



## ***NuRAN Introduces Mobile Network Enabler Model***

Quebec, Canada, October 9<sup>th</sup>, 2018

### **Highlights:**

- Introduction of the Mobile Network Enabler (“MNE”) as a new complementary Revenue Model
- Increased recurring revenue and profitability
- More predictable growth projections

NuRAN Wireless Inc. (“NuRAN Wireless” or the “Company”) ([CSE: NUR](#)) ([OTC: NRRWF](#)) ([FSE: 1RN](#)), a leading supplier of mobile and broadband wireless infrastructure solutions announces the introduction of its Mobile Network Enabler (“MNE”) business model. The new model will facilitate network rollouts for mobile network operators by providing them with a zero-CAPEX model where NuRAN provides its mobile network solutions as a service.

NuRAN’s MNE model is complementary to its existing CAPEX model and is targeted at telecommunication service companies that hold a mobile spectrum license but lack the financial or technical means to establish or expand their network. The MNE model lowers the barrier to entry for such operators by eliminating capital requirements as well as the complexities of setting up a mobile network. Operators taking advantage of the MNE model may focus their resources on higher-valued, revenue-increasing activities such as customer front-office, over-the-top services and content.

Leveraging its carrier-grade end-to-end mobile network infrastructure solutions as well as its extensive expertise in the build of cost-effective cellular networks, NuRAN is able to setup network operation from the ground up and with better return on investment.

The Company has already identified a number of potential opportunities throughout the world and has already initiated discussions with mobile operators towards deploying under the MNE model.

While rollouts under the MNE model require substantial up front investment, they are foreseen to generate significant value whereby NuRAN will benefit from recurring revenues with compelling return on investment.

“The MNE model will enable operators to rollout networks which would otherwise have been delayed or postponed indefinitely. The MNE model provides NuRAN and its stakeholders with highly favourable shift towards long-term and recurring revenues which will contribute to more stable and predictable income projections while bringing affordable mobile connectivity to the unconnected throughout the world”, stated Maxime Dumas, Vice-President of Strategy & Corporate Development at NuRAN Wireless.

## **About NuRAN Wireless**

NuRAN Wireless is a leading supplier of mobile and broadband wireless infrastructure solutions. Its innovative radio access network (RAN), core network, and backhaul products dramatically drop the total cost of ownership, thereby creating new opportunities for established, as well as emerging mobile network operators. Indoor coverage, isolated rural communities, offshore platforms and ships, NuRAN Wireless helps its customers reach everyone, everywhere.

### **For further information about NuRAN Wireless;**

[www.nuranwireless.com](http://www.nuranwireless.com)

Martin Bédard  
President and CEO  
[info@nuranwireless.com](mailto:info@nuranwireless.com)  
(418) 914-7484

Frank Candido  
Direct Financial Strategies and Communication  
[frank.candido@nuranwireless.com](mailto:frank.candido@nuranwireless.com)  
(514) 969-5530

US Investor Contact  
Trevor Brucato  
Managing Director  
RB Milestone Group, LLC  
Stamford, CT & New York, NY  
[tbrucato@rbmilestone.com](mailto:tbrucato@rbmilestone.com)  
[www.rbmilestone.com](http://www.rbmilestone.com)

No regulatory authority has approved or disapproved the information contained in this news release.

### **Forward Looking Statements**

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