



**THE FUTURE OF GENETICS | CSE: PACR**

**For Immediate Release**

**May 4, 2020**

**PAC ROOTS CANNABIS CORP. STARTS TRADING  
ON THE CSE UNDER THE SYMBOL "PACR"**

**Vancouver, B.C., May 4, 2020 – Pac Roots Cannabis Corp. ("PacRoots" or the "Company") (CSE: PACR)**, a British Columbia based Cannabis Act license applicant, dedicated to producing premium quality cannabis products, founded on high-end selectively bred genetics. Further to its news release on April 29, 2020, PacRoots is proud to announce the start of trading on the Canadian Securities Exchange ("CSE") under the stock symbol "PACR".

**About PacRoots**

PacRoots Cannabis is the future of genetics. By focusing on elite genetic development, the company expects to maximize the quality of its products, while keeping yields and profit margins high. PacRoots has formed a strategic partnership with Phenome One, giving the Company complete access to one of the largest live genetic libraries in Canada composed of the finest cultivars. The Company will use these genetics to develop unique strains with various beneficial characteristics. The 350+ licensed live cultivars and over 1800 seed varieties are the result of a meticulous gene selection process, whereby Phenome One filters through as many as 600 individual plants to lock in a specific phenotype for a single strain. Tailored elite cultivars are then selected for indoor or outdoor cultivation based on various environmental, biological, medical and market driven factors. Visit [www.pacroots.ca](http://www.pacroots.ca)

**ON BEHALF OF PAC ROOTS CANNABIS CORP.**

(signed) "*Patrick Elliott*"  
Chief Executive Officer

**For further information, please contact:**

Pac Roots Cannabis Corp.  
[www.pacroots.ca](http://www.pacroots.ca)  
Telephone: 604-609-6171

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**Pac Roots Cannabis Corp. | 300-1055 West Hastings Street Vancouver BC V6E 2E9**

**[info@pacroots.ca](mailto:info@pacroots.ca) | (604) 609-6171 | [www.pacroots.ca](http://www.pacroots.ca)**



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1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

Certain statements included in this press release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors.

Statements about the the Company's future facility expansion plans or Cannabis Act license application are all forward-looking information.

Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to obtain a Cannabis Act license in a timely manner or at all, the continued availability of capital and financing, and general economic, market or business conditions, including the effects of COVID-19. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the statements will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

Neither the Canadian Securities Exchange (the "CSE") nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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