



**Canadian Securities Exchange  
Form 2A**

**ANNUAL LISTING STATEMENT**

**January 28, 2019**

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SCHEDULE "A" CONSOLIDATED FINANCIAL STATEMENTS AND MD&A OF THE COMPANY FOR THE YEAR ENDING SEPTEMBER 30, 2018

SCHEDULE "B" STATEMENT OF EXECUTIVE COMPENSATION FOR THE YEAR ENDING SEPTEMBER 30, 2018

## Introduction

This annual Listing Statement (the "**Listing Statement**") is furnished in connection with the fiscal year ended September 30, 2018 by and on behalf of the management of Peekaboo Beans Inc. (the "**Company**", "**Peekaboo**" or "**Peekaboo Beans**").

## Forward-Looking Statements

Certain statements in this Listing Statement may constitute "forward-looking" statements which involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. When used in this Listing Statement, such statements use such words as "will", "may", "could", "intends", "potential", "plans", "believes", "expects", "projects", "estimates", "anticipates", "continue", "potential", "predicts" or "should" and other similar terminology. These statements reflect current expectations regarding future events and operating performance and speak only as of the date of this Listing Statement. Forward-looking statements include, among others, statements with respect to:

- the Company's expected future losses and accumulated deficit levels;
- the requirement for, and the Company's ability to obtain future funding on favourable terms or at all;
- the Company's dependence on management;
- the Company's plans in respect of development and operations;
- the Company's risks associated with economic conditions; and
- the Company's conflicts of interest.

Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether or not such results will be achieved. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements, including, but not limited to, the factors discussed under the heading "*Risk Factors*". Although the forward-looking statements contained in this Listing Statement are based upon what management of the Company believes are reasonable assumptions, the Company cannot assure investors that actual results will be consistent with these forward-looking statements and such statements should not be unduly relied upon by investors. These forward-looking statements are made as of the date of this Listing Statement. A number of factors could cause actual events, performance or results, including those in respect of the foregoing items, to differ materially from the events, performance and results discussed in the forward-looking statements. Factors that could cause actual events, performance or results to differ materially from those set forth in the forward-looking statements include, but are not limited to:

- the extent of future losses;
- the ability to obtain the capital required to fund development and operations;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- stock market volatility; and
- other risks detailed from time-to-time in the Company's ongoing quarterly and annual filings with applicable securities regulators, and those which are discussed under the heading "*Risk Factors*".

Readers should not place undue reliance on forward-looking statements as the plans, intentions or expectations upon which they are based might not occur. Readers are cautioned that the foregoing lists of factors are not exhaustive. Each of the forward-looking statements contained in this Listing Statement are expressly qualified by

this cautionary statement. The Company expressly disclaims any obligation or responsibility to update the forward-looking statements in this Listing Statement except as otherwise required by applicable law.

## **Market and Industry Data**

This Listing Statement includes market and industry data that has been obtained from third party sources. The Company believes that its industry data are accurate and that its estimates and assumptions are reasonable, but there is no assurance as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance as to the accuracy or completeness of included information. Although the data are believed to be reliable, the Company has not independently verified any of the data from third party sources referred to in this Listing Statement or ascertained the underlying economic assumptions relied upon by such sources.

## **Currency Information**

In this Listing Statement, unless otherwise indicated, all references to "\$" or "CDN\$" are to Canadian dollars.

## **2. Corporate Structure**

### **2.1 – Corporate Name and Head Office and Registered Office**

This Form 2A is filed in respect of Peekaboo, in connection with its annual filing requirements pertaining to its listing on the Canadian Securities Exchange ("**CSE**"). The head office, registered address and records office of the Company is located at 170 – 11120 Bridgeport Road, Richmond, British Columbia, Canada, V6X 1T2.

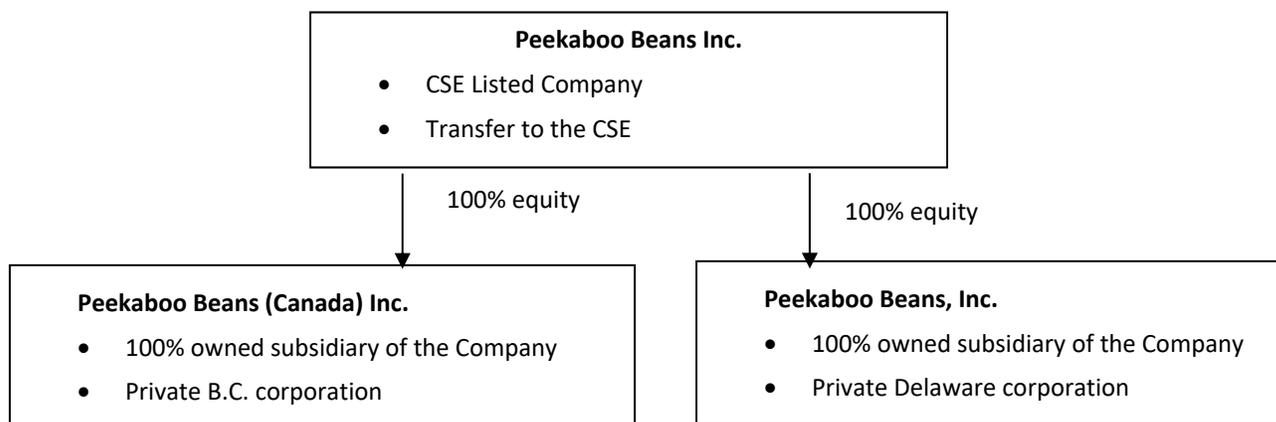
### **2.2 – Jurisdiction of Incorporation**

The Company was incorporated on May 9, 1991 pursuant to the Business Corporations Act (*Alberta*) under the name of "Takla Star Resources Ltd.", it then continued into the federal jurisdiction of Canada on July 8, 2002 pursuant to the Canada Business Corporations Act (the "**CBCA**") under the name "North Group Finance Limited". On December 21, 2005, the Company discontinued under the CBCA and continued into British Columbia pursuant to the Business Corporations Act (*British Columbia*) (the "**BCBCA**"), it then changed its name from "North Group Finance Limited" to "Peekaboo Beans Inc." on September 23, 2016. The Company is a reporting issuer in the Provinces of British Columbia and Alberta.

### **2.3 – Intercorporate Relationships**

On September 26, 2016, the Company completed a reverse takeover transaction (the "**RTO**"), which consisted of the acquisition by the Company of all of the issued and outstanding common shares in the capital of a private company incorporated under the CBCA named "Peekaboo Beans Inc." (which amalgamated and was renamed Peekaboo Beans (Canada) Inc. upon the completion of the RTO) ("**PBI**"), by way of a three-cornered amalgamation, pursuant to which a wholly-owned subsidiary of the Company "Peekaboo Beans (Canada) Inc." ("**PBI Canada**") amalgamated with PBI. Following completion of the RTO, PBI Canada became a wholly-owned subsidiary of the Company and is now the Canadian operating entity of the Company. On September 6, 2017, the Company incorporated a wholly-owned subsidiary pursuant to the General Corporation Law of the State of Delaware "Peekaboo Beans, Inc.", which is the US operating entity of the Company.

The diagram below describes the inter-corporate relationship between the Company and its subsidiaries:



## **2.4 – Fundamental Change**

The Company is not requalifying following a fundamental change or proposing an acquisition, amalgamation, merger, reorganization or arrangement.

## **2.5 – Non-corporate Issuers and Issuers incorporated outside of Canada**

This section is not applicable.

## **3. General Development of the Business**

### **3.1 – General Development of the Business**

The Company is classified as an industrial issuer producing a children's apparel brand with a focus on environmentally responsible clothes that are intentionally designed to inspire play. Through an omni-channel approach, Peekaboo engages sellers through social platforms, including Instagram and Facebook, as well as online retailers, to maximize revenue and build brand loyalty. The Company works to promote a playful lifestyle for children by designing comfortable clothes that are built to last. The Company's common shares (each a "**Common Share**") are currently listed on the Canadian Securities Exchange (the "**CSE**") under the symbol of "BEAN" and on the Over the Counter Market Place QB Exchange (the "**OTCQB**") under the symbol "PBBSF".

#### ***History***

Founded in 2005, PBI was a privately held company headquartered in Richmond, British Columbia. After selling through specialty children's retail stores for several years, in fiscal 2010, PBI took control of its distribution channel by moving to a direct-sales network of sales representatives. Manufacturing moved from British Columbia to China in fiscal 2010. PBI experienced a doubling of year-over-year sales in fiscal 2011 after moving into the direct-sales channel. From fiscal 2011 to fiscal 2013, PBI built a strong Stylists base through word-of-mouth and demand for PBI's children playwear by investing in marketing and increasing brand awareness.

With an established Stylist base, PBI spent fiscal 2014 developing and testing a new Stylist compensation and reward program to be more aligned towards a direct-sales channel model. PBI identified sales leaders and formed a leadership group of Stylists, who were taught how to recruit and train new Stylists. PBI then began recruiting and training regional sales managers to manage the growing Stylist sales force. With input from direct-sales industry consultants, PBI officially launched and implemented the new compensation plan in fiscal 2015, which, in addition to increasing sales, would grow the Stylist base through strategic recruitment. The expansion plans required PBI to find a permanent source of working capital for increased inventory and apparel production deposits. The RTO

completed in September 2016 provided access to additional capital for the Company and allowed Stylists to become shareholders of the Company, in addition to business operators.

Since closing of the RTO, Peekaboo has focused on its Canadian and US expansion efforts, growing sales by increasing Stylist recruitment.

In October of 2018 the Company reported the success of its updated loyalty programs that had been implemented. In addition to the programs, Peekaboo noted a significant increase in influencer activity on Instagram and Facebook. The loyalty programs are connected to the Company's transition from the traditional direct selling model to a modernized, technological approach to retail. Paid memberships provide loyal Peekaboo members additional discounts and free shipping; referral accounts are for customers who sign up on the website and earn points for social media activity; and lastly, affiliates are registered sellers of Peekaboo, who receive compensation through sales. Through its omni-channel approach, Peekaboo engages sellers through social platforms, as well as online retailers, to maximize revenue and build brand loyalty. The Company is working to promote a playful lifestyle for children by designing comfortable clothes that are built to last.

### ***Recent Financings***

On February 16, 2018, the Company completed a brokered private placement and issued an aggregate of 2,983,333 units of the Company at a price of \$0.75 per unit for gross proceeds of approximately \$2,237,500. Each unit consisted of one Common Share and one half of one Common Share purchase warrant, each whole warrant exercisable into one Common Share at a price of \$1.00 until February 16, 2020. Agents' fees paid in connection with the financing totaled \$267,136 in cash and 238,666 agents' warrants. The agents' warrants are exercisable on the same terms as the warrants which formed part of the units. The Company also issued 149,166 units as a corporate finance fee in connection with the private placement.

On September 27, 2018 the Company completed the first tranche of a non-brokered private placement and issued an aggregate of 3,210,000 units of the Company at a price of \$0.20 per unit for gross proceeds of approximately \$642,000. Each unit consisted of one Common Share and one-half of one Common Share purchase warrant, each whole warrant exercisable into one Common Share at a price of \$0.30 until September 26, 2020. In connection with the closing, a commission of \$16,240 was paid to certain eligible finders and 81,200 finders warrants were issued. The finders warrants are exercisable into Common Shares at a price of \$0.30 per finders warrant until September 26, 2020. On October 5, 2018 the Company completed the second and final tranche of the non-brokered private placement and issued an aggregate of 750,000 units of the Company at a price of \$0.20 per unit for gross proceeds of approximately \$150,000. Each unit consisted of one Common Share and one-half of one Common Share purchase warrant, each whole warrant exercisable into one Common Share at a price of \$0.30 until October 5, 2020. The warrants and finders warrants are subject to an accelerated expiry period. If, at any time during the term of the warrants the Company has achieved revenues of greater than or equal to \$900,000 in any quarterly period as evidenced by the Company's quarterly financial statements then, subject to the Company issuing a press release announcing the acceleration, the Company may give notice to the holders of such warrants that the warrants will expire on the date that is 30 days from the date of such notice, provided, however, that that the Company will not be permitted to accelerate the expiry of such warrants if the acceleration occurs during any applicable four month hold period prescribed by applicable securities laws

On December 21, 2018 the Company completed a non-brokered private placement and issued an aggregate of 5,850,000 units of the Company at a price of \$0.10 per unit for gross proceeds of approximately \$585,000. Each unit consisted of one Common Share and one Common Share purchase warrant, each warrant exercisable into one Common Share at a price of \$0.15 until December 21, 2021. In connection with the closing, a commission was issued to certain eligible finders, consisting of 340,000 Common Shares and 340,000 finders warrants. The finders warrants are exercisable into Common Shares at a price of \$0.15 per finders warrant until December 21, 2021.

