

## PREFERRED DENTAL TECHNOLOGIES INC.

### Press Release

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CSE- PDTI  
US OTC: PDTTF

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### Preferred Dental Technologies Inc. Continues Investigating Brazil Licensing Opportunity in São Paulo Conference and Meetings

Preferred Dental Technologies Inc. (CSE: PDTI, US OTC: PDTTF) takes this opportunity to wish one of our Team Members safe travels as he heads to São Paulo, Brazil today to attend IN 2019 - the Latin American Osseointegration Congress which is the largest meeting of implantology in Latin America currently being held from August 22-24, 2019. One reason we send representatives to major conferences such as IN 2019 is to keep up to date on upcoming products and services which may be potential competition for the EAS System in the dental implant landscape, as well as to seek out potential distributors. To date, no other product line has the full suite of features offered by the EAS System.

Link to IN 2019 <https://www.in2019.com.br/>

There have been some developments and changes since the last major update on our foreign market initiatives. Previously, we were in talks with representatives from a major Brazilian dental company over licensing opportunities for the EAS System, PDTI's patented abutment components for dental implants. Internally, we set this particular opportunity to have a deadline of August 2019, where we would then consider opportunities with other distributors. Brazilian dentists who were introduced to the system have been speaking to their peers and associates which has resulted in four additional Brazilian companies indicating their interest in distribution rights for the system.

These companies have had the chance to learn about the EAS System and have expressed an interest in further discussions. The IN 2019 Conference provides a great opportunity to meet with them all in one location. Our team member will be spending a month in Brazil, allowing opportunities for in-person follow ups and discussions as we endeavor to produce initial terms of a deal to the Board of Directors before the end of September.

Brazil is the third largest global market for dental implants and remains one of the fastest growing markets worldwide with 15% of the world's dentists working there, continuing to be an area of strong strategic importance to dental implant companies.

CEO Erik Siegmund said, "Brazil remains a huge foreign market opportunity for PDTI, and thanks to our Board of Advisors who have first-hand knowledge of the country and the dental market there, it is one within our reach. Brazil remains a key strategic market for any major implant company, and as a result of

technology and being able to adapt to local conditions, PDTI possesses a product ideal for the region which is a unique offering for a company of our size. We knew the opportunity was significant when representatives from one of Brazil's major companies flew to Winnipeg to further discuss licensing, but it was validated when four other companies expressed interest shortly thereafter. Because of Brazilian regulations, it is very important that we find the right partner to bring the EAS System to Brazil, and our options have just become greater as we examine each opportunity carefully to maximize the value a deal would bring to PDTI shareholders."

## About PDTI

Preferred Dental Technologies Inc. (PDTI) has been established to advance development and commercialization of various evolutionary and disruptive technologies in the dental implant industry.

MISSION – INNOVATIVE & PRACTICAL SOLUTIONS FOR THE DENTAL INDUSTRY

Visit: [www.prefdent.com](http://www.prefdent.com)

On behalf of Preferred Dental Technologies Inc.

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