

## PlantX Celebrates Earth Day with New PlantXBuddy Online App



VANCOUVER, British Columbia — April 22, 2021 /CNW/ — PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) ("**PlantX**" or the "**Company**") is pleased to announce it is celebrating Earth Day by launching PlantXBuddy, its new online plant-matching application designed to assist customers in choosing the indoor plants best suited to their preferences.

Earth Day is a global event celebrated annually on April 22<sup>nd</sup> that aims to increase support for environmental protection. To celebrate Earth Day 2021, PlantX will display its passion for plants with its new [PlantXBuddy online app](#). PlantXBuddy will allow consumers to swipe through numerous indoor plant options to learn more about each plant's characteristics and "personality" and help them find the best fit for their home or office. The new app brings awareness to the fact that indoor plants are much more than esthetic companions - scientific studies suggest that they offer various other benefits such as [purifying the air](#), [increasing relaxation and wellbeing levels](#), and [boosting overall mental health](#). Beyond advancing plant-related education, PlantXBuddy will also assist the Company's community in navigating the [indoor plant section](#) on the Company's United States and Canadian e-commerce platforms.

"Our deep love of plants is the essence of the PlantX philosophy and mission to give back to the world and our planet," said PlantX CEO Julia Frank. "We aim to celebrate Earth Day every day and what better way to do that than by helping our community make informed choices about how to fully delve into the world of indoor plants. PlantXBuddy is a really fun, easy and dynamic tool to achieve that".

### **About PlantX Life Inc.**

As the digital face of the plant-based community, PlantX's platform is the one-stop-shop for everything plant-based. With its fast-growing category verticals, the Company offers customers across North America more than 10,000 plant-based products. In addition to offering meal and indoor plant deliveries, the Company currently has plans underway to expand its product lines to include cosmetics, clothing

and its own water brand — but the business is not limited to an e-commerce platform. The Company uses its digital platform to build a community of like-minded consumers and, most importantly, provide education. Its successful enterprise is being built and fortified on partnerships with top nutritionists, chefs and brands. The Company eliminates the barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier and happier life.

## **CONTACT INFORMATION**

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To visit the Company's YouTube channel, [click here](#).

## **Forward Looking-Information**

*This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely," "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, statements relating to the business and strategic plans of the Company.*

*By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and that give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate; that assumptions may not be correct; and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.*

*Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and can be accessed at [www.sedar.com](http://www.sedar.com). Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.*