### **3.2 – Significant Acquisitions and Dispositions**

Other than as described in sections 3.1 and 4.1 in this Listing Statement, no significant acquisitions or significant dispositions have been completed by the Company during the last three financial years or are contemplated.

### **3.3 – Trends, Commitments, Events or Uncertainties**

Other than as described in this section 3.3, there are no trends, commitments, events or uncertainties known to management which could reasonably be expected to have a material effect on the Company's business, the Company's financial condition or results of operations. However, there are significant risks associated with the Company's business, as described in "Part 17 – Risk Factors".

## **4. Narrative Description of the Business**

### **4.1 General**

#### ***Business of the Company***

The Company is a publicly owned direct-sales retailer of children's apparel operating in Canada and the US based out of Richmond, British Columbia. The Company designs and manufactures children's apparel that is stylish, functional and allows free, unstructured play for children. Peekaboo is helping to create a revolutionary lifestyle brand around the growing culture of children's play by focusing on the Company's core customers, "Parents".

Peekaboo's design team in British Columbia, Canada works with child development specialists, educators, and therapists to review, evaluate and create new designs that take into consideration the developmental needs of children by creating value with versatile pieces and longevity through quality construction.

The fabric that Peekaboo designs in-house for its apparel are third-party tested to guarantee that it is aligned with OEKO-TEK® Standard 100, an independent testing and certification system for all stages of production from textile raw materials to end products. The requirement is that all components of an item comply with the required criteria without exception, including the outer material, sewing threads, linings, prints, etc., as well as non-textile accessories such as buttons, zip fasteners, rivets, etc. for harmful substances and sensitivity to skin contact.

#### ***Operations***

The Company does not own or operate any manufacturing facilities. Peekaboo works closely with its third-party contract manufacturers who adhere to a vendor code of ethics regarding social and environmental sustainability practices. Peekaboo relies on a limited number of suppliers to provide custom designed fabrics and follows the production of its apparel from raw fiber to finished garment.

Peekaboo's apparel is sold through an omni-channel approach, engaging sellers through social platforms, including Instagram and Facebook, online retailers, as well as its direct-sales network of independent sales representatives or "Stylists" in Canada and the US to maximize revenue and build brand loyalty. The Company expanded into the US in September 2017. The Company does not own, lease or operate any retail store locations. Peekaboo's direct-sales business offers Stylists the business opportunity to generate income and not sacrifice time with their families.

The direct-sales channel allows Peekaboo's Stylists to market actual products directly to customers, provide customers with a higher level of service and encourage repeat purchases through building personal relationships. As Stylists purchase the apparel themselves for their children, they can provide the first-hand testimonial of the quality of the apparel, which serves as a powerful sales tool and is strengthened by ongoing personal contact and education between the Stylists and Parents. The Company's network of Stylists encourages friends to host sales parties or "Pop-ups" in their homes to demonstrate and sell the Company's children's apparel. In return for hosting, the hosts receive free products and discounts. Pop-ups also act as business opportunities for Stylists to gain engagement to book more parties, present the direct-sales business opportunity to potential Stylists and market Peekaboo's brand and apparel.

Orders are processed through Peekaboo’s online system, and payments are made at Pop-ups or directly on the Company’s website, usually by credit cards.

**Stated Business Objectives**

In previous years, Peekaboo produced four seasonal collections each year with the Fall collection being the biggest season for sales. Starting in January 2017, the Company adopted a new rhythm to launch six collections in one calendar year, with the expectations that more frequent launches would generate more consistent sales and keep the Stylists and customers continuously engaged with Peekaboo’s products. In evaluation of this product launch strategy, however, management has decided to resume its four seasonal collections rhythm in the calendar year 2018, which is better aligned with seasonal trend of its product. Management plans to source for special product launches to engage with Stylists and customers in between launches. During the second quarter of 2018, the Company has collaborated with other Canadian brands that share similar values with Peekaboo to create special product drops, including underwear and windbreaker jackets. The initiative has proved to be a success as the additional product mix incentivizes Peekaboo’s loyal customers to increase their order size.

Peekaboo’s short-term objectives for the next 12 months are to expand additional distribution channels and to enhance its current compensation plan. The cost of such objectives and targeted date to achieve them, are outlined in the table below.

Objective	Target Date	Projected Cost
Expand additional distribution channels as the phase two strategy of United States Expansion	October 1, 2019	Approximately \$210,000
Enhance current compensation plan to incentivize people to join Peekaboo Beans community and sell the products	Ongoing	To be determined by Peekaboo

**Principal Products or Services**

Peekaboo’s direct-sales business model allows the business to grow quickly with modest investment capital as most of the Company’s costs are fixed once the investment has been made in the independent sales representative network. Peekaboo incurs minimal incremental direct costs to add new Stylists to the Company’s existing markets. Stylist compensation varies directly with sales. Unlike other children’s apparel manufacturers, the direct-sales model does not require significant expenditures for multiple retail store rent, retail sales staff and capital to hold inventory across a retail store network or costs for marketing and returned goods if sold through independent retail store network. In the direct-sales industry, the Stylists bear the majority of the consumer marketing expenses and sponsors coordinate a good proportion of the recruiting and training of new Stylists.

**Production and Sales**

Peekaboo’s primary drivers for sales growth are growing the Stylists network, retaining current Stylists and increasing the average sales per Stylist. Other drivers that influence growth include Stylist and sales manager training and the time and costs to market and recruit new Stylists. Investing in brand awareness through campaigns promoting the importance of play to children’s development increases the Stylist retention rate, which is largely influenced by Peekaboo’s unique mission, culture and quality apparel. To be an active Stylist, a sales representative must achieve \$900 in personal sales in a twelve-month period on a rolling basis.

### **Lease Arrangements**

The Company's current lease was signed in September 2018 and runs until August 2020. The landlord is not a related person of the Company. The material payment terms of the lease are as follows: (i) \$61,128 basic rent payable in twelve instalments in the first year at the first day of each month, (ii) \$63,720 basic rent payable in twelve instalments in the second year at the first day of each month, and (iii) additional rent payable estimated at \$2,154 per month in the first year.

### **Brand Recognition**

The Company recognizes that its brand name and reputation associated with its brand are critical for its success in marketing and selling the apparel garments in a competitive children apparel industry. The Company has taken actions to protect its brand by registering the brand names in both countries where the Company has operations. See "*Narrative Description of the Business – Proprietary Protection.*"

### **Seasonality**

The Company's revenue trend is cyclical, corresponding to its four launches of seasonal collections. The Company has taken initiatives to source for accessories to complement the main collections to increase revenues in between seasonal launches.

### **Material Negotiations**

The Company is not currently in any material negotiations. For a list of contracts potentially having a material impact on the Company's business over the next 12 months please see Section 22 – Material Contracts below.

### **Employees**

As at the date of this Listing Statement, the Company has employees based out of its head office in Richmond and over 1,000 Stylists across Canada and the US. Stylists join Peekaboo's opportunity for a number of reasons. Many become a Stylist to earn part-time money to contribute to their family's income while receiving product discounts, and some are drawn to Peekaboo because they can be their own boss and earn substantial rewards based on their skills and hard work. Peekaboo has built a community where the Company helps parents across Canada and the US connect with each other, who shares the same belief in play as the Company, and together promote a playful lifestyle for children while also supporting their families at home. Peekaboo has ensured that there is an opportunity for everyone of any lifestyle to become a Stylist.

### **Revenues**

Revenue represents sales of children apparel and catalogues. Sale of children apparel and catalogues, net of returns, is recognized when the significant risks and rewards of ownership of the goods have passed to the customer, usually on delivery of the goods.

### **Funds Available and Use of Funds**

The Company's recurring cash requirements include executive and employee salary compensation, distribution and information technology costs, administrative and public company costs.

The Company's recurring working capital requirements include financing the lead-time for inventory and apparel production deposits. The Company places apparel production deposits several months before the final purchase order and pays for goods before shipment to Canada from Vietnam, which happens several weeks before the Company receives payment for goods sold. Up until the RTO, the Company had used interest-bearing loans from related parties to fund the working capital required for the production-to-payment cycle.

The Company sells its apparel and holds cash in Canadian and United States Dollars. The fluctuation in the price of the Canadian dollar, United States Dollars and to a lesser degree, the Vietnamese Dong may affect financial performance. The economic health of the economies of North America and to a lesser extent Vietnam may affect the financial performance of the Company.

Growth strategies require the Company to fund a permanent source of working capital for increased inventory and apparel production deposits to fund the time when apparel orders are paid for and when the Company receives payment from Stylists and customers. The advantage of the direct-sales business model is that it allows Peekaboo the flexibility on when to expand as the majority of expansion costs are variable in nature and borne on the Stylist. During the first six months of fiscal 2018, the Company raised \$3.73 million gross proceeds in private placements at \$0.60 and \$0.75 to provide working capital for apparel production deposits and US expansion.

As at the date of this Listing Statement the Company had working capital amounting to approximately \$800,000 (as of the date of this Listing Statement the Company has \$315,833.98 cash on hand). The Company expects to have total funds available to it of \$315,833.98. The table does not include any proceeds that may be available to the Company through future financings, warrants or incentive stock options.

The following table sets out the principal purposes, using approximate amounts, for which the Company intends to use the estimated funds available to the Company for the 12 months following the date of this Listing Statement.

<b>Use of Available Funds</b>	<b>Amount</b>
Expenditures on Business <sup>(1)</sup>	\$1,065,367
CSE Monthly Fees	\$7,800
General and Administrative Expenses <sup>(2)</sup>	\$3,059,531

(1) This amount includes but is not limited to, inventory and apparel production deposits, importing duty and taxes, and product sourcing agents' commission.

(2) Includes commissions, consulting fees, insurance, interests, occupancy costs, payroll, professional fees, public company costs and selling expenses.

### **Competitive Conditions**

Peekaboo operates in a highly competitive market, children's apparel. The size and resources of some of Peekaboo's competitors may allow them to operate more effectively, which in turn could cause Peekaboo to lose market share and sales revenues. The children's apparel industry is very competitive and includes both branded and private label manufacturers. Due to the fragmented nature of the industry, Peekaboo also competes with many other manufacturers and retailers. Some of Peekaboo's competitors have greater financial resources and larger customer bases than Peekaboo. As a result, these competitors may be able to adapt to changes in customer requirements more quickly, take advantage of acquisitions and other opportunities more readily, devote greater resources to the marketing and sale of their products and adopt more aggressive pricing strategies than Peekaboo can.

Peekaboo competes with traditional apparel retailers such as The Gap, retailers specifically focused on children apparel including Zara Kids and specialty online retailers, such as the Tea Collection.

## **Proprietary Protection**

Peekaboo plans to protect its intellectual property through trade secrets, reliance upon copyright legislation, common law trademark protection and trademark applications and registrations.

Peekaboo has registered the following trademarks:

- i. Canadian trademark registered with the Canadian Intellectual Property Office. Valid from July 9, 2009 until July 9, 2024; and
- ii. United States trademark registered with the United States Patent and Trademark Office. Valid from May 1, 2018 until May 1, 2028.

As of the date hereof, Peekaboo does not have any other rights to any intellectual property.

## **Lending and Investment Policies and Restrictions**

This is not applicable to the Company.

## **Bankruptcy and Receivership**

The Company has not been the subject of any bankruptcy or any receivership or similar proceedings against the Company or any of its subsidiaries or any voluntary bankruptcy, receivership or similar proceedings by the Company or its subsidiary, since its incorporation.

## **Material Restructuring**

The Company has not completed any reorganizations in its last three financial years.

