



For Immediate Release

New World Signs Brandon Gil and Completes Successful NFT Augmented Reality Experience in Miami

TORONTO, ONTARIO – July 27, 2021 – Graph Blockchain Inc. "Graph" or (the "Company") (CSE: GBLC) (OTC: REGRF) (FRA: RT5A) is pleased to announce that its wholly owned subsidiary New World Inc., the Company's newest acquisition, held a very successful launch of its Non-Fungible Tokens ("NFT") Augmented Reality Platform on July 22, 2021, in Miami.

The event hosted and curated by Miami socialite, designer, and serial entrepreneur Monica Suleski, in collaboration celebrity artist Diogo Snow, and luxury artist, Max Jamali, attracted over 75 high profile guests. At the show, New World sold seven of its eight NFT pieces for net proceeds to the Company of US \$38,000.

At the event New World formed a collaboration with Brandon Gil, founder of Gil Ventures LLC, based in Miami, Florida. Gil Ventures is a global agency recognized for managing grandiose events, corporate & digital marketing, and celebrities such as #1 Billboard artist and actor, Jencarlos Canela. Mr. Gil sits on the Board of Directors for public and privately owned corporations and has generated millions of dollars in revenue for businesses in emerging markets. Brandon Gil will be involved in helping plan New World's formal launch and signing additional celebrities & artists that will use the New World NFT platform.

With this soft launch, the Company anticipates that it will launch its full platform by the middle of September.

"We were very excited to have the New World NFT platform in operation," said Paul Haber, CEO of Graph Blockchain. "We look forward to continuing working with Brandon Gil and have more thrilling news to share as we get closer to the full launch of our platform."

About New World Inc.

New World is an augmented reality art focused NFT company that allows creators, musicians, and celebrities to have access to an NFT distribution canvas to create and sell digital art. By selling digital art, artists are able to reach a broader market (both geographically and demographically), and as a result of the blockchain, continue to benefit financially through economic participation in future sales. New World has built this platform and has already signed such notable artists as Diogo Snow, who has produced numerous pieces for celebrity clients including Drake, and Fetty Wap, an American rapper, singer and songwriter who has over 6.5 million Instagram Followers, as well as many others. Additional information on New World is available at <http://newworldinc.io>

About Graph Blockchain Inc.

Graph Blockchain provides shareholders with exposure to various areas of Decentralized Finance (DeFi). Focusing on altcoins through its wholly owned subsidiaries Babbage Mining Corp., a Proof of Stake ("POS") miner, and Beyond the Moon Inc. an IDO focused company, Graph gives investors

exposure to the vast emerging market of cryptocurrencies with the significant technological disruption and potential gains altcoins represent. In addition, through its investment in New World, Graph is providing its shareholders with exposure to rapidly growing and emerging NFT market.

Additional information on the Company is available at www.graphblockchain.com, www.newworldinc.io and www.babbagemining.com

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Forward Looking Statements

This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, statements regarding: the continued growth of the art-focused NFT market. Forward-looking information in this news release are based on certain assumptions and expected future events. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements, including but not limited to: the potential inability of the Company to continue as a going concern; the potential inability of New World to continue as a going concern; the risks associated with the blockchain and NFT industry in general; increased competition in the art-focused NFT market; the potential future unviability of the NFT market in general, and the art-focused NFT market in specific. Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions, or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated.

Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect the Company's expectations as of the date hereof and are subject to change

thereafter. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

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