

NFT Sales Volume Surges Past \$450,000: New World and Diogo Snow Make NFT History

Toronto, Ontario -- December 13, 2021 - Graph Blockchain Inc. (CSE: GBLC) (OTC Pink: REGRF) (FSE: RT5A). The market for non-fungible tokens in 2021 has surged to new highs as popularity and adoption of NFTs and cryptocurrency continues to grow. NFT sales had a breakthrough year with a sales volume of over \$12 Billion. After a year of strategically planning to launch their marketplace, New World recently took the NFT market by storm at this years Art Basel in Miami, with sales surpassing 90 ETH, which is approximately \$450,000 CAD on a single collection with its co-founder and brand ambassador Diogo Snow.



When Diogo decided he wanted to launch this collection, he wanted to stand out amongst the crowd and do something no one thought was possible; spray paint a Lamborghini Super Trofeo EVO1 Racecar suspended via crane in front of a live audience for all to see. Diogo accomplished just that and took it one step further, he transformed that physical artwork into an augmented reality NFT to sell on the New World platform by utilizing New Worlds in house motion capture 3D scanning technology. It is the first NFT racecar in history that came with a physical car provided by Ansa Motorsports and vinyl wrapped by Wraptors at a price of 78 ETH, which is approximately

\$400,000 CAD and has already been sold to Garry Letichever from Auto Quest Group along with various other NFTs in the collection being sold out as well.

Diogo Snow states “when we started New World, our goal was to give creators, musicians, and celebrities access to an NFT distribution canvas to create and sell digital art. Through this collection, I proved that art has no boundaries or limitations and the NFTs speak for themselves”. With 2022 just around the corner and notable artists on the New World roster such as Elias Theodorou, Mia Martina, Karl Wolf, Ariane Lipski and The Rush Fam, New World is excited to showcase what their groundbreaking NFT platform can do. They plan to develop a curated marketplace with multiple exclusive drops every month from famous artists, musicians, and creators.

About New World

New World is an augmented reality art focused NFT company that allows creators, musicians, and celebrities to have access to an NFT distribution canvas to create and sell digital art. By selling digital art, artists are able to reach a broader market (both geographically and demographically), and as a result of the blockchain, continue to benefit financially through economic participation in future sales. New World has built this platform and has already signed such notable artists as Diogo Snow, who has produced numerous pieces for celebrity clients including Drake, and Fetty Wap, an American rapper, singer and songwriter who has over 6.5 million Instagram Followers, as well as many others. Additional information on New World is available at <http://newworldinc.io>

About Graph Blockchain

Graph Blockchain provides shareholders with exposure to various areas of Decentralized Finance (DeFi). Focusing on altcoins through its wholly owned subsidiaries Babbage Mining Corp., a Proof of Stake ("POS") miner, and Beyond the Moon Inc. an IDO focused company, Graph gives investors exposure to the vast emerging market of cryptocurrencies with the significant technological disruption and potential gains altcoins represent. In addition, through its investment in New World, Graph is providing its shareholders with exposure to rapidly growing and emerging NFT market.

Additional information on the Company is available at www.graphblockchain.com, www.newworldinc.io and www.babbagemining.com

For further information, please contact:

Investor Relations

Jamie Hyland
Phone: 604.442.2425
Email: jamie@graphblockchain.com

Media Relations

Joshua Greenwald / Kristin Cwalinski
Phone: 646.379.7971 / 603.475.3550
Email: gblc@kcsa.com

Forward Looking Statements

This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, statements regarding: the continued growth of the art-focused NFT market. Forward-looking information in this news release are based on certain assumptions and expected future events. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements, including but not limited to: the potential inability of the Company to continue as a going concern; the potential inability of New World to continue as a going concern; the risks associated with the blockchain and NFT industry in general; increased competition in the art-focused NFT market; the potential future unviability of the NFT market in general, and the art-focused NFT market in specific. Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions, or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated.

Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect the Company's expectations as of the date hereof and are subject to change thereafter. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

###