## **Social or Environmental Policies**

While the Company has not implemented any social or environmental policies that are fundamental to its current operations, it strives to producing high-quality, environmentally responsible children's apparel.

### **4.2 – Asset Backed Securities**

The Company does not have any asset backed securities.

### **4.3 – Companies with Mineral Properties**

The Company does not have any mineral projects.

### **4.4 – Companies with Oil and Gas Operations**

The Company does not have oil and gas operations.

## **5. Selected Consolidated Financial Information**

### **5.1 – Annual Information**

The information below should be read in conjunction with the management's discussion and analysis ("**MD&A**"), the audited consolidated financial statements and related notes and other financial information, all of which are available at [www.sedar.com](http://www.sedar.com). This selected financial information has been prepared using accounting policies in

compliance with International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board and interpretations of the International Financial Reporting Interpretations Committee.

	<b>Financial Year ended September 30, 2018</b>	<b>Financial Year ended September 30, 2017</b>	<b>Financial Year ended September 30, 2016</b>
Net Sales	\$2,753,106	\$3,358,307	3,540,449
Income (Loss) before other expenses	\$(3,210,779)	\$(2,494,037)	\$(1,157,404)
Net Income (Loss)	\$(3,386,014)	\$(3,000,404)	\$(2,552,809)
- per share	\$(0.23)	\$(0.35)	\$(0.66)
Total Assets	\$2,197,030	\$1,604,913	1,613,707
Total Long Term Liabilities	\$1,619,917	\$246,821	842,995

The Company has not declared any cash dividends as of the date hereof and does not currently have a dividend policy.

To date, the Company has incurred losses and further losses are anticipated as the Company further develops its business.

## **5.2 – Quarterly Information**

The following table sets forth summary financial information for the Company for the eight most recently completed interim periods ending at the end of the most recently completed financial year end (September 30, 2018). This summary financial information should only be read in conjunction with the Company's financial statements, including the notes thereto.

	<b>2018</b>				<b>2017</b>			
	<b>Q4</b>	<b>Q3</b>	<b>Q2</b>	<b>Q1</b>	<b>Q4</b>	<b>Q3</b>	<b>Q2</b>	<b>Q1</b>
Net Sales	\$544,992	\$695,346	\$752,227	\$760,541	\$862,160	\$816,322	\$928,311	\$867,632
Net Income (Loss)	\$(1,333,582)	\$(439,869)	\$(935,435)	\$(677,128)	\$(1,394,063)	\$(352,771)	\$(351,113)	\$(315,238)
per share basis, basic and diluted per share	\$(0.09)	\$(0.03)	\$(0.07)	\$(0.06)	\$(0.16)	\$(0.09)	\$(0.12)	\$(0.11)

## **5.3 – Dividends**

Dividends can be declared by the Company's board of directors when deemed appropriate from time to time. As of the date of this Listing Statement, the Company has not declared any dividends on the Common Shares and it is unlikely that earnings will be available for the payment of dividends in the foreseeable future.

## **5.4 – Foreign GAAP**

Not applicable.

## **6. Management's Discussion and Analysis**

The Company's MD&A for year ended September 30, 2018 should be read in conjunction with the financial statements of the Company for the year ended September 30, 2018, attached to this Listing Statement as Schedule "A". The Company's other public disclosure documents are available for viewing under the Company's profile at [www.sedar.com](http://www.sedar.com).

## 7. Market for Securities

The Company's Common Shares currently trade on the CSE under the symbol "BEAN" and on the OTCQB under the symbol "PBBSF".

## 8. Consolidated Capitalization

The following table sets forth the consolidated capitalization of the Company as at September 30, 2018 and as of the date of this Listing Statement:

<u>Authorized</u>	<u>Outstanding as at September 30, 2018</u>	<u>Outstanding as of this Listing Statement</u>
Warrants	6,364,299	12,929,299
Stock Options	1,670,000	1,800,000
Common Shares	20,856,533	28,497,695
Convertible Debt	658,809	2,033,809

## 9. Option to Purchase Securities

As of the date of this Listing Statement, 1,800,000 Options are outstanding. The maximum aggregate number of Common Shares reserved for issuance and which may be purchased upon exercise of Options granted is equal to 10% of the issued Common Shares at the time the Option is granted. An aggregate of 1,800,000 Common Shares are reserved for issuance pursuant to Options as set forth below.

<u>Optionee</u>	<u>Type of Option</u>	<u>Common Shares Issuance</u>	<u>Exercise Price</u>	<u>Expiry Date</u>
<b>Officers (1)</b>	Stock Option	615,000	\$0.60	May 12, 2027
		200,000	\$0.80	Feb. 26, 2028
<b>Directors (2)</b>	Stock Option	20,000	\$0.60	May 12, 2027
		200,000	\$0.80	February 7, 2028
		30,000	\$0.155	January 15, 2029
<b>Officers of Subsidiaries</b>	Nil	Nil	Nil	Nil
<b>Directors of Subsidiaries</b>	Nil	Nil	Nil	Nil
<b>Employees</b>	Stock Option	65,000	\$0.60	May 12, 2027
		100,000	\$0.24	July 27, 2023
		100,000	\$0.16	October 29, 2023
<b>Employees of Subsidiaries</b>	Nil	Nil	Nil	Nil
<b>Consultants</b>	Stock Option	20,000	\$0.60	Sept. 26, 2022
	Stock Option	150,000	\$0.60	January 17, 2028
	Stock Option	100,000	\$0.60	May 12, 2027
<b>Investor Relations</b>	Stock Option	200,000	\$0.80	February 26, 2020
<b>Other</b>	Nil	Nil	Nil	Nil
<b>TOTAL</b>		<b>1,800,000</b>		

The Company's stock option plan (the "**Option Plan**") is a 10% "rolling" stock option plan. Pursuant to the terms of the Option Plan, the Board of Directors may designate directors, officers, employees and consultants (and any subsidiaries thereof) (the "Optionees") of the Company eligible to receive Options. The number of Common Shares subject to each Option, in addition to the exercise price, vesting period and term of each Option is to be determined by the Board of Directors.

The maximum aggregate number of Common Shares reserved for issuance and which may be purchased upon exercise of Options granted is equal to 10% of the issued shares of the Company at the time the Option is granted.

In accordance with its terms, in no case will the grant of Options under the Option Plan result in: (i) the number of Common Shares reserved for issuance pursuant to Options granted to any one individual, within any twelve-month period, exceeding in the aggregate 5% of the issued and outstanding Common Shares; (ii) the number of Common Shares reserved for issuance pursuant to Options granted all persons engaged by the Company to provide investor relations activities, within any twelve month period, exceeding in the aggregate 2% of the issued and outstanding Common Shares; or (iii) the number of Common Shares reserved for issuance pursuant to Options granted to any one consultant, in any twelve month period, exceeding in the aggregate 2% of the issued and outstanding Common Shares.

The price at which Common Shares may be purchased under any Option granted pursuant to the Option Plan (the "**Exercise Price**") shall not be less than the minimum exercise price determined under the applicable rules and regulations of all regulatory authorities and stock exchanges to which the Company is or may be subject, including the CSE. Subject to certain exceptions, any Options granted pursuant to the Option Plan will terminate within 90 days of the Optionee ceasing to be a director, officer, employee or consultant of the Company. Options held by any Optionee who ceases to be a director, officer, employee or consultant of the Company for "cause" as defined in the Option Plan, shall terminate immediately. If the Optionee dies during the term of the Option, the Options will expire one year after the date of the Optionee's death and may be exercised by the Optionee's legal personal representative until that time, or until the expiry date of the Option, whichever is earlier.

## **10. Description of the Securities**

### **10.1 – Description of the Company's Securities**

The Company is authorized to issue an unlimited number of Common Shares without nominal or par value. As of the date hereof, there are 28,497,695 Common Shares issued and outstanding.

The holders of Common Shares are entitled to receive notice of and to attend all meetings of the Shareholders and shall have one vote for each Common Share held at all meetings of the Shareholders. The holders of Common Shares are entitled to: (a) receive any dividends as and when declared by the Board of Directors, out of the assets of the Company properly applicable to the payment of dividends, in such amount and in such form as the Board of Directors may from time to time determine; and (b) receive the remaining property of the Company (after payment of all outstanding debts) in the event of any liquidation, dissolution or winding-up of the Company. The holders of the Common Shares have no pre-emptive, redemption or conversion rights, sinking or purchase fund provisions, provisions permitting or restricting the issuance of additional securities or provisions requiring a securityholder to contribute additional capital.

### **10.2 – 10.6 – Miscellaneous Securities Provisions**

None of the matters set out in sections 10.2 to 10.6 of CSE Form 2A are applicable.

### **10.7 – Prior Sales of Common Shares**

The following table summarizes the issuances of Common Shares or securities convertible into Common Shares for the 12 month period prior to the date of the Listing Statement.

<b>Date Issued</b>	<b>Class of Security</b>	<b>Number of Common Shares Issued/Issuable</b>	<b>Price/Deemed Price/Exercise Price of Security</b>
December 21, 2018	Common Shares	6,190,000	\$0.10
December 21, 2018	Warrants <sup>(1)</sup>	6,190,000	\$0.15
November 6, 2018	Common Shares	701,162	\$0.20
November 6, 2018	Promissory Note <sup>(2)</sup>	1,375,000	\$0.20
October 4, 2018	Common Shares	750,000	\$0.20
October 4, 2018	Warrants <sup>(3)</sup>	375,000	\$0.30
September 26, 2018	Common Shares	3,210,000	\$0.20
September 26, 2018	Warrants <sup>(4)</sup>	1,686,200	\$0.30
March 9, 2018	Convertible Debenture <sup>(5)</sup>	246,296	\$0.75
March 2, 2018	Common Shares	7,333	\$0.60
March 2, 2018	Warrant <sup>(6)</sup>	12,667	\$0.80
February 16, 2018	Common Shares	3,132,499	\$0.75
February 16, 2018	Warrant <sup>(7)</sup>	1,566,248	\$1.00
February 16, 2018	Agents' Warrants <sup>(8)</sup>	238,666	\$0.75
February 2, 2018	Common Shares	18,000	\$0.60

Notes:

- (1) Each warrant is exercisable into one Common Share at \$0.15 until December 21, 2021.
- (2) The Promissory note has an outstanding principal amount of \$275,000, accrues interest at a rate of 12% per annum, matures on November 6, 2021, and is convertible into units of the Company, comprised of one Common Share and one-half of one Common Share purchase warrant, at a price of \$0.20 per unit. Each whole warrant is exercisable, at a price of \$0.30 per Common Share until November 6, 2021.
- (3) Each warrant is exercisable into one Common Share at \$0.30 until October 4, 2020.
- (4) Each warrant is exercisable into one Common Share at \$0.30 until September 26, 2020.
- (5) The convertible debenture has an outstanding principal amount of \$184,722.17, accrues interest at a rate of 12% per annum, matures on March 9, 2020, and is convertible into units of the Company, comprised of one Common Share and one-half of one Common Share purchase warrant, at a price of \$0.75 per unit. Each whole warrant is exercisable, at a price of \$0.80 per Common Share until December 31, 2019.
- (6) Each warrant is exercisable into one Common Share at \$0.80 until May 12, 2019.
- (7) Each warrant is exercisable into one Common Share at \$1.00 until February 16, 2020.
- (8) Each agents' warrant is exercisable for one unit at a price of \$0.75 per unit until February 16, 2020, with each unit being comprised of one Common Share and one half of one Common Share purchase warrant, each whole warrant exercisable at \$1.00 until February 16, 2020.

### **10.8 – Stock Exchange Price**

The Common Shares are listed and posted for trading on the CSE under the trading symbol "BEAN". The following table sets forth the daily high and low closing trading prices and the volume of the trading of the Common Shares, on days which there was trading activity, on the CSE for the periods indicated.

