

NOTICE OF CHANGE OF AUDITORS

December 23, 2020

TO: Ontario Securities Commission
Alberta Securities Commission
British Columbia Securities Commission

AND TO: Davidson & Company, LLP
Accell Audit and Compliance, P.A

Re: Notice of Change of Auditor – Ignite International Brands, Ltd. (the “Corporation”)

This notice is being filed pursuant to section 4.11 of National Instrument 51-102 *Continuous Disclosure Obligations* (“**NI 51-102**”).

1. Davidson & Company, LLP (“**Davidson**”) resigned as auditor of the Corporation at the request of the Board of Directors of the Corporation (the “**Board**”), effective as of December 4, 2020.
2. On December 4, 2020, Accell Audit and Compliance, P.A (“**Accell**”) was appointed as the auditor of the Corporation.
3. The resignation of Davidson and the appointment of Accell have been approved by the Board.
4. There have been no modified opinions expressed in the auditors’ reports on the financial statements of the Corporation for the relevant period during which Davidson was the Corporation’s auditor.
5. There are no “reportable events”, as defined in NI 51-102.

Yours very truly,

IGNITE INTERNATIONAL BRANDS, LTD.

Per: John Schaefer
Name: John Schaefer
Title: President & Chief Operating Officer