



*For Immediate Release*

**360 BLOCKCHAIN INC. INVESTMENT FOCUS TO EMPOWER THE BLOCKCHAIN REVOLUTION.**

VANCOUVER, BC, CANADA (OCTOBER 12, 2017) – 360 Blockchain Inc. ("360" or the "Company") (CSE: CODE - FWB: C5B) now trading under the symbol CODE on the CSE as of October 10, 2017, is a publicly listed company that intends to invest exclusively in blockchain-based technology.

“At 360 Blockchain Inc., we believe blockchain technology will radically transform how business is conducted — delivering security, cost savings and efficiencies at unprecedented scale,” noted Mr. George Tsafalas, President & CEO. “By investing capital and expertise, we accelerate the development and application of public and private blockchain technologies. The Company is completing its due diligence relating to several technologies in the blockchain and cryptocurrency fields. As 360 seeks to “Empower the Blockchain Revolution”, its leadership is focused on early-stage opportunities.”

One key area of interest is eSports. Already wildly popular around the world, eSports will be a \$1.5 billion business by 2020 (Newzoo Research). 360’s team includes veterans of traditional live events (sports, concerts) who are invested heavily in this booming business. The Company is seeking blockchain-based advances that improve live-streaming, ticketing, betting and fraud prevention.

The leadership team will also be participating in the Monaco Growth Forums’ Blockchain Summit taking place in London and Monaco next week. 360 Blockchain Inc. is a sponsor of the Summit.

Monaco Growth Forums’ Blockchain Summit, to be held October 17-19, 2017 in London and Monaco, is an exclusive invitation-only event designed to give high-growth companies unparalleled global exposure and the rare opportunity to network with preeminent international investors.

**About 360 Blockchain Inc.**

Our Mission:

To empower blockchain technologies with capital and experience to create exponential value.

Company Description:

360 Blockchain Inc. takes an all-round view to the acceleration of the development and application of revolutionary blockchain technologies by investing capital and expertise. The Company believes that blockchain technology, essentially a distributed ledger which is transparent and uncorruptable, has the potential to transform the way business is conducted, delivering security, cost savings and efficiency gains not seen before in the internet connected world. 360 Blockchain will be focused upon identifying and empowering blockchain technologies applying to crypto-currencies, smart contracts, eSports, data management, the internet of things, equity trading, privacy applications and beyond.

For further information, please contact:

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### **Forward Looking Statements**

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.