	<b>Price Range Per Common Share</b>		<b>Volume</b>
	<b>High</b>	<b>Low</b>	
January, 2019 <sup>(1)</sup>	\$0.18	\$0.18	74,547
December, 2018	\$0.12	\$0.11	56,587
November, 2018	\$0.13	\$0.12	30,703
October, 2018	\$0.21	\$0.20	39,913
September, 2018	\$0.21	\$0.20	82,768
August, 2018	\$0.22	\$0.22	15,706
July, 2018	\$0.27	\$0.26	24,382

June, 2018	\$0.34	\$0.32	28,993
May, 2018	\$0.43	\$0.41	20,698
April, 2018	\$0.50	\$0.48	14,974
March, 2018	\$0.60	\$0.58	13,010
February, 2018	\$0.77	\$0.74	28,971
January, 2018	\$0.74	\$0.69	76,976

Notes:

(1) Up to and including January 25, 2019.

## **11. Escrowed Securities**

As of the date of this Listing Statement the following Common Shares of the Company are held in escrow:

<b>Designation of class held in escrow</b>	<b>Number of securities held in escrow</b>	<b>Percentage of class</b>
Common Shares	222,810	0.78%
Common Shares	1,106,295	3.88%

Notes:

1. Held in escrow pursuant to a Value Security Escrow Agreement with Computershare Trust Company dated September 23, 2016 with release dates remaining of September 28, 2018, March 28, 2019 and September 28, 2019.
2. Held in escrow pursuant to a Surplus Security Escrow Agreement with Computershare Trust Company dated September 23, 2016 with release dates remaining of September 28, 2018, March 28, 2019 and September 28, 2019.

## **12. Principal Shareholders**

To the knowledge of the Company, no security holder of the Company owns, directly or indirectly, or exercises control or direction over, voting securities carrying more than 10% of the voting rights attached to any class of voting securities of the Company.

### **12.1. – Voting Trusts**

To the knowledge of the Company, no voting trust exists within the Company such that more than 10 percent of any class of voting securities of the Company are held, or are to be held, subject to any voting trust or similar agreement.

### **12.2. – Associates and Affiliates**

This section is not applicable.

## **13. Directors and Officers**

### **13.1 – 13.3 – Directors and Officers**

The following table sets forth the names and location of residence of the officers and directors of the Company, their positions and their principal occupations:

<u>Name and Municipality of Residence</u>	<u>Position with the Company<sup>(5)</sup></u>	<u>Number of Common Shares</u>	<u>Principal Occupation for the Past 5 Years</u>
Traci Costa <sup>(2)</sup> <i>Surrey, British Columbia</i>	Director, President and CEO since September 23, 2016	793,939 2.79% <sup>(5)</sup>	Mrs. Costa founded Peekaboo in 2006 and is presently the President and CEO.
Sarah Bundy <sup>(1) (2) (3)</sup> <i>Surrey, British Columbia</i>	Director since January 15, 2019	Nil	Ms. Bundy is the founder and currently leads All Inclusive Marking.
Darrell Kopke <sup>(1) (2) (3)</sup> <i>West Vancouver, British Columbia</i>	Director since September 23, 2016	290,000 1.02% <sup>(5)</sup>	Mr. Kopke was the founder of Institute B in 2010 and is presently the CEO.
Dave Fong <i>Vancouver, British Columbia</i>	CFO since December 11, 2018	Nil	Mr. Fong is a partner at LFG, a licensed CPA firm.

Notes:

- (1) Independent Director.
- (2) Member of the Audit Committee.
- (3) Member of the Human Resources and Compensation Committee.
- (4) Each director's term of office will expire at the next annual meeting of the shareholders unless re-elected at such meeting.
- (5) Based on 28,497,695 common shares issued and outstanding as of the date of this Listing Statement.

### **13.4 – Board Committees of the Company**

The Company currently has the following committees:

#### *Audit Committee*

The purpose of the Audit Committee is to assist the board of directors in discharging its responsibilities with respect to: the integrity of the financial statements and the financial reporting process; external and internal audits; compliance with legal and regulatory requirements; internal controls; financial risk management; and disclosure.

#### *Human Resources and Compensation Committee*

The purpose of the Human Resources and Compensation Committee is to assist the board of directors in discharging its responsibilities with respect to human resources; including: performance, development, compensation, and succession. For the purposes of this committee, compensation includes, but is not limited to: cash or deferred payments, incentive and equity compensation, benefits and perquisites, employment terms and conditions, retention and/or termination/severance agreements, and any other programs that would be considered compensation by regulatory bodies.

### **13.5 – Principal Occupation of Directors and Officers**

See table 13.1 – 13.3 above.

### **13.6 – Corporate Cease Trade Orders or Bankruptcies**

No director, officer or a shareholder of the Company holding a sufficient number of securities of the Company to affect materially the control of the Company other than disclosed herein:

(a) is, as at the date of this Listing Statement, or has been, within ten years before the date of this Listing Statement, a director or officer of any company, including the Company, that:

(i) was subject to a cease trade order or similar order or an order that denied the relevant company access to any exemption under Ontario securities law, that was in effect for a period of more than 30 consecutive days while that person was acting in the capacity as director or officer; or

(ii) was subject to a cease trade or similar order or an order that denied the company access to any exemption under securities legislation, that was in effect for a period of more than 30 consecutive days, that was issued after the person ceased to be a director or officer of the company and which resulted from an event that occurred while that person was acting in the capacity as director or officer; or

(b) is as at the date of this Listing Statement or has been within the 10 years before the date of this Listing Statement, a director or officer of any company, including the Company, that while that person was acting in that capacity, or within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold its assets; or

(c) has, within the 10 years before the date of this Listing Statement, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or become subject to or instituted any proceedings, arrangements or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold the assets of that person.

### **13.7 - 13.8 - Penalties Sanctions and Settlements**

No director, officer, or promoter of the Company, or any shareholder anticipated to hold a sufficient amount of securities of the Company to materially affect control of the Company, has been subject to any penalties or sanctions imposed by a court relating to Canadian securities legislation or by a Canadian securities regulatory authority or has entered into a settlement agreement with a Canadian securities regulatory authority or has been subject to any other penalties or sanctions imposed by a court or regulatory body or self-regulatory authority that would be likely to be considered important to a reasonable investor making an investment decision.

### **13.9 – Personal Bankruptcies**

No director, officer or promoter of the Company, or a shareholder anticipated to hold a sufficient amount of securities of the Company to affect materially the control of the Company, or a personal holding company of any such persons, has, within the 10 years preceding the date of this Listing Statement, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or been subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold the assets of the individual.

### **13.10 – Conflicts of Interest**

Conflicts of interest may arise as a result of the directors, officers and promoters of the Company also holding positions as directors or officers of other companies. Some of the individuals who will be directors and officers of the Company have been and will continue to be engaged in the identification and evaluation of assets, businesses and companies on their own behalf and on behalf of other companies, and situations may arise where the directors and officers of the Company will be in direct competition with the Company. Conflicts, if any, will be subject to the procedures and remedies provided under the BCBCA.

### **13.11 – Directors and Officers**

Other than as set forth below, no director or officer has entered into a non-competition, nondisclosure, or confidentiality agreement with the Company. Traci Costa and Nikki Mayer are the only directors and officers that are also employees of the Company.

#### ***Traci Costa – President, Chief Executive Officer, Director and Member of the Audit Committee (Age 46)***

Mrs. Costa founded Peekaboo in 2006. Peekaboo has since become the largest children's apparel direct sales retailer in Canada. Mrs. Costa is a "YMCA Women of Distinction Award" winner (2016 and 2015), an "Ethel Tibbits Women of Distinction Business Award" winner (2015), a recipient of the "Richmond Chamber of Commerce Business Excellence Award" (2015) and a "Business in Vancouver Top Forty Under 40 Award" winner (2010). Prior to founding Peekaboo, Mrs. Costa was a senior executive assistant for the Aquilini Investment Group and Markin Developments from 1993 to 2000 and a national operations manager of a communications distributor from 2001 to 2006. Mrs. Costa sits on the board of directors for the non-profit organization Playground Builders and has been involved with In the Forum of Women Entrepreneurs and the Women's Enterprise Network as a committee member and as part of their mentorship program. Mrs. Costa is a graduate of Steveston High School.

Mrs. Costa has not entered into a non-competition, or confidentiality agreement with the Company but is negotiating an executive employment agreement with the Company that will have non-competition and confidentiality clauses. It is expected that Mrs. Costa will devote approximately 100% of her time to the business of the Company to effectively fulfill her duties as the President, Chief Executive Officer and Director.

#### ***Dave Fong – Interim Chief Financial Officer (Age 37)***

Mr. Fong has a long-time history with Peekaboo Beans working in a financial consulting capacity for over 5 years. Mr. Fong has consulted on a range of small-medium size enterprises in various sectors ranging from technology, agriculture and consumer brands and in capacities ranging from strategic acquisition advisory to management reporting and financial modeling. He obtained his Chartered Accountant (CPA) designation with BDO Canada LLP, specializing in assurance for public multi-national clients in a variety of industries including mining, oil and gas, technology, manufacturing and real estate.

Mr. Fong has not entered into a non-competition, or confidentiality agreement with the Company. It is expected that Mr. Fong will devote approximately 30% of his time to the business of the Company to effectively fulfill his duties as Interim Chief Financial Officer.

#### ***Darrell Kopke – Director, Member of the Audit Committee and Member of the Human Resources and Compensation Committee (Age 48)***

Mr. Kopke has been a director of, and an initial investor in, Peekaboo since 2006. Mr. Kopke is the Founder and CEO of Aedelhard and is an Adjunct Professor of Entrepreneurship at the University of British Columbia's Sauder School of Business. Previously, Mr. Kopke was the CEO of Kit and Ace Designs Ltd., a global designer and retailer of technical luxury apparel and accessories based in British Columbia, Canada. Mr. Kopke was a member of the group of founders of Lululemon, serving as Asia-Pacific Managing Director until 2009. Mr. Kopke earned a Master in Business Administration in Supply Chain Management degree from the University of British Columbia (2001) and a Bachelor of Commerce degree in Marketing from Concordia University (1993). Mr. Kopke was a "Business in Vancouver Top Forty under 40" award winner (2006).

Mr. Kopke has not entered into a non-competition, or confidentiality agreement with the Company. It is expected that Mr. Kopke will devote approximately 20% of his time to the business of the Company to effectively fulfill his duties as a director. Mr. Kopke is an independent contractor of the Company.

**Sarah Bundy** – Director, Member of the Audit Committee and Member of the Human Resources and Compensation Committee (Age 38)

Ms. Bundy is an award-winning business and digital marketing thought leader, ranked in the Top 40 Under 40, Top 100 Fastest Growing Companies in Canada, Top 100 Female Entrepreneurs in Canada and Top 40 Digital Marketing Strategists of 2012. Ms. Bundy is also recognized as an expert in performance marketing by the New York Times and is listed in the Top 50 Industry Players and Most Influential Affiliate Marketers of 2018 world-wide. In 2009, Ms. Bundy founded (and currently leads) All Inclusive Marketing (AIM), a leading performance marketing agency known for delivering innovative, experience-driven results led by their team of experts. In 2018, AIM won the Global Excellence Award in Performance Marketing at the PMA Awards in London, achieving global recognition for setting the standard of excellence in affiliate program management. AIM's clients range from e-commerce startups to leading retail and travel brands who want effective performance marketing strategy and execution that delivers new customer acquisitions, increased market share and higher ROI.

Ms. Bundy has not entered into a non-competition, or confidentiality agreement with the Company. It is expected that Ms. Bundy will devote approximately 20% of her time to the business of the Company to effectively fulfill her duties as a director. Ms. Bundy is an independent contractor of the Company.

