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 **PLUS™ Launches Mango CBD Relief**

*New Mango Flavor Now Provides 90mg CBD and 10mg THC*

**San Mateo, CA – April 4, 2019** – [Plus Products Inc.](https://www.plusproducts.com/) (CSE: PLUS) (OTCQB: PLPRF) (the “Company” or “PLUS”) today announced the launch of its newest product: “Mango CBD Relief,” which will contain 4.5MG of CBD and .5MG of THC in each gummy. The new product is already available at some of the more than 250 retailers in California who carry the PLUS product line.

The Company will retire its previous “CBD Relief” product, “Pineapple Coconut CBD Relief,” as part of a coordinated launch campaign with retailers. According to BDS Analytics, Pineapple Coconut CBD Relief was the top selling CBD edible in the California market in Q4 2018 as measured by units and dollars sold.

“Mango CBD Relief is a reimagining of what it means to deliver a high quality CBD experience. As one of the leading brands in California, the largest cannabis market in the world, PLUS is in a unique position to test products at scale,” said Jake Heimark, CEO of PLUS. “We leverage our brand position to work directly with customers who love our products and develop new products based on their feedback. With their help, we found that the inclusion of a small amount of THC and other balancing compounds in our CBD Relief product led to a consistently better consumer experience.”



Mango CBD Relief

**Listening to The People**

PLUS regularly conducts customer research and takes the learnings back to its labs to enhance its products. Many PLUS customers indicate they feel greater therapeutic effects from using CBD when they pair it with a small amount of THC. The new CBD Relief formulation offers a deliberate, proprietary blend of cannabinoids, terpenes and flavonoids.

“California’s consumers have made PLUS a leading cannabis brand in the State. Direct feedback from consumers in California, which is the largest and most competitive cannabis market in the world, will enable brands like PLUS to have a significant product edge when launching products in other jurisdictions” said Jake Heimark. “If you win California, you can win the world.”

Customers also inspire PLUS to create limited editions of its market-leading infused gummies. Most recently, popular demand drove the limited release of “Pink Lemonade Refresh” this spring and “Cranberry Shortbread Bliss” for the holiday season.

**About PLUS**

PLUS Products creates safe and delicious cannabis food products. PLUS’s mission is to make

cannabis safe and approachable - that starts with high-quality products that deliver consistent

experiences. The gummies are manufactured at PLUS’s own factory in Adelanto, CA, where

dosage is tested twice internally and then tested twice again by an independent lab. PLUS is

headquartered in San Mateo, CA with 60 employees.

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***Forward-Looking Statements***

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