

PlantX Adds Refrigerated and Frozen Foods to Its Online Grocery Selection



VANCOUVER, British Columbia — April 14, 2021 /CNW/ — PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) ("**PlantX**" or the "**Company**") is pleased to announce the addition of perishable, refrigerated and frozen goods to its expanding repertoire of grocery items.

The Company will be enhancing its product offerings by adding high-quality fresh and frozen products by various plant-based brands including Beyond Meat, Impossible Foods, Miyokos, Follow Your Heart, Gardein, Tofurkey and Alpha Foods. This move will allow PlantX to significantly increase its product assortment at its one-stop-shop for everything plant-based e-commerce platform. The new items are now available to order in the '[Frozen](#)' and '[Refrigerated](#)' sections of the Company's [United States' e-commerce platform](#). Frozen and refrigerated products will be available for shipping to Canadian customers later this year.

Temperature monitoring is crucial in ensuring the freshness of refrigerated and frozen items. A high number of touch points in the supply chain can affect temperature management due to the repeated loading and unloading or prolonged transfer time, which can therefore compromise product quality. To assist in bypassing these challenges, PlantX has partnered with a logistics provider that will deliver the new products from manufacturers to consumers' homes in an efficient manner.

"Launching the new refrigerated and frozen product line is a natural and thrilling next step for PlantX," said Julia Frank, PlantX CEO. "By adding such items, we are building on our efforts to create an online presence where customers can access a versatile range of high-quality products that meet their everyday needs."

About PlantX Life Inc.

As the digital face of the plant-based community, PlantX's platform is the one-stop-shop for everything plant-based. With its fast-growing category verticals, the Company offers customers across North America more than 10,000 plant-based products. In addition to offering meal and indoor plant deliveries,

the Company currently has plans underway to expand its product lines to include cosmetics, clothing and its own water brand — but the business is not limited to an e-commerce platform. The Company uses its digital platform to build a community of like-minded consumers, and most importantly, provide education. Its successful enterprise is being built and fortified on partnerships with top nutritionists, chefs and brands. The Company eliminates the barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier and happier life.

CONTACT INFORMATION

For additional information, please contact:

Alexandra Hoffman
Chief Marketing Officer
(323)536-7973
alex@PlantX.com

The Company website is [http://investor.PlantX.com/.](http://investor.PlantX.com/)

Forward-looking Information

This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may", "will", "expect", "likely", "should", "would", "plan", "anticipate", "intend", "potential", "proposed", "estimate", "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, the availability of products in the United States and Canada and the business and strategic plans of the Company.

By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; a limited operating history, the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Additional risk factors can also be found in the Company's continuous disclosure documents which have been filed on SEDAR and can be accessed at www.sedar.com. Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.