#### **14. Capitalization**

##### **14.1 – Capitalization**

##### **Issued Capital: Common Shares**

	<b>Number of Securities (non-diluted)</b>	<b>Number of Securities (fully-diluted)</b>	<b>% of Issued (non-diluted)</b>	<b>% of Issued (fully diluted)</b>
<u>Public Float</u>				
Total outstanding (A)	28,497,695	45,260,803	100%	100%
Held by Related Persons or employees of the Issuer or Related Person of the Issuer, or by persons or companies who beneficially own or control, directly or indirectly, more than a 5% voting position in the Issuer (or who would beneficially own or control, directly or indirectly, more than a 5% voting position in the Issuer upon exercise or conversion of other securities held) (B)	3,303,939	3,648,939	12%	8%
Total Public Float (A-B)	25,193,756	43,111,864	88%	92%
<u>Freely-Tradeable Float</u>				
Number of outstanding securities subject to resale restrictions,	8,970,267	16,910,267	31%	37%

	Number of Securities (non-diluted)	Number of Securities (fully-diluted)	% of Issued (non-diluted)	% of Issued (fully diluted)
including restrictions imposed by pooling or other arrangements or in a shareholder agreement and securities held by control block holders (C)				
Total Tradeable Float (A-C)	19,527,428	28,350,536	69%	63%

**Public Securityholders (Registered)**

**Class of Security**

Common Shares

**Size of Holding**

**Number of holders**

**Total number of securities**

1 – 99 securities	Nil	N/A
100 – 499 securities	1	450
500 – 999 securities	5	3,325
1,000 – 1,999 securities	62	66,809
2,000 – 2,999 securities	18	36,250
3,000 – 3,999 securities	12	37,670
4,000 – 4,999 securities	8	33,687
5,000 or more securities	15	76,864
<b>Total</b>	<b>195</b>	<b>28,497,695</b>

**Total Board Lots: 500+ shares: 194**

**Total Shares: 28,497,245 (held by Board Lot holders)**

**Non-Public Securityholders (Registered)**

<b>Class of Security</b>	<b>Common Shares</b>	
	<b>Number of holders</b>	<b>Total number of securities</b>
<b>Size of Holding</b>		
1 – 99 securities	Nil	N/A
100 – 499 securities	Nil	N/A
500 – 999 securities	Nil	N/A
1,000 – 1,999 securities	Nil	N/A
2,000 – 2,999 securities	Nil	N/A
3,000 – 3,999 securities	Nil	N/A
4,000 – 4,999 securities	Nil	N/A
5,000 or more securities	2	1,083,939
<b>Total</b>	<b>2</b>	<b>1,083,939</b>

#### **14.2 – Convertible/Exchangeable Securities**

The following table sets out information regarding securities convertible or exchangeable into Common Shares as of the date of this Listing Statement:

<b>Description of Security (include conversion/exercise/terms, including conversion/exercise price)</b>	<b>Number of convertible/exchangeable securities outstanding</b>	<b>Number of listed securities issuable upon conversion/exercise</b>
Stock Options (\$0.60) <sup>(1)</sup>	800,000	800,000
Stock Options (\$0.60) <sup>(2)</sup>	20,000	20,000
Stock Options (\$0.60) <sup>(3)</sup>	150,000	150,000
Stock Options (\$0.80) <sup>(4)</sup>	200,000	200,000
Stock Options (\$0.80) <sup>(5)</sup>	200,000	200,000
Stock Options (\$0.80) <sup>(6)</sup>	200,000	200,000
Stock Options (\$0.24) <sup>(7)</sup>	100,000	100,000
Stock Options (\$0.16)	100,000	100,000
Stock Options (\$0.155)	30,000	30,000
Convertible Debenture <sup>(10)</sup>	246,296	246,296
Warrant <sup>(11)</sup>	12,667	12,667
Warrant <sup>(12)</sup>	1,566,248	1,566,248
Agents Warrants <sup>(13)</sup>	238,666	238,666
Warrants <sup>(14)</sup>	169,066	169,066
Warrants <sup>(15)</sup>	439,055	439,055
Convertible Debenture <sup>(16)</sup>	412,513	412,513
Warrants <sup>(17)</sup>	482,218	482,218
Warrants <sup>(8)</sup>	1,383,582	1,383,582
Agents Warrants <sup>(19)</sup>	86,597	86,597

Description of Security (include conversion/exercise/terms, including conversion/exercise price)	Number of convertible/exchangeable securities outstanding	Number of listed securities issuable upon conversion/exercise
Warrants <sup>(20)</sup>	300,000	300,000
Warrants <sup>(21)</sup>	1,686,200	1,686,200
Warrants <sup>(22)</sup>	375,000	375,000
Promissory Note <sup>(23)</sup>	1,375,000	1,375,000
Warrants <sup>(24)</sup>	6,190,000	6,190,000

**Notes:**

- (1) Each Option is exercisable for one Common Share at a price of \$0.60 per Common Share expiring May 12, 2027. 800,000 Options are currently exercisable.
- (2) Each Option is exercisable for one Common Share at a price of \$0.60 per Common Share expiring September 26, 2022. 20,000 Options are currently exercisable.
- (3) Each Option is exercisable for one Common Share at a price of \$0.60 per Common Share expiring January 17, 2028. 150,000 Options are currently exercisable.
- (4) Each Option is exercisable for one Common Share at a price of \$0.80 per Common Share expiring February 7, 2028. 50,000 Options are currently exercisable.
- (5) Each Option is exercisable for one Common Share at a price of \$0.80 per Common Share expiring February 26, 2028. 150,000 Options are currently exercisable.
- (6) Each Option is exercisable for one Common Share at a price of \$0.80 per Common Share expiring February 26, 2028. 50,000 Options are currently exercisable.
- (7) Each Option is exercisable for one Common Share at a price of \$0.24 per Common Share expiring July 27, 2023. 100,000 Options are currently exercisable.
- (8) Each Option is exercisable for one Common Share at a price of \$0.16 per Common Share expiring October 29, 2023. 100,000 Options are currently exercisable.
- (9) Each Option is exercisable for one Common Share at a price of \$0.155 per Common Share expiring January 15, 2029. 10,000 Options are currently exercisable.
- (10) The convertible debenture has an outstanding principal amount of \$184,722.17, accrues interest at a rate of 12% per annum, matures on March 9, 2020, and is convertible into units of the Company, comprised of one Common Share and one-half of one Common Share purchase warrant, at a price of \$0.75 per unit. Each whole warrant is exercisable, at a price of \$0.80 per Common Share until December 31, 2019.
- (11) Each warrant is exercisable into one Common Share at \$0.80 until May 12, 2019.
- (12) Each warrant is exercisable into one Common Share at \$1.00 until February 16, 2020.
- (13) Each agents' warrant is exercisable for one unit at a price of \$0.75 per unit, with each unit being comprised of one Common Share and one half of one Common Share purchase warrant, each whole warrant exercisable at \$1.00 until February 16, 2020.
- (14) Each warrant is exercisable into one Common Share at \$0.60 until December 20, 2019.
- (15) Each warrant is exercisable into one Common Share at \$0.80 until September 28, 2019.
- (16) The convertible debenture has an outstanding principal amount of \$245,202.43, accrues interest at a rate of 12% per annum, matures on December 31, 2019, and is convertible into units of the Company, comprised of one Common Share and one-half of one Common Share purchase warrant, at a price of \$0.60 per unit. Each whole warrant is exercisable, at a price of \$0.80 per Common Share until December 31, 2019.
- (17) Each warrant is exercisable into one Common Share at \$0.80 until June 29, 2019.

- (18) Each agents' warrant is exercisable for one unit at a price of \$0.60 per unit, with each unit being comprised of one Common Share and one half of one Common Share purchase warrant, each whole warrant exercisable at \$0.80 until May 12, 2019.
- (19) Each warrant is exercisable into one Common Share at \$0.60 until May 12, 2019.
- (20) Each warrant is exercisable into one Common Share at \$0.80 until March 30, 2019.
- (21) Each warrant is exercisable into one Common Share at \$0.30 until September 26, 2020.
- (22) Each warrant is exercisable into one Common Share at \$0.30 until October 4, 2020.
- (23) The Promissory note has an outstanding principal amount of \$275,000, accrues interest at a rate of 12% per annum, matures on November 6, 2021, and is convertible into units of the Company, comprised of one Common Share and one-half of one Common Share purchase warrant, at a price of \$0.20 per unit. Each whole warrant is exercisable, at a price of \$0.30 per Common Share until November 6, 2021.
- (24) Each warrant is exercisable into one Common Share at \$0.15 until December 21, 2021.

### **14.3 – Other Listed Securities**

The Company has no other listed securities reserved for issuance.

## **15. Executive Compensation**

### **15.1 – Compensation of Executive Officers and Directors**

The Company's Statement of Executive Compensation for the most recent financial year (2018) is attached in Schedule "B".

## **16. Indebtedness of Directors and Executive Officers**

No director or officer of the Company or person who acted in such capacity in the last financial year, or any other individual who at any time during the most recently completed financial year of the Company was a director of the Company or any associate of the Company, is indebted to the Company, nor is any indebtedness of any such person to another entity the subject of a guarantee, support agreement, letter of credit or other similar arrangement or understanding provided by the Company.

## **17. Risk Factors**

### **17.1 – Description of Risk Factors**

*An investor should carefully consider the following risk factors in addition to the other information contained in this Listing Statement. The risks and uncertainties below are not the only ones related to the Company. There are additional risks and uncertainties that the Company does not presently know of or that the Company currently considers immaterial which may also impair the Company's business operations. If any of the following risks actually occur, the Company's business may be harmed and its financial condition and results of operations may suffer significantly. An investment in the Company's shares is speculative and will be subject to certain material risks. Investors should not invest in securities of the Company unless they can afford to lose their entire investment.*

#### **General**

An investment in the shares is speculative and involves a high degree of risk due to the nature of the Company's business and the present stage of the Company's operations. The following risk factors, as well as risks not currently known to the Company, could materially adversely affect the Company's future business, operations and financial condition and could cause them to differ materially from the estimates described in forward-looking statements contained herein. Prospective investors should carefully consider the following risk factors along with the other matters set out herein.

An investment in the Company will be subject to certain material risks and investors should not invest in securities of the Company unless they can afford to lose their entire investment. A purchase of any of the securities of the Company involves a high degree of risk and should be undertaken only by purchasers whose financial resources are sufficient to enable them to assume such risks and who have no need for immediate liquidity in their investment. An investment in the securities of the Company should not constitute a major portion of an individual's investment portfolio and should only be made by persons who can afford a total loss of their investment. Prospective purchasers should evaluate carefully the following risk factors associated with an investment in the Company's securities prior to purchasing any of the securities.

### **Dependence on key personnel**

The unexpected loss or failure to retain Peekaboo's founder and/or key employees could adversely affect the business. The success of the Company depends on its continuing ability to identify, hire, attract, develop and retain highly qualified personnel. The unexpected loss or departure of any of the key officers, employees or consultants of the Company could be detrimental to the Company's future operations.

### **The Stylist**

Stylists, and the contributions they will make, are important to the future operations and success of the Company. The success of the Company will be largely dependent upon the performance of the Company's Stylists and on the Company's ability to attract and retain qualified Stylists. Failure by the Company to retain or to attract and retain additional Stylists with necessary skills could have a materially adverse impact upon the Company's growth and profitability. The cost of recruiting and retaining Stylists is expected to increase. There can be no assurance that the Company will be able to retain the Company's current Stylists.

### **Our business is conducted through direct selling.**

Sales will be made to customers through direct selling by Stylists, who are independent contractors and not the Company's employees. The Company's customers continued acceptance of the direct selling model will largely determine the success of the Company.

### **Regulation of direct selling in Canada**

The Company's ability to grow could be exposed to risk if Canada's government authority challenged the Company's determination of Stylists as independent contractors of the Company.

### **Effects of economic conditions on consumer spending**

The success of the Company's business depends to a significant extent upon the level of consumer spending. A number of factors may affect the level of consumer spending on merchandise that the Company will offer, including, but not limited to, the following:

- general economic conditions;
- the level of consumer or family debt;
- pricing of children apparel;
- Canadian interest rates;
- Canadian and provincial tax rates;
- the Company's refund policy for customers and Stylists; and
- war, terrorism and other hostilities.

### **Consumer confidence in future economic conditions**

Adverse economic conditions and any related decrease in consumer demand for discretionary items could have a material adverse effect on the Company's business, results of operations and financial condition. The apparel Peekaboo sells generally consists of discretionary items. Reduced consumer confidence and spending may result in reduced demand for discretionary items and may force the Company to take inventory markdowns, decreasing sales and making expense leverage difficult to achieve. Demand can also be influenced by other factors beyond the Company's control.

Because children apparel and accessories generally are discretionary purchases, declines in consumer spending patterns may impact the Company more negatively as a specialty children apparel retailer. Therefore, the Company may not be able to grow revenues or increase profitability if there is a decline in consumer spending patterns or it decides to slow or alter the Company's growth plans in anticipation of or in response to a decline in consumer spending.

