

PLANET VENTURES BUYS MORE BITCOIN, INCREASES BITCOIN TREASURY HOLDINGS TO 25.8 BTC AND REPORTS 12.53 SATOSHIS PER SHARE

- ***Company continues to accumulate Bitcoin using existing cash reserves; Satoshis per share up over 670% since June purchase.***

Vancouver, BC – July 18, 2025 – Planet Ventures Inc. (CSE: PXI; OTC: PNXPf; Frankfurt: P6U1) ("Planet Ventures" or the "Company"), an investment issuer focused on acquiring Bitcoin, is pleased to announce that it has acquired an additional 3.01639123 Bitcoin for a total purchase price of CAD \$500,000, funded from its existing cash reserves. This latest investment reflects the Company's continued conviction in Bitcoin as a long-term store of value amid growing institutional adoption and increasing global interest in decentralized digital assets.

In total, the Company now holds **25.82935469 Bitcoin**.

As of July 17, 2025, at 11:17am PST, Planet held 25.82935469 Bitcoin, equivalent to 2,582,935,469 Satoshis (1 Bitcoin = 100,000,000 Satoshis – as per Bitcoin Magazine - [https://bitcoinmagazine.com/satoshi-to-usd-calculator#:~:text=A%20satoshi%20\(sat\)%20is%20the,1%20BTC%20%3D%20100%2C000%2C000%20satoshis](https://bitcoinmagazine.com/satoshi-to-usd-calculator#:~:text=A%20satoshi%20(sat)%20is%20the,1%20BTC%20%3D%20100%2C000%2C000%20satoshis))

With 206,195,672 common shares outstanding, this equates to approximately **12.53 Satoshis per share**.

For comparison, **On June 26th**, Planet bought 3.40669032 Bitcoin for CAD\$500,000 which would equate to **1.65 Satoshis per share**. Since this purchase, **the Company's Satoshis per share has increased over 7.59X or 670%**.

- **Average purchase price per BTC for this transaction** in CAD \$165,760.99 or approximately USD \$120,528.47
- **Total cumulative investment to date** in CAD \$4,000,000 or approximately USD \$2,908,509.21
- **Average cost basis** per Bitcoin for total holdings in CAD \$154,862.56 or approximately USD \$112,603.66

Planet's fully diluted shares outstanding has 206,195,672.

About Planet Ventures Inc.

Planet Ventures Inc. (CSE: PXI; OTC:PNXPf; Frankfurt: P6U1) is an investment issuer that focuses on acquiring Bitcoin.

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