

Earth Alive EA1™ Dust Suppressant Semi-Finalist at Goldcorp's #DisruptMining

Montreal, Quebec, Canada, February 27, 2018 - Earth Alive Clean Technologies Inc. (CSE: EAC) ("Earth Alive" or the "Company") is pleased to announce that it has been selected as a semi-finalist in the Goldcorp Inc. #DisruptMining 2018 accelerator challenge. As such, Earth Alive has been invited to showcase its innovative EA1™ Dust Suppressant at the Innovation Expo, where the semi-finalists will be provided with the unique opportunity to connect with a large audience of mining industry executives.

The second edition of the #DisruptMining accelerator challenge is designed to spur collaboration between innovators working with exponential technologies in any sector to disrupt mining, thereby encouraging ideas and solutions to some of the biggest challenges and opportunities in the industry. Earth Alive submitted an application showcasing its innovative EA1™ Dust Suppressant and was one of twelve semi-finalists selected from more than 100 applicants. Earth Alive CEO, Michael Warren, commented, "EA1's tested and proven long-lasting efficacy as a 100% organic and biodegradable microbial technology makes it the most innovative dust suppressant on the market. Our selection as a semi-finalist in the #DisruptMining event will highlight the opportunity to better manage haul road dust and water management issues. We look forward to showcase our EA1™ Dust Suppressant to industry leaders and decision-makers at the Innovation Expo."

Founded in 2017 by Goldcorp and Integra Gold, #DisruptMining is a catalyst to accelerate innovation – to encourage new ideas, generate new opportunities and tackle problems more efficiently, and to bridge the gap between mining and technology. Goldcorp Inc.'s #DisruptMining accelerator challenge will be held at the REBEL Entertainment Complex in Toronto on March 4, 2018 during the annual Prospectors and Developers Association of Canada ("PDAC") conference, a premier international event for the mineral industry. Proceeds from the #DisruptMining event will support the future of the mining industry through innovation-focused scholarships. For more information, visit <https://www.disruptmining.com/>

About Earth Alive Clean Technologies:

Earth Alive aims to be a key player in world markets of environmentally sustainable industrial solutions. The company works with the latest innovations in microbial technology to formulate and patent innovative products that can tackle the most difficult industrial challenges, once only reserved to environmentally harmful chemicals and additives. The Company is focused on environmental sustainability in the agriculture industry and dust control for the mining industry.

For additional company information, please visit: www.earthalivect.com.

The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.

Forward Looking Information

Except for statements of historical fact, this news release contains certain forward-looking statements within the meaning of applicable securities law. Forward-looking statements are frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate” and other similar words, or statements that certain events or conditions “may” occur. Although Earth Alive believes that the expectations reflected in the forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. Except as required under applicable securities legislation, the Company undertakes no obligation to publicly update or revise forward-looking information, whether as a result of new information, future events or otherwise.

Earth Alive Clean Technologies Inc.
9641 Rue Clement
Lasalle, Québec Canada
H8R 4B4

For information please contact:
Mr. Michael Warren
(e) mwarren@earthalivect.com
(p) 438-333-1680