Moreover, while Peekaboo believes that its operating cash flows will be adequate for Peekaboo's anticipated cash requirements, if the economy were to experience a renewed downturn, the Company could be required to modify the Company's operations for decreased cash flow or to seek alternative sources of liquidity, and such alternative sources might not be available to the Company.

### **Domestic and International Competition**

The Company faces competition in the domestic and international markets in which it operates. The Company's ability to compete depends on, among other things, knowledgeable personnel, high product quality, competitive pricing and range of product offerings. Increased competition may require the Company to reduce prices or increase costs and may have a material adverse effect on its financial condition and results of operations.

The children's apparel and accessory markets are intensely competitive. Peekaboo currently competes against a diverse group of retailers, including other regional and national specialty stores, department and discount stores, small independents and e-commerce retailers and direct sellers, which sell products similar to and often identical to those sold by the Company. A number of different competitive factors could have a material adverse effect on the Company's business, results of operations and financial condition, including, but not limited to, the following:

- lower cost pricing strategies;
- expansion by existing competitors;
- entry by new competitors into markets in which Peekaboo currently operates;
- adoption by existing competitors of the direct-sales marketing;
- increased operational efficiencies of competitors; and
- better designed or manufactured playwear.

Peekaboo competes on quality, design and customer service through the direct-sales model. Many of Peekaboo's competitors are, and many potential competitors may be, larger and have greater financial, marketing and other resources, devote greater resources to the marketing and sale of their products, generate greater international brand recognition or adopt more aggressive pricing policies than Peekaboo can. In addition, increased levels of promotional activity by Peekaboo's competitors, both online and in stores, may negatively impact the Company's revenues and gross profit.

### **Increased cost of manufacturing**

Increased costs for contract manufacturing to Peekaboo's high standards, including those resulting from potential increases in raw material, wages and other expense items may reduce the Company's operating margin and slow its growth.

### **Reliance on Manufacturer**

The unexpected loss or failure to retain Peekaboo's sole manufacturer of fabrics and products in Vietnam could adversely affect the business.

### **Increased cost of currency transactions**

Peekaboo sells its apparel products in Canadian dollars and, to a lesser degree, in United States dollar, while its costs for manufacturing are priced in United States dollars. Increased costs to buy and sell currency may reduce the Company's operating margins.

### **Dependence on information systems**

Peekaboo depends on a variety of information technology systems for the efficient functioning of Peekaboo's business and security of information. Most information essential to the business is maintained electronically, including competitively sensitive information and potentially sensitive personal information about customers and employees. Peekaboo's insurance policies may not provide coverage for security breaches and similar incidents or may have coverage limits which may not be adequate to reimburse Peekaboo for losses caused by security breaches. The software programs supporting many of Peekaboo's systems were licensed to the Company by independent software developers. The inability of these developers or the Company to continue to maintain and upgrade these information systems and software programs could disrupt or reduce the efficiency of the Company's operations. In addition, costs and potential problems and interruptions associated with the implementation of new or upgraded systems and technology or with maintenance or adequate support of existing systems could also disrupt or reduce the efficiency of the Company's operations or leave it vulnerable to security breaches.

### **Responses to changing fashion trends and consumer preferences**

Peekaboo believes its success depends in substantial part on Peekaboo's ability to originate and define product and fashion trends, and anticipate, gauge and react to changing consumer demands in a timely manner.

Peekaboo attempts to reduce the risks of changing fashion trends and product acceptance in part by devoting a portion of Peekaboo's product line to classic styles that are not significantly modified from year to year. Nevertheless, if the Company misjudges the market for the Company's products or overall level of consumer demand, the Company may be faced with significant excess inventories for some products and missed opportunities for others. Peekaboo's brand image may also suffer if the Company fails to address and respond to customer feedback or complaints. The occurrence of these events, among others, could hurt the Company's financial results by decreasing sales. The Company may respond by increasing markdowns or initiating marketing promotions to reduce excess inventory, which would further decrease gross profits and net income.

Peekaboo believes that continued success depends on the Company's ability to provide a compelling value proposition for the Company's consumers in the Company's distribution channels. There can be no assurance that the demand for the Company's products will not decline, or that the Company will be able to successfully and timely evaluate and adapt the Company's products to changes in consumer tastes and preferences or fashion trends. If demand for the Company's products declines, promotional pricing may be required to move seasonal merchandise, and the Company's gross margins and results of operations could be adversely affected.

### **Additional capital requirements**

The Company may require additional funds to respond to business challenges, including the need to expand sales and marketing activities; develop new products or features; enhance the Company's current operating infrastructure; and acquire complementary businesses. The Company's cash flow may not be sufficient to fund its ongoing activities at all times. Accordingly, the Company may need to engage in equity or debt financings to secure additional funds. If the Company raises additional funds through further issuances of equity or convertible debt securities, shareholders of the Company could suffer significant dilution, and any new equity securities the Company

issues could have rights, preferences and privileges superior to those of existing holders of the Company's Common Shares. Any debt financing secured by the Company in the future could involve restrictive covenants relating to capital raising activities and other financial and operational matters, which might make it more difficult for the Company to obtain additional capital and to pursue business opportunities. The Company can provide no assurance that sufficient debt or equity financing will be available for necessary or desirable expenditures or acquisitions or to cover losses, and accordingly, the Company's ability to continue to support its business growth and to respond to business challenges could be significantly limited.

### **Operating results and financial condition may fluctuate on a quarterly and annual basis**

The Company's operating results and financial condition may fluctuate from quarter to quarter and year to year and are likely to continue to vary due to a number of factors, some of which are outside of the Company's control. These events could, in turn, cause the market price of the Company's Common Shares to fluctuate. If the Company's operating results do not meet the expectations of securities analysts or investors, who may derive their expectations by extrapolating data from recent historical operating results, the market price of the Company's Common Shares may decline. Due to all of the foregoing factors and the other risks within this Listing Statement, individuals should not rely on quarter-to-quarter or year-to-year comparisons of Peekaboo's operating results as an indicator of the Company's future performance.

### **Customer base and market acceptance**

Peekaboo designs and manufactures a high quality, environmentally responsible product compared to its competitors. The Company's customer base may not accept prices for such high-quality apparel.

### **Sales cycle**

Peekaboo's business is affected by the general seasonal trends common to the retail industry. Our annual net revenue is weighted more heavily towards summer, reflecting Peekaboo's historical strength in sales during the new school season.

### **History of operating losses**

Peekaboo has not earned a profit to date. Operating losses are expected until the Company reaches a higher sales level.

### **Share price volatility**

The market price of the Company's Common Shares could be subject to wide fluctuations in response to the Company's results of operations, changes in earnings estimates by analysts, changing conditions in its industry or changes in general market, economic or political conditions. The Company may experience quarter-to-quarter fluctuations in revenue. If the Company's revenue fluctuates or does not meet the expectations of securities analysts and investors, the market price of the Company's Common Shares may decline.

### **Internal controls**

Ensuring that the Company has adequate internal financial and accounting controls and procedures in place so that the Company can produce accurate financial statements on a timely basis is a costly and time-consuming effort. Internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements in accordance with IFRS. If the Company or its independent audit firm identify deficiencies in the Company's internal control over financial reporting that are deemed to be material weaknesses, the market's confidence in the Company's financial statements could decline and the market price of the Company's securities could be adversely impacted.

## **Stage of development**

The Company may be subject to growth-related risks, capacity constraints and pressure on the Company's internal systems and controls, particularly given the early stage of the Company's development. The ability of the Company to manage growth effectively will require the Company to continue to expand its operations and to train and manage the Company's employee base. The inability of the Company to deal with this growth could have a material adverse impact on the Company's business, operations and prospects.

## **Legal risks**

The Company is subject to legal risks related to operations, contracts, relationships and otherwise, pursuant to which Peekaboo may be served with legal claims. Whether or not the claims are legally valid, such claims may result in legal fees, damages, settlement costs and other costs as well as significant time and distraction of management and employees.

## **Conflicts of interest**

Conflicts of interest for the directors and officers of the Company, if any, will be subject to and governed by the procedures prescribed by the BCBCA which require a director or officer of a corporation who is a party to, or is a director or an officer of, or has a material interest in any person who is a party to, a material contract or proposed material contract with the Company to disclose his or her interest and, in the case of directors, to refrain from voting on any matter in respect of such contract unless otherwise permitted under the BCBCA.

## **Absence of cash dividends**

Peekaboo has not paid any cash dividends to date on its Common Shares and there are no plans for the Company to pay such dividend payments in the foreseeable future.

## **The value of Peekaboo's brands, and Peekaboo's sales, could be diminished if Peekaboo is associated with negative publicity, including through actions by Stylists, and Peekaboo's independent manufacturers, over whom Peekaboo has limited control**

Although Peekaboo maintains policies with Stylists and manufacturers that promote ethical business practices, and Peekaboo's employees and auditors periodically visit and monitor the operations of these entities, Peekaboo does not control its Stylists or manufacturers. A violation of Peekaboo's policies, licenses, health and safety standards, labor laws, or other policies or laws by these Stylists or independent manufacturers, could damage the image and reputation of Peekaboo's brands and could subject Peekaboo to liability. As a result, negative publicity regarding Peekaboo or its brands or products, could adversely affect Peekaboo's reputation and sales. Further, while Peekaboo takes steps to ensure the reputation of its brands is maintained, there can be no guarantee that Peekaboo's brand image will not be negatively impacted through its association with products or actions of Stylists or manufacturers.

## ***Peekaboo's failure to protect Peekaboo's intellectual property rights could diminish the value of Peekaboo's brand, weaken its competitive position, and adversely affect its results***

Peekaboo currently has not relied on trademark and copyright laws to establish and protect Peekaboo's intellectual property rights. The steps taken by Peekaboo to protect its proprietary rights may not be adequate to prevent either the counterfeit production of Peekaboo's products or the infringement of Peekaboo's trademarks or proprietary rights by others. In addition, intellectual property protection may be unavailable or limited in some foreign countries where laws or law enforcement practices may not protect Peekaboo's proprietary rights and where third parties may have rights to conflicting marks, and it may be more difficult for Peekaboo to successfully challenge the use of Peekaboo's proprietary rights by other parties in those countries. If Peekaboo fails to protect and maintain its intellectual property rights, the value of Peekaboo's brands could be diminished and Peekaboo's competitive position may suffer. Further, third parties may assert intellectual property claims against Peekaboo, particularly as Peekaboo expands its business geographically, and any such claim could be expensive and time consuming to defend,

regardless of its merit. Successful infringement claims against Peekaboo could result in significant monetary liability or prevent Peekaboo from selling some of its products, which could have an adverse effect on Peekaboo's results of operations.

***Profitability and Peekaboo's reputation and relationships could be negatively impacted if Peekaboo does not adequately forecast the demand for Peekaboo's products and, as a result, creates significant levels of excess inventory or insufficient levels of inventory***

There can be no assurance that Peekaboo will be able to successfully anticipate changing consumer preferences and product trends or economic conditions and, as a result, Peekaboo may not successfully manage inventory levels to meet Peekaboo's future order requirements. If Peekaboo fails to accurately forecast consumer demand, Peekaboo may experience excess inventory levels or a shortage of product required to meet the demand. Inventory levels in excess of consumer demand may result in inventory write-downs and the sale of excess inventory at discounted prices, which could have an adverse effect on the image and reputation of Peekaboo's brands and negatively impact profitability. On the other hand, if Peekaboo underestimates demand for its products, Peekaboo's manufacturing facilities or third-party manufacturers may not be able to produce products to meet consumer requirements, and this could result in delays in the shipment of products and lost revenues, as well as damage to Peekaboo's reputation and relationships. These risks could have a material adverse effect on Peekaboo's brand image as well as Peekaboo's results of operations and financial condition.

