



THE FUTURE OF GENETICS | CSE: PACR

For Immediate Release

March 19, 2021

Pac Roots Cannabis Corp. Announces Frankfurt Quotation

VANCOUVER, British Columbia, March 19, 2021 – Pac Roots Cannabis Corp. (“**PacRoots**” or the “**Company**”) (**CSE: PACR**) (**OTCQB: PACRF**) (**FSE: 4XM**) is pleased to announce that on Thursday March 18, 2021 it has commenced trading in Europe on the Frankfurt Stock Exchange under the symbol “**4XM**”. Pac Roots is also quoted on OTC Markets under the symbol “**PACRF**” and continues to be listed on the Canadian Securities Exchange (“**CSE**”) under the trading symbol “**PACR**”.

In conjunction with our recently acquired OTCQB listing the new Frankfurt listing will allow us to grow our shareholder base throughout Europe and the U.S.

The Frankfurt Stock Exchange is the world's twelfth largest stock exchange by market capitalization. It is the largest of Germany's seven stock exchanges and it is an international trading centre, which is reflected in the structure of its participants. Of the approximately 200 market participants, roughly 50% are from countries other than Germany.

President & CEO of Pac Roots, Patrick Elliott, commented, “*With the cannabis industry gaining momentum in Europe, this additional listing will help increase our visibility and open doors to new investors as well as enable exciting business opportunities.*”

ABOUT PAC ROOTS

Pac Roots Cannabis Corp. is the future of genetics. By focusing on elite cannabis genetic development, the Company maximizes the quality of its products, by keeping yields and profit margins high. Pac Roots subsidizes costs with several strategic partners; Phenome One, one of the largest live genetic libraries in Canada composed of over 350+ live cultivars as well as their JV partnership with Rock Creek Farms and Speakeasy Cannabis Club which leverages existing infrastructure, equipment and access to land on a 100-acre Hemp Project. This combination has the company positioned to be cash-flow positive within their first year of trading.

ON BEHALF OF PAC ROOTS CANNABIS CORP.

(signed) “*Patrick Elliott*”
Chief Executive Officer

For further information, please contact:

Pac Roots Cannabis Corp.
Telephone: 604-609-6171
www.pacroots.ca

Certain statements included in this press release constitute forward-looking information or statements (collectively, “forward-looking statements”), including those identified by the expressions “anticipate”,

Pac Roots Cannabis Corp. | 300-1055 West Hastings Street Vancouver BC V6E 2E9

info@pacroots.ca | (604) 609-6171 | www.pacroots.ca



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“believe”, “plan”, “estimate”, “expect”, “intend”, “may”, “should” and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors.

Forward-looking statements are not a guarantee of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Factors that could cause the actual results to differ materially from those in forward-looking statements include the continued availability of capital and financing, and general economic, market or business conditions, including the effects of COVID-19. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the statements will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

Neither the Canadian Securities Exchange (the “CSE”) nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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