



## **BLOCPLAY** ENTERTAINMENT

### **TokenPlay Enters into Agreement with Finnovate.io to Develop Ethereum Integration**

*The company's involvement with blockchain technologies and their advantages in the gaming space take center stage at these events*

June 1, 2018 – Toronto, Ontario - **BlocPlay Entertainment** (CSE: PLAY) ("BlocPlay" or the "Company") is pleased to announce that its subsidiary TokenPlay has entered into an Agreement with Toronto based Exacto Systems also known as Finnovate.io to develop our Ethereum integration for our TokenPlay games distribution platform by E3.

The aim of Finnovate.io is to develop the first phase of a multi-phased integration with Ethereum and other cryptocurrencies. Finnovate.io is led by some prominent members of the cryptocurrency community throughout Toronto as well as internationally. And are also well known among financial techs on Bay Street through sister affiliates Bitcoin Bay & Open Bounty.

Vince McMullin, Chief Technology Officer of the Company, said: "Finnovate.io are leaders in Ethereum and web3 development with integrations for decentralized applications in Toronto. I'm extremely excited to be working with such a great team integrating blockchain support with our existing frontend & backend technologies."

Alfred Yang, Co-Founder of Finnovate.io said "Finnovate.io is very excited to be developing Ethereum integration for TokenPlay. Our team has been working diligently to develop an integration service that enables the distribution of ERC721 non-fungible video game tokens. Each token represents a unique copy of a game, which can be purchased with cryptocurrency and traded between gamers. Blockchain technology allows for an unparalleled level of peer-to-peer transparency, making buying and selling of video games easier and more enjoyable. TokenPlay is leading an evolution of electronic game distribution, and Finnovate.io is proud to be part of this journey."

The Company is very excited to announce that it will be attending this year's E3 Expo in Los Angeles. E3 is the world's premier event for computer and video games as well as related products. We feel that our involvement at E3 is crucial for the Company to showcase the great products that our tech teams have been working on. The Expo takes place from June 12th to June 14th at the Los Angeles Convention Center.

The Company announces the appointment of Simon Kim to the board of directors. Mr. Kim has a degree in engineering from the University of Waterloo, as well as a degree from UBC in Immunology. Mr. Kim has been involved in the tech and software market for over fourteen years. He has founded and ran companies such as IHN Media, Logic-Square and Rasplayer.

Mr. Kim will replace Konstantin Lichtenwald who has resigned from both the board of directors as the Company's CFO. Current director Usama (Sam) Chaudhry will take over as CFO of the company. The Company would like to thank Mr. Lichtenwald for his support and guidance and wishes him well in his future endeavours. The Company would also like to announce Cam Paddock as CEO of the Company. The board of directors consists of Cam Paddock, Richard Grieve, Simon Kim, and Sam Chaudhry.

### **About BlocPlay Entertainment**

BlocPlay Entertainment is the world's first peer-to-peer, de-centralized digital entertainment company. Supporting video gamers, developers, and content creators - worldwide. Each day billions of consumers worldwide enjoy digital entertainment products. BlocPlay Entertainment plans to deliver a fully transparent distribution, publishing, and marketing platform for videogames and eSports events through our innovative tokenization system known as Token Play. BlocPlay Entertainment develops in-house entertainment technologies including video games and services.

### **About TokenPlay**

TokenPlay is a wholly owned subsidiary of BlocPlay and is involved in the development of blockchain technology in the video game space, which will seek to provide a platform for the exchange of in-game currencies and tokens.

### **About Finnovate.io**

Finnovate.io is a software company based in Toronto, Ontario that focuses on helping organizations develop engaging financial technology. Finnovate.io specializes in building intuitive user experiences while integrating with Blockchain, legacy systems and APIs. Its clients range from multi-national institutions that are refreshing their technology stack to emerging fintech companies that are building disruptive products.

### **For further information, please contact:**

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### ***Forward - Looking Information***

*Certain information set forth in this news release may contain forward - looking information that involve substantial known and unknown risks and uncertainties. This forward - looking information is subject to numerous risks and uncertainties, certain of which are beyond the control of the Company, including, but not limited to, the impact of general economic conditions, industry conditions, failure to enter into a definitive agreement and complete the Acquisition, and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward - looking information. The parties undertake no obligation to update forward - looking information except as otherwise may be required by applicable securities law.*