***Peekaboo's results of operations, financial position, and cash flows, and Peekaboo's ability to conduct business in international markets may be affected by legal, regulatory, political and economic risks***

Peekaboo works with one contract manufacturer located in Vietnam. Peekaboo's ability to conduct business in Vietnam is subject to legal, regulatory, political and economic risks. These include the burdens of complying with foreign laws and regulations, including trade and labor restrictions; unexpected changes in regulatory requirements; and new tariffs or other barriers in some international markets. Peekaboo is also subject to general political and economic risks in connection with its international operations, including political instability and terrorist attacks; differences in business culture; different laws governing relationships with employees and business partners; changes in diplomatic and trade relationships; and general economic fluctuations in specific countries or markets. Peekaboo cannot predict whether quotas, duties, taxes, or other similar restrictions will be imposed by foreign countries upon the import or export of its products in the future, or what effect any of these actions would have, if any, on Peekaboo's business, financial condition, or operations. Peekaboo cannot predict whether trade and labour restrictions, new laws, or similar restrictions will be imposed by foreign countries upon the manufacturing of its clothing, or what effect any of these actions would have, if any, on Peekaboo's business, financial condition, or operations. Changes in regulatory, geopolitical, social or economic policies, and other factors may have a material adverse effect on Peekaboo's business in the future or may require Peekaboo to exit a particular market or significantly modify Peekaboo's current business practices.

#### **Additional Risks**

Please refer to the Company's Annual MD&A included in Schedule "A" and incorporated by reference into this Listing Statement for additional risk factors.

#### **17.2 – Additional Securityholder Risk**

There is no risk that securityholders of the Company may become liable to make an additional contribution beyond the price of the security.

#### **17.3 – Other Risks**

Subject to the risk factors set out under section 17.1 above, there are no other material risk factors that a reasonable investor would consider relevant to an investment in the Company's shares.

## **18. Promoters**

### **18.1 – 18.3 – Promoter Consideration**

Kin Communications Inc. ("Kin") conducts investor relations activities on behalf of the Company. Kin has a Vancouver office address of 100 – 736 Granville Street, Vancouver, B.C., V6Z 1G3. Kin was engaged as the Company's investor relations consultant on February 26, 2018.

Upon engagement, Kin was paid \$120,000 for a 12-month term which commenced in February, 2018. If the Company elects to continue with Kin, on a month to month basis, commencing February, 2019, Kin will be paid a fee of \$10,000 per month. Kin was granted stock options to acquire up to 200,000 Common Shares of the Company at a price of \$0.80 per Common Share. The stock options vest quarterly in four tranches of 50,000 and are exercisable for a two year term expiring on February 26, 2020, subject to earlier expiry on termination of the agreement in accordance with the Company's stock option plan and the policies of the exchange on which the Company's shares are listed. Kin currently holds 293,000 Common Shares in the capital of the Company and 147,000 common share purchase warrants.

No director, officer or shareholder of Kin, as at the date hereof, or was within 10 years before the date hereof, a director, chief executive officer, or chief financial officer of any person or company that:

- (a) was subject to an order that was issued while any director, officer or shareholder of Kin was acting in the capacity as director, chief executive officer or chief financial officer; or
- (b) was subject to an order that was issued after any director, officer or shareholder of Kin ceased to be a director, chief executive officer or chief financial officer and which resulted from an event that occurred while any director, officer or shareholder of Kin was acting in the capacity as director, chief executive officer or chief financial officer,

For the purposes of this section "order" means:

- (a) a cease trade order;
- (b) an order similar to a cease trade order; or
- (c) an order that denied the relevant person or company access to any exemption under securities legislation, that was in effect for a period of more than 30 consecutive days.

No director, officer or shareholder of Kin:

- (a) is, as at the date hereof, or has been within the 10 years before the date hereof, a director or executive officer of any person or company that, while the director, officer or shareholder of Kin was acting in that capacity, or within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold its assets; or
- (b) has, within the 10 years before the date hereof, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or become subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold the assets of the promoter.

No director, officer or shareholder of Kin has been subject to:

- (a) any penalties or sanctions imposed by a court relating to provincial and territorial securities legislation or by a provincial and territorial securities regulatory authority or has entered into a settlement agreement with a provincial and territorial securities regulatory authority; or
- (b) any other penalties or sanctions imposed by a court or regulatory body that would be likely to be considered important to a reasonable investor in making an investment decision.

## **19. Legal Proceedings**

### **19.1 - Legal Proceedings**

There are no legal proceedings material to the Company to which the Company is a party or of which any of its property is the subject matter, and there are no such proceedings known to the Company to be contemplated.

### **19.2 – Regulatory Actions**

The Company has not been subject to any penalties or sanctions imposed by any court or regulatory authority relating to provincial or territorial securities legislation or by a securities regulatory authority within the three years immediately preceding the date of this Listing Statement, nor has the Company entered into a settlement agreement with a securities regulatory authority within the three years immediately preceding the date of this Listing Statement or been subject to any other penalties or sanctions imposed by a court or regulatory body or self-regulatory authority that are necessary to provide full, true and plain disclosure of all material facts relating to the Company's securities or would be likely to be considered important to a reasonable investor making an investment decision.

## **20. Interest of Management and Others in Material Transactions**

Except as described herein, no director, executive officer, proposed management nominee for director or person who, to the knowledge of the directors or officers of the Company, beneficially owns, directly or indirectly, or exercises control or direction over more than 10% of any class or series of outstanding voting securities of the Company, informed person or any associate or affiliate of the foregoing has any material interest, direct or indirect, in any transaction within the three years before the date of this Listing Statement or in any proposed transaction, which, in either case, has materially affected or will materially affect the Company or a subsidiary of the Company.

## **21. Auditors, Transfer Agents and Registrars**

### **21.1 – Auditors**

The firm of Dale Matheson Carr-Hilton Labonte LLP, Chartered Accountants ("DMCL") is the independent registered certified auditor of the Company with a Vancouver office address of 1500 – 1140 West Pender Street, Vancouver, B.C., V6E 4G1. DMCHL was first appointed as auditor of the Company on February 5, 2009.

### **21.2 – Transfer Agent and Registrar**

The registrar and transfer agent of the Company's shares is Computershare Trust Company of Canada, at its Vancouver office located at suite 510 Burrard Street – 2<sup>nd</sup> Floor, Vancouver B.C., V6C 3B9.

## **22. Material Contracts**

### **22.1 – Material Contracts**

The Company has entered into the following material contracts:

1. a consulting and sourcing contract with Exit 21 Apparel Solutions LLC, the product sourcing agent, which it currently renegotiates approximately every six months. The Company relies on the sourcing agent for more than 90% of its production. The Company recognizes that failure to negotiate a sourcing contract with satisfactory terms for both parties will result in potential disruption of the Company's inventory production; and
2. a management contract with Ms. Traci Costa in relation to her CEO position at the Company. The Company recognizes that retaining Ms. Costa's service is critical to the Company's future growth. Please see Section 13.11 – Directors and Officers for a summary of Ms. Costa's management contract.

Other than as outlined above, the Company has not entered into any material contracts within the two years before the date of this Listing Statement other than contracts entered into in the ordinary course of business.

## **22.2 – Special Agreements**

The Company is not a party to any co-tenancy, unitholders' or limited partnership agreements.

## **23. Interest of Experts**

No person or company whose profession or business gives authority to a statement made by the person or company and who is named as having prepared or certified a part of this Listing Statement or as having prepared or certified a report or valuation described or included in this Listing Statement holds any beneficial interest, direct or indirect, in any securities or property of the Company or of an Associate (as defined in the policies of the CSE) or Affiliate (as defined in the policies of the CSE) of the Company and no such person is expected to be elected, appointed or employed as a director, senior officer or employee of the Company or of an Associate or Affiliate of the Company and no such person is a promoter of the Company or an Associate or Affiliate of the Company. DMCL LLP is independent of the Company in accordance with the rules of professional conduct of the Chartered Professional Accountants of British Columbia.

## **24. Other Material Facts**

Other than as set out elsewhere in this Listing Statement, there are no other material facts about the Company and its securities which are necessary in order for this Listing Statement to contain full, true and plain disclosure of all material facts relating to the Company and its securities.

## **25. Financial Statements**

Schedule "A" contains the audited consolidated financial statements of the Company for the year ended September 30, 2018 and the MD&A of the Company for the year ended September 30, 2018.

**CERTIFICATE OF THE COMPANY**

Pursuant to a resolution duly passed by its Board of Directors, Peekaboo Beans Inc. hereby applies for the listing of the abovementioned securities on the CSE. The foregoing contains full, true and plain disclosure of all material information relating to Peekaboo Beans Inc. It contains no untrue statement of a material fact and does not omit to state a material fact that is required to be stated or that is necessary to prevent a statement that is made from being false or misleading in light of the circumstances in which it was made.

Dated at Vancouver, British Columbia

this 28<sup>th</sup> day of January, 2019

/s/ "Traci Costa"

Traci Costa, President and Chief Executive Officer

/s/ "Dave Fong"

Dave Fong, Interim Chief Financial Officer

/s/ "Darrell Kopke"

Darrell Kopke, Director

/s/ "Sarah Bundy"

Sarah Bundy, Director

/s/ "Arlen Hansen"

Arlen Hansen, Kin Communications Inc.

**SCHEDULE "A"**

**FINANCIAL STATEMENTS AND MD&A'S OF THE COMPANY**

**The audited consolidated financial statements of the Company for the year ended September 30, 2018,  
&  
The MD&A of the Company for the year ended September 30, 2018.**

**[See Attached]**

**SCHEDULE "B"**

**STATEMENT OF EXECUTIVE COMPENSATION**

**PEEKABOO BEANS INC.  
(the "Corporation")**

**FOR THE FINANCIAL YEAR ENDING SEPTEMBER 30, 2018**

In accordance with the requirements of National Instrument 51-102 Continuous Disclosure Obligations, the Canadian Securities Administrators have issued guidelines on executive compensation disclosure for venture issuers as set out in Form 51-102F6V. The objective of the disclosure is to communicate the compensation the Corporation paid, made payable, awarded, granted, gave or otherwise provided to each named executive officer and director for the financial year, and the decision-making process relating to compensation. The disclosure will provide insight into executive compensation as a key aspect of the overall stewardship and governance of the Corporation and will help Shareholders understand how decisions about executive compensation are made. The Corporation's approach to executive compensation is set forth below.

**Director and Name Executive Officer Compensation**

Executive Compensation is required to be disclosed for each (i) Chief Executive Officer (or individual who served in a similar capacity during the most recently completed financial year), (ii) each Chief Financial Officer (or individual who served in a similar capacity during the most recently completed financial year), (iii) the most highly compensated executive officer (other than the Chief Executive Officer and the Chief Financial Officer) who were serving as executive officers at the end of the most recently completed fiscal year whose total compensation was, individually, more than \$150,000; and (iv) each individual who would meet the definition set forth in (iii) but for the fact that the individual was neither an executive officer of the Corporation, nor acting in a similar capacity, at the end of that financial year (the "Named Executive Officers" or "NEO's").

**Director and Named Executive Officer Compensation, Excluding Compensation Securities**

The following table sets forth all compensation paid or accrued, payable, awarded, granted, given or otherwise provided, directly or indirectly, by the Corporation or any subsidiary thereof, to each Named Executive Officer and director of the Corporation, for each of the two most recently completed financial years ended September 30, 2018 and 2017.

