



Suite 1920, 1177 West Hastings Street
Vancouver, British Columbia, Canada V6E 2K3

STARTMONDAY ANNOUNCES IR CONSULTANT AND GRANT OF STOCK OPTIONS

VANCOUVER, BRITISH COLUMBIA – October 24, 2016 – StartMonday Technology Corp. (CSE: JOB) (the “**Company**” or “**StartMonday**”) is pleased to announce that it has engaged Invictus Investor Relations Inc. (“**Invictus**”) to provide investor relations services pursuant to an investor relations consulting agreement dated October 24, 2016 (the “**Consulting Agreement**”).

The Consulting Agreement has an initial 12 month term and is renewable at the mutual agreement of both parties. Invictus will be paid a monthly fee of \$5,000 plus applicable taxes from the Company and is being granted stock options (the “**Options**”) to acquire up to 500,000 common shares in the capital of the Company at an exercise price of \$0.25 per share. Twenty-five percent of the Options vest immediately upon grant, while an additional 25% will vest at the end of each 6 month period such that all Options will have vested 18 months from the date of grant. The Options are exercisable for a period of 5 years from the date of grant.

Services under the Consulting Agreement will be provided by Walter Spagnuolo. Mr Spagnuolo currently holds 25,000 shares of the Company and has no other direct or indirect interests in the Company.

Invictus Investor Relations Inc. (“**Invictus**”) is a full-service investor relations firm headquartered in Vancouver that assists small cap public companies with marketing awareness campaigns focused at the investment community. Invictus will assist StartMonday with enhancing awareness by managing corporate communications and marketing activities to achieve an effective flow of information between the Company and shareholders, finance professionals, analysts and the media.

The Consulting Agreement and the grant of Options are subject to the approval of the Canadian Securities Exchange.

About StartMonday

StartMonday helps employers gather 15-second videos from all their job candidates through mobile and web applications to get a better impression of personality and customer skills, ultimately helping employers decide which candidates they should talk to first - and so selecting their candidates more efficiently. StartMonday is focused on becoming an innovative and trusted brand for jobs. We're building powerful tools for the Mobile Generation. Our mission is to make recruiting, and work itself, an amazing experience for everyone. For more information please visit www.startmonday.com.

ON BEHALF OF THE BOARD

"Ray Gibson"
CEO & Director

CAUTIONARY DISCLAIMER STATEMENT: The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

This news release contains forward-looking statements relating to the completion of the listing of the Company's



shares on the Canadian Securities Exchange and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact, included in this release are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include the failure to satisfy the conditions of the Canadian Securities Exchange and other risks detailed from time to time in the filings made by the Company with securities regulations.

The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by applicable law.