PLANET VENTURES INCREASES BITCOIN TREASURY HOLDINGS TO 19.71 BTC AND REPORTS SATOSHIS PER SHARE

- ***Company continues to add to their Bitcoin Position using existing cash on their balance sheet.***

Vancouver, BC – July 15, 2025 – *Planet Ventures Inc. (CSE: PXI; OTC: PNXPF; Frankfurt: P6U1)* ("Planet Ventures" or the "Company"), an investment issuer focused on technology and digital assets, is pleased to announce that it has completed an additional purchase of **3.01885741 Bitcoin** for an aggregate purchase price of **CAD $500,000**, using a portion of its existing cash reserves.

Below is a summary of Planet's Bitcoin purchases since it first announced their Bitcoin treasury strategy on June 26th 2025:

- June 26th – Purchase of 3.40669032 Bitcoin for CAD$500,000 – average price per Bitcoin in CAD $146,770.018 (US $106,857.13)
- June 30th – Purchase of 3.37939441 Bitcoin for CAD$500,000 – average price per Bitcoin in CAD $147,955.50 (US $108,180.51)
- July 3rd – Purchase of 3.3447069 Bitcoin for CAD$500,000 – average price per Bitcoin in CAD $149,489.93 (US $109,649.96)
- July 8th – Purchase of 3.34756693 Bitcoin for CAD$500,000 – average price per Bitcoin in CAD $149,362.21(US $109,419.17)
- July 10th – Purchase of 3.21466228 Bitcoin for CAD$500,000 – average price per Bitcoin in CAD $155,537.33 (US $113,640.52)
- July 14th – Purchase of 3.01885741 Bitcoin for CAD $500,000 – average price per Bitcoin in CAD $165,625.57 (US $121,045.39)

In total, the Company now holds **19.71187825 Bitcoin**.

- **Total CAD Invested**: $3,000,000 (USD $2,193,470)
- **Average Cost Basis**: CAD$152,192.498 per BTC (USD $111,271.55)
- **Current Market Value (@ CAD $164,279.78)**: $3,244,776.61 (USD $2,361,817.60)

As of July 14, 2025, at 9:55am PST, Planet held 19.71187825 Bitcoin, equivalent to 1,971,187,825 Satoshis (1 Bitcoin = 100,000,000 Satoshis – as per Bitcoin Magazine - https://bitcoinmagazine.com/satoshi-to-usd-calculator#:~:text=A%20satoshi%20(sat)%20is%20the,1%20BTC%20%3D%20100%2C000%2C000%20satoshis)

With 206,195,672 common shares outstanding, this equates to approximately **9.563 Satoshis per share.**

On June 26th, Planet bought 3.40669032 Bitcoin for CAD$500,000 which would equate to **1.65 Satoshis per share.** Since this purchase, **the Company's Satoshis per share has increased over 5.79X or 479%.**

Planet's fully diluted shares outstanding has 206,195,672.

At the current BTC price, this represents an implied Bitcoin value of approximately $0.0157 CAD per share.

In addition to its current Bitcoin position, the Company is actively working to liquidate approximately **CAD$12 million** in marketable securities, with the intent to redeploy proceeds into further Bitcoin purchases at opportune times. This strategy aligns Planet with other pioneering public companies focused on accumulating Bitcoin as a core balance sheet asset.

"We believe Bitcoin is the most secure and decentralized form of value the world has ever seen," said Etienne Moshevich, CEO of Planet Ventures. "With over 19.7 Bitcoin on our balance sheet, we are strategically positioning Planet to benefit from Bitcoin's long-term adoption curve. Our current market capitalization does not reflect the strength of our digital asset holdings, and we see tremendous upside potential as investor awareness grows. We also believe that Planet is uniquely positioned to take advantage of this opportunity as we do not have to raise any additional capital to acquire more and more Bitcoin as we will use our current cash reserves. We look forward to building Planet into one of the premier Bitcoin treasury companies on the market."

About Planet Ventures Inc.

Planet Ventures Inc. (CSE: PXI; OTC:PNXPF; Frankfurt: P6U1) is an investment issuer that focuses on investing in growth companies and sectors such as tech, digital assets and more. The Company aims to generate long-term value for its shareholders by identifying high-potential early-stage opportunities and being opportunistic with its capital deployment.

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