<b>Table of compensation excluding compensation securities</b>							
<b>Name and position <sup>(1)</sup></b>	<b>Year</b>	<b>Salary, consulting fee, retainer or commission (\$)</b>	<b>Bonus (\$)</b>	<b>Committee or meeting fees (\$)</b>	<b>Value of perquisites (\$) <sup>(2)</sup></b>	<b>Value of all other compensation (\$) <sup>(3)</sup></b>	<b>Total compensation (\$)</b>
COSTA, Traci <sup>(4)</sup> <i>President, CEO and Director</i>	2018	121,250	27,771	2,666.64	Nil	Nil	151,668
	2017	89,000	Nil	Nil	Nil	Nil	89,000
MAYER, Nikki <sup>(5)</sup> <i>Former CFO, Corporate Secretary and Director</i>	2018	78,500	Nil	2,000	Nil	Nil	80,500
	2017	78,467	Nil	Nil	Nil	Nil	78,467
KOPKE, Darrell <sup>(6)</sup> <i>Director</i>	2018	Nil	Nil	3,333.28	Nil	Nil	Nil
	2017	Nil	Nil	Nil	Nil	Nil	Nil

Table of compensation excluding compensation securities							
Name and position <sup>(1)</sup>	Year	Salary, consulting fee, retainer or commission (\$)	Bonus (\$)	Committee or meeting fees (\$)	Value of perquisites (\$) <sup>(2)</sup>	Value of all other compensation (\$) <sup>(3)</sup>	Total compensation (\$)
MATE, Karen <sup>(7)</sup> <i>Former Director</i>	2018	Nil	Nil	3,333.28	Nil	Nil	Nil
	2017	Nil	Nil	Nil	Nil	Nil	Nil
FONG, Dave <sup>(8)</sup> <i>Interim CFO</i>	2018	-	-	-	-	-	-
	2017	-	-	-	-	-	-
BUNDY, Sarah <sup>(9)</sup> <i>Director</i>	2018	-	-	-	-	-	-
	2017	-	-	-	-	-	-
MCPHIE, Christine <sup>(10)</sup> <i>Former CFO</i>	2018	Nil	Nil	Nil	Nil	Nil	Nil
	2017	Nil	Nil	Nil	Nil	Nil	Nil
MAH, Andrew <sup>(11)</sup> <i>Former CEO, President and Corporate Secretary</i>	2018	Nil	Nil	Nil	Nil	Nil	Nil
	2017	Nil	Nil	Nil	Nil	Nil	Nil
KUIACK, Michael <sup>(11)</sup> <i>Former Director</i>	2018	Nil	Nil	Nil	Nil	Nil	Nil
	2017	Nil	Nil	Nil	Nil	Nil	Nil

**Notes:**

1. If an individual is a NEO and a director, both positions have been listed. Directors receive \$1,000 in compensation for each quarterly meeting they attend. Directors also receive \$1,000 per year for each committee of the Board of Directors they are a member of; all compensation noted is prorated.
2. Includes perquisites provided to an NEO or director that are not generally available to all employees and that, in aggregate, are greater than (a) \$15,000, if the NEO or director's total salary for the financial year is \$150,000 or less; (b) 10% of the NEO or director's salary for the financial year, if the NEO or director's total salary for the financial year is greater than \$150,000 but less than \$500,000; (c) \$50,000, if the NEO or director's total salary for the financial year is \$500,000 or greater.
3. No form of other compensation paid or payable equals or exceeds 25% of the total value of other compensation paid or payable to the director or Named Executive Officer.
4. Appointed President, CEO and director on September 23, 2016.
5. Appointed a director on September 23, 2016 and as CFO and Corporate Secretary on December 30, 2016. Resigned as an officer and director on December 11, 2018.
6. Appointed a director on September 23, 2016.
7. Appointed a director on September 26, 2017. Resigned as a director on January 15, 2019.
8. Appointed Interim CFO on December 11, 2018.
9. Appointed a director on January 15, 2019.
10. Resigned as CFO on December 30, 2016.
11. Resigned as President, CEO and Corporate Secretary on September 30, 2016 and as a director on December 30, 2016.
12. Resigned as a director on December 30, 2016.

**External Management Companies**

Please refer to "Employment, Consulting and Management Agreements" below for disclosure relating to any external management company employing, or retaining individuals, acting as Named Executive Officers of the

Corporation, or that provide the Corporation's executive management services and allocate compensation paid to any Name Executive Officer or director.

### Stock Options and Other Compensation Securities

The following table sets forth all compensation securities granted or issued by the Corporation, or any subsidiary thereof, to each director and Named Executive Officer in the most recently completed financial year ended September 30, 2018 for services provided or to be provided, directly or indirectly, to the Corporation or any subsidiary thereof.

Compensation Securities							
Name and position	Type of Compensation security <sup>(4)</sup>	Number of compensation securities, number of underlying securities, and percentage of class	Date of issue or grant	Issue, conversion or exercise price (\$) <sup>(2)</sup>	Closing price of security or underlying security on date of grant (\$)	Closing price of security or underlying security at year end (\$)	Expiry date
COSTA, Traci <i>President, CEO and Director</i>	Stock Options	370,000 <sup>(1)(3)</sup>	May 12, 2017	\$0.60	\$0.58	\$0.21	May 12, 2027
	Stock Options	50,000 <sup>(6)</sup>	Feb. 7, 2018	\$0.80	\$0.80	\$0.21	Feb. 7, 2028
	Stock Options	200,000 <sup>(6)</sup>	Feb. 26, 2018	\$0.80	\$0.80	\$0.21	Feb. 26, 2028
MAYER, Nikki <i>Former CFO, Corporate Secretary and Director</i>	Stock Options	245,000 <sup>(1)(3)</sup>	May 12, 2017	\$0.60	\$0.58	\$0.21	May 12, 2027
	Convertible Debenture	412,513 <sup>(5)</sup>	Sept. 28, 2017	\$0.60	\$0.62	\$0.21	Dec. 31, 2019
	Stock Options	50,000 <sup>(6)</sup>	Feb. 7, 2018	\$0.80	\$0.80	\$0.21	Feb. 7, 2028
KOPKE, Darrell <i>Director</i>	Stock Options	20,000 <sup>(1)(3)</sup>	May 12, 2017	\$0.60	\$0.58	\$0.21	May 12, 2027
	Stock Options	50,000 <sup>(6)</sup>	Feb. 7, 2018	\$0.80	\$0.80	\$0.21	Feb. 7, 2028
MATE, Karen <i>Former Director</i>	Stock Options	50,000 <sup>(6)</sup>	Feb. 7, 2018	\$0.80	\$0.80	\$0.21	Feb. 7, 2028
FONG, Dave <i>Interim CFO</i>	-	-	-	-	-	-	-
BUNDY, Sarah <i>Director</i>	-	-	-	-	-	-	-

#### Notes:

1. Each compensation security is exercisable into one in the capital of the Company (a "Common Share").
2. No compensation security has been re-priced, cancelled, replaced, had its term extended, or otherwise been materially modified, in the most recently completed financial year.
3. The compensation securities have no vesting provisions.
4. All compensation securities issued to directors and NEO's are subject to a four month resale restriction expiring four months and one day from the date of issuance.
5. The compensation securities has an outstanding principal amount of \$247,507.90, accrues interest at a rate of 12% per annum, matures on December 31, 2019, and is convertible, from time to time, in whole or in part, into units of the Corporation at a price of \$0.60 per unit (each a "Unit"). Each Unit is comprised of one Common Share and one-half of one Common Share purchase warrant (a "Warrant"). Each whole Warrant is exercisable, at a price of \$0.80 per Common Share until December 31, 2019.

6. The compensation securities vest 25% on the date of grant and 25% every year thereafter.

There were no exercises of compensation securities by directors or Named Executive Officers during the most recently completed financial year.

### **Stock Option Plans and Other Incentive Plans**

The following is a summary of the Corporation's stock option plan (the "Plan") which is the only incentive plan in place available to the Name Executive Officers and directors.

- The number of Common Shares to be reserved and authorized for issuance pursuant to options granted under the Plan shall not exceed ten percent (10%) of the total number of issued and outstanding shares in the Corporation.
- Under the Plan, the aggregate number of optioned Common Shares granted to any one director or Name Executive Officer, together with all other Common Share compensation arrangements, must not exceed 5% of the Corporation's issued and outstanding shares in any 12 month period, unless the Corporation has obtained disinterested shareholder approval.
- The exercise price for options granted under the Plan will be set by the Board of Directors at such time as the option is allocated under the Plan and cannot be less than the discounted market price permitted by the policies of the stock exchange on which the Common Shares are listed.
- Options can be exercisable for a maxim of 10 years, subject to earlier termination in the event of the optionee's death or the cessation of the optionee's services to the Corporation.
- Options granted under the Plan will not be assignable or transferable, except in the case of the death of an optionee, any vested option held by such individual at the date of death will become exercisable by the optionee's lawful personal representatives, heirs or executors until the earlier of one year after the date of death of such optionee and the date of expiration of the term otherwise applicable to such option.

### **Employment, Consulting and Management Agreements**

The following is a summary of the Company's employment, consulting and management agreements with its directors and Named Executive Officers during the most recently completed financial year.

#### ***Compensation of Ms. Traci Costa, President and Chief Executive Officer***

The Company entered into an employment agreement on June 1, 2018 with Ms. Traci Costa (the "Costa Agreement"), pursuant to which Ms. Costa provides her services to the Company as President and Chief Executive Officer. Pursuant to the Costa Agreement, Ms. Costa receives an annual salary of \$175,000 and participation in the Plan. The Company may terminate the Costa Agreement: Without cause, by paying 18 months of her then annual salary. The Company may terminate the Costa Agreement for cause without any payment in lieu of notice. Ms. Costa may terminate the Costa Agreement by delivery of 4 weeks of written notice of termination to the Company, in which event the Company may then elect to terminate the Costa Agreement at any time prior to the expiry of the 4-week notice period without further compensation. If the Company undergoes a change of control, Ms. Costa is entitled to a lump sum payment equal to 100% of her then current salary.

### **Oversight and Description of Director and Named Executive Officer Compensation**

#### **Director Compensation**

Subject to availability of funds, the Corporation may pay its directors a fee of \$1,000 per quarter, together with an additional fee of \$500 per day for travel related to directors' meetings attended in person. In addition, the members

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of the Audit Committee and Human Resources and Compensation Committee may each receive a fee of \$1,000 per year per committee. The directors also receive incentive stock options in accordance with the policies of the CSE, and the Plan.

### **Named Executive Officer Compensation**

The Human Resources and Compensation Committee reviews the compensation payable to the Named Executive Officers on an annual basis, or periodically if needed, and makes recommendations to the Board of Directors.

The objective of the Board of Directors in setting compensation levels is to attract and retain individuals of high caliber to serve the Corporation, to motivate their performance in order to achieve the Corporation's strategic objectives and to align the interests of the Named Executive Officers with the long-term interests of the Shareholders. These objectives are designed to ensure that the Corporation continues to grow on an absolute basis as well as to grow cash flow and earnings for Shareholders.

The Board of Directors set the compensation received by the Named Executive Officers so as to be generally competitive with the compensation received by persons with similar qualifications and responsibilities who are engaged by other companies of corresponding size, stage of development, having similar assets, number of employees, market capitalization and profit margin.

The Corporation compensates its Named Executive Officers based on their skill and experience levels and the existing stage of development of the Corporation. Named Executive Officers are rewarded on the basis of the skill and level of responsibility involved in their position, the individual's experience and qualifications, the Corporation's resources, industry practice, and regulatory guidelines regarding executive compensation levels.

The Board of Directors has implemented three levels of compensation to align the interests of the executive officers with those of the shareholders. First, Named Executive Officers are paid a monthly consulting fee or salary determined by the Board of Directors, if appropriate. Second, the Board of Directors awards Named Executive Officers long term incentives in the form of stock options. Finally, and only in special circumstances, the Board of Directors may award cash or share bonuses for exceptional performance that results in a significant increase in shareholder value.

The base compensation of the Named Executive Officers is reviewed and set annually by the Board of Directors. The Chief Executive Officer has substantial input in setting annual compensation levels. The Chief Executive Officer is directly responsible for the financial resources and operations of the Corporation. In addition, the Chief Executive Officer and Board of Directors from time to time determine the stock option grants to be made pursuant to the Plan. Previous grants of stock options are taken into account when considering new grants. The Board of Directors awards bonuses at its sole discretion. The Board of Directors does not have pre-existing performance criteria or objectives.

The Board of Directors considers the implications of the risks associated with the Corporation's compensation policies and practices when determining rewards for its Named Executive Officers and ensures that those policies do not encourage management to take inappropriate or excessive risks. The Board of Directors does not believe that there are any risks arising from the compensation programs that would be reasonably likely to have a material adverse effect on the Corporation.

Neither Named Executive Officers nor directors are permitted to take any derivative or speculative positions in the Corporation's securities. This is to prevent the purchase of financial instruments that are designed to hedge or offset any decrease in the market value of the Corporation's securities.

Compensation for the most recently completed financial year should not be considered an indicator of expected compensation levels in future periods. All compensation is subject to and dependent on the Corporation's financial resources and prospects.

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**Pension Disclosure**

The Corporation does not have any defined benefit or defined contribution pension plans in place which provide for payments or benefits at, following, or in connection with retirement for its directors or Named Executive Officers.

