



**GRAPH BLOCKCHAIN INC.**

**For Immediate Release**

## **New World Hosts First Private NFT Augmented Reality Experience in Miami**

**TORONTO, ONTARIO – July 21, 2021 –** Graph Blockchain Inc. ("**Graph**" or the "**Company**") (**CSE: GBLC**) (**OTC: REGRF** (**FRA: RT5A**)) is pleased to announce that New World Inc., the Company's newest acquisition, is hosting Miami's first private NFT (non-fungible tokens) Augmented Reality experience July 22, 2021.

Hosted and curated by Miami socialite, designer, and serial entrepreneur, Monica Suleski and Rolls Royce Motor Cars, Miami guests will enjoy an interactive experience. Presented by New World Inc. in collaboration with celebrity artist Diogo Snow and luxury artist Max Jamali, the show will consist of both traditional art pieces with 'triggered' Augmented Reality NFT attributes and digital NFT pieces viewed via the New World Inc. platform. Among these pieces will include the unveiling of Monica Suleski's debut book, "Life By Design" with the world's first augmented reality NFT book cover designed by Max Jamali. All pieces will be exclusive to the event and the first official purchasable New World Inc. NFTs.

Along with the New World evening experience, event sponsor Miami Girls Foundation, in collaboration with Stephanie Saunders, will be awarding the Miami Women Founders 2021 Award to nominee Elena Cardone, bestselling author of "Build an Empire: How to Have it All" and executive producer of the annual 10x Ladies Event and Build an Empire Mastermind events. Elena currently hosts her own show, "Women in Power and The 10x Ladies Network", along with co-hosting "The G&E Show" with husband Grant Cardone, bestselling author, entrepreneur and real estate investor.

The private invite only guest list includes a collection of professionals in a multitude of industries looking to expand their portfolios and interest in the celebrity endorsed New World Inc. NFT Augmented Reality Platform. Sponsors include: Ernst Benz, Rolls Royce Motor Cars Miami, Miami Girls Foundation, Eclectic Elements, Cultiveu, and Haute Living.

### **About New World Inc.**

New World is an augmented reality art-focused NFT company that allows creators, musicians, and celebrities to have access to an NFT distribution canvas to create and sell digital art. By selling digital art, artists are able to reach a broader market (both geographically and demographically), and as a result of the blockchain, continue to benefit financially through economic participation in future sales. New World has built this platform and has already signed such notable artists as Diogo Snow, who has produced numerous pieces for celebrity clients including Drake, and Fetty Wap, an American rapper, singer and songwriter who has over 6.5

million Instagram Followers, as well as many others. Additional information on New World is available at: <http://newworldinc.io>.

### **About Graph Blockchain Inc.**

Graph Blockchain provides shareholders with exposure to various areas of Decentralized Finance ("DeFi"). Focusing on altcoins through its wholly owned subsidiaries Babbage Mining Corp., a Proof of Stake ("POS") miner, and Beyond the Moon Inc., an IDO focused company, Graph gives investors exposure to the vast emerging market of cryptocurrencies with the significant technological disruption and potential gains altcoins represent. In addition, through its investment in New World, Graph is providing its shareholders with exposure to rapidly growing and emerging NFT market.

Additional information on the Company is available at [www.graphblockchain.com](http://www.graphblockchain.com), <http://www.newworldinc.io> and [www.babbagemining.com](http://www.babbagemining.com).

### **For further information, please contact:**

#### **Investor Relations**

Jamie Hyland

Phone: 604.442.2425

Email: [jamie@graphblockchain.com](mailto:jamie@graphblockchain.com)

#### **Media Relations**

Anthony Feldman/Rich DiGregorio

Phone: 617.921.0984/856.889.7351

Email: [gbic@kcsa.com](mailto:gbic@kcsa.com)

### **Forward Looking Statements**

*This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.*

*Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, statements regarding: the continued growth of the art-focused NFT market. Forward-looking information in this news release are based on certain assumptions and expected future events. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements, including but not limited to: the potential inability of the Company to continue as a going concern; the potential inability of New World to continue as a going concern; the risks associated with the blockchain and NFT industry in general; increased competition in the art-focused NFT market; the potential future unviability of the NFT market in general, and the art-focused NFT market in specific. Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance*

*on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated.*

*Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect the Company's expectations as of the date hereof and are subject to change thereafter. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.*

*Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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