



Peak and Fintech Lending Platform Cubeler Inc. Sign Exclusive Licensing Agreement

MONTREAL, QUEBEC – (NEWSFILE – March 30, 2017) – Peak Positioning Technologies Inc. (CSE: PKK) (“Peak” or the “Company”) today announced that the Company has signed an agreement with Cubeler Inc. (“Cubeler”) for the exclusive rights to the Cubeler (www.cubeler.com) commercial lending platform in China.

Cubeler is a fintech platform that matches any business looking for credit or financing with a variety of lenders and financial institutions. Business owners simply take a few minutes to sign up their businesses on the platform, while Cubeler’s lending partners simply enter their lending criteria, rules and conditions in their respective Cubeler accounts. Cubeler then periodically reads financial data coming from the businesses’ accounting software and uses a proprietary analytics engine to match each business with those financial institutions whose lending criteria the business’ data matches. The end result is that each business and each lender can log on to their Cubeler accounts to review their respective pre-qualified financing matches. The business owners are not only able to see their maximum pre-qualified credit and financing offers, but are able to compare their offers and select the offers that best suit their needs whenever they’re ready to act on them.

Cubeler supports any type of business and any type of lender, including banks, credit unions, factoring companies, asset based lenders and a wide range of alternative lenders. The variety of lenders on the Cubeler platform means that registered businesses have access to a complete portfolio of credit products, including lines of credit, term loans, merchant cash advances, equipment financings, business expansion and renovation loans, working capital loans and much more.

By allowing businesses to simply register and let Cubeler do all the work of bringing pre-qualified credit offers to them, Cubeler eliminates the need for business owners to look for credit, and to worry about whether or not their businesses would be approved if they were to apply for credit. By the same token, thanks to the power of analytics, matching their credit criteria with businesses that perfectly fit their profile, financial institutions and other lenders can also sit back and let Cubeler bring them their ideal commercial loan candidates. Cubeler uses technology to make commercial lending efficient, cost-effective and painless for both lenders and businesses.

“Cubeler can be compared to a dating service for lenders and businesses, commented Johnson Joseph, President and CEO of Peak. “We all know how successful dating websites are at using analytics to create matches. Well, Cubeler does the same thing for businesses and lenders. From what we know about commercial lending in China, and our Chinese partners would agree, Cubeler has a unique concept that is almost tailor made for China. You have over 50M small and medium size enterprises and thousands of lenders trying to determine on a painstakingly slow, non-automated case by case basis, whether or not to proceed with a commercial lending transaction. Cubeler can change all of that and have a major impact on the commercial lending industry in China. That’s why we’re so excited about the potential of this platform, and believe it will be a great complement to what we’re already doing in China with the Gold River platform”, concluded Mr. Joseph.

Cubeler currently allows both businesses and lenders to register on the platform for free and charges the registered businesses a service fee for each accepted credit offer on the platform. Cubeler’s revenues are also derived from targeted advertisements and market research data. Peak plans to sublicense the rights to the platform to its newly created Chinese subsidiary, Asia Synergy Data Solution (“ASDS”), while making a slight adjustment to the Cubeler revenue model when it brings the platform to China. Rather than offering free registration to both lenders and businesses, the Company’s commercialization plans for the platform in China will still be completely free for lenders, but will call for businesses to pay an upfront annual registration fee equivalent to approximately CA\$100 instead of charging a service fee for accepted offers.

The rights granted to Peak under the terms of the 10-year agreement will allow Peak to use, modify, sublicense, and market the platform, as well as to develop and distribute new product and services derived from the platform. According to the terms of the agreement, Cubeler will provide Peak with technical, sales and marketing support over a 10-month period, for which Peak will pay Cubeler a total of \$250,000. As compensation for the exclusive license granted to Peak by Cubeler, Peak will pay Cubeler a royalty fee representing between 10% and 5%, on a declining scale, of the gross revenues generated by the platform in China, where gross revenues are defined as the gross amount recognized as income on Peak's books in connection with the sale of products, services and fees charged through the platform, less deductions for value added or any similar taxes with respect to such products, services and fees.

The Company plans to publish a presentation with more details on ASDS' business and revenue model in the coming weeks. 2017 revenue guidance will be adjusted in light of today's announced transaction in due course.

Pursuant to Policy 7 of the Canadian Securities Exchange (the "CSE") and Multilateral Instrument 61-101 respecting protection of minority security holders in special transactions ("MI 61-101"), the transaction between Peak and Cubeler constitutes a "related party transaction" as certain directors of Peak (the "Related Parties") are shareholders of Cubeler. In reviewing the requirements for a formal valuation of the transaction under MI 61-101, Peak has determined that the exemption set out in subsection 5.5 (b) of MI 61-101 is applicable since Peak is listed on the CSE. In addition, subsection 5.7(a) of MI 61-101 provides that a transaction with an aggregate consideration, insofar as it involves the Related Parties, that does not exceed 25% of the market capitalization of the issuer, which is the case for Peak and the transaction in question, is also exempt from the minority shareholder approval requirement. Peak did not file a material change report 21 days prior to the closing of the transaction since no assurances could be given at that time that the transaction would be completed.

About Peak Positioning Technologies Inc.:

Peak Positioning Technologies Inc. is an IT portfolio management company whose mission is to assemble, finance and manage a portfolio of high-growth-potential companies and assets in some of the fastest growing tech sectors in China, including Fintech, e-commerce and cloud-computing. Peak provides its shareholders with exceptional growth potential by giving them access to the fastest growing sectors of the world's fastest growing economy. For more information: <http://www.peakpositioning.com>

Forward-Looking Statements / Information

This news release may include certain forward-looking information, including statements relating to business and operating strategies, plans and prospects for revenue growth, using words including "anticipate", "believe", "could", "expect", "intend", "may", "plan", "potential", "project", "seek", "should", "will", "would" and similar expressions, which are intended to identify a number of these forward-looking statements. Forward-looking information reflects current views with respect to current events and is not a guarantee of future performance and is subject to risks, uncertainties and assumptions. The Company undertakes no obligation to publicly update or review any forward-looking information contained in this news release, except as may be required by applicable laws, rules and regulations. Readers are urged to consider these factors carefully in evaluating any forward-looking information.

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