

## **Earth Alive Clean Technologies Provides Corporate Update**

**Montreal, Quebec, Canada, February 13, 2018** Earth Alive Clean Technologies Inc. (CSE: EAC) (“Earth Alive” or the “Company”) is pleased to provide a corporate update to its shareholders.

In December 2017, Earth Alive closed the second segment of its \$3 million private placement thanks to the continued support and commitment of independent shareholders and Investissement Influx Anse Inc. The Company expects to close the third and final segment of its debenture placement of \$1 million in March 2018.

Proceeds from the private placement will be used to expand global sales development. To this end, Earth Alive has retained the services of an executive recruitment firm specialized in the field of agriculture to ramp up its sales force.

In the past months, Earth Alive has identified and begun working with five new non-exclusive distributors for its Soil Activator™ agriculture input in Latin America. Several new field demo plots have been established, enabling farmers to observe the effectiveness of Soil Activator™ in their region first hand. The Company has received and fulfilled purchase orders from these new partners and has already received some repeat orders.

The Company continues to pursue its African activities and collaborations with producer cooperatives and farms through its Mocha Initiative, a program aimed at the development of sustainable production methods for coffee and cacao. Outstanding results have also been reported in Côte D’Ivoire rice production, as harvests increase and the crops display improved tolerance to environmental stress. Accordingly, the Company is preparing to ship its first container into western Africa.

Earth Alive’s Dr. Marijane Root Probiotic for cannabis production has been very well received in the industry. Distribution of the product is ongoing in Colorado through American Cannabis Company (“ACC”). Earth Alive joined the ACC team in Las Vegas at the MJBizcon conference in November 2017, where Dr. Marijane was successfully showcased.

Earth Alive has entered into non-binding Letter of Intent with distributors for the commercialization of Dr. Marijane in Canada and the United Kingdom to best determine potential prior to finalizing distribution contracts. The Company’s new partners have issued purchase orders, which have already begun shipping.

In line with its environmental commitment, Earth Alive is very pleased to announce that Soil Activator™ has received the OMRI Listed® certification for the United States and Canadian organic standards. Michael Warren, Earth Alive’s Chief Executive Officer, commented, “The OMRI Listed® seal is one of the most widely recognized organic input logos, and ensures that our innovative microbial biofertilizer will be trusted by organic growers and eco-conscious gardeners across North America and around the world.” The Soil Activator OMRI certificate can be viewed on OMRI’s website at <https://www.omri.org/mfg/ect>.

Earth Alive's Dust Solutions division recently completed two very successful large-scale applications of the Company's EA1™ Dust Suppressant in Brazil. The results of these applications were well received in the region and Earth Alive representatives were invited to present the benefits of the EA1™ Dust Suppressant technology to industry executives at the Mine Water Management (MIWA) Forum in Belo Horizonte, Brazil, in November 2017. The Company is finalizing preparation for the local blending of EA1™ in Brazil. The Dust Solutions team will also be present at the PDAC Convention in Toronto in March 2018 to present its product's innovative value to mining industry representatives and executives.

Moving forward, the Company is committed to increase shareholder value through the active management of short-, medium- and long-term strategic commercial goals, supported by the strong commitment to sustainable development of its innovative product offerings.

### **About Earth Alive Clean Technologies:**

Earth Alive aims to be a key player in world markets of environmentally sustainable industrial solutions. The company works with the latest innovations in microbial technology to formulate and patent innovative products that can tackle the most difficult industrial challenges, once only reserved to environmentally harmful chemicals and additives. The Company is focused on environmental sustainability in the agriculture industry and dust control for the mining industry.

All amounts in in Canadian dollars unless otherwise indicated.

For additional company information, please visit: [www.earthalivect.com](http://www.earthalivect.com).

*The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.*

### **Forward Looking Information**

***Except for statements of historical fact, this news release contains certain forward-looking statements within the meaning of applicable securities law. Forward-looking statements are frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate” and other similar words, or statements that certain events or conditions “may” occur. Although Earth Alive believes that the expectations reflected in the forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. Except as required under applicable securities legislation, the Company undertakes no obligation to publicly update or revise forward-looking information, whether as a result of new information, future events or otherwise.***

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