems to ensure that the meals reach our customers in the best conditions possible. By adding the health-promoting Little West juices, we aim to create a holistic meal delivery experience and inspire dietary diversity to consistently improve our customers' health and wellbeing."

About PlantX Life Inc.

As the digital face of the plant-based community, PlantX's platform is the one-stop shop for everything plant-based. With its fast-growing category verticals, the Company offers customers across North America more than 10,000 plant-based products. In addition to offering meal and indoor plant deliveries, the Company currently has plans underway to expand its product lines to include cosmetics, clothing and its own water brand — but the business is not limited to an e-commerce platform. The Company uses its digital platform to build a community of like-minded consumers and, most importantly, provide education. Its successful enterprise is being built and fortified on partnerships with top nutritionists, chefs and brands. The Company eliminates the barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier and happier life.

CONTACT INFORMATION

For additional information, please contact:

Alexandra Hoffman
Chief Marketing Officer
(323)536-7973
alex@PlantX.com

The Company website is <http://investor.PlantX.com/>.

To visit the Company's YouTube channel, [click here](#).

To order XFood meals, [click here](#).

Forward-looking Information

This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely," "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, the Company's United States meal delivery service, the expansion and availability of the Company's meal delivery service in the United States and the business and strategic plans of the Company.

By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions,

1. <https://www.statista.com/outlook/dmo/eservices/online-food-delivery/worldwide>
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projections or conclusions will not prove to be accurate; that assumptions may not be correct; and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and can be accessed at www.sedar.com. Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

1. <https://www.statista.com/outlook/dmo/eservices/online-food-delivery/worldwide>
2. <https://www.statista.com/outlook/dmo/eservices/online-food-delivery/united-states>