



New World Successfully Launches NFT Collection at Miami's Art Basel

TORONTO, ONTARIO – December 10, 2021 – Graph Blockchain Inc. ("Graph") or (the "Company") (CSE: GBLC) (OTC: REGRF) (FRA: RT5A) is pleased to announce that its wholly owned subsidiary **New World Inc. (New World)**, successfully launched an NFT Collection on their marketplace with its brand ambassador and co-founder Diogo Snow during Art Basel Miami.

The Event took place at Grit by Design; an artist driven exhibition and experience that rests on a set of values embodied by every artist or creator, values such as perseverance, integrity, risk, truth, and focus. During the exhibit, Diogo Snow spray painted a Lamborghini Super Trofeo EVO1 Racecar in the air that was suspended by crane with live performances by Karl Wolf. **New World** plans to utilize its in house motion capture technology by 3D scanning and modelling the Lamborghini to produce an augmented reality NFT that will be available on the **New World** marketplace. This will be the first NFT racecar in history that will come with a physical car provided by Ansa Motorsports and vinyl wrapped by Wraptors at a price of 73.85 ETH, which is approximately \$400,000 CAD.

The NFT collection also includes exclusive NFTs designed by Diogo Snow that showcase his original style of street art that mixes graffiti and pop art through digital mixed media. These NFTs include: 1x Miami Vibes Lambo (5.48 ETH, approximately \$30,000 CAD), 2x Diogo Snow Lambos (3.29 ETH, approximately \$18,000 CAD), 3x Mickey Madness Lambos (1.75 ETH, approximately \$9500 CAD), 3x Art Driven Lambos (1.75 ETH, approximately \$9500 CAD), 3x A Whole New World Lambos (1.09 ETH, approximately \$6000 CAD), 3x Diogo Snow Whales (0.87 ETH, approximately \$4750 CAD), various Diogo Snow Dancing Bears (0.11 ETH, approximately \$600 CAD), 5x Flying Balls (0.089 ETH, approximately \$500 CAD), and 5x Spray Cans (0.089 ETH, approximately \$500 CAD) with many of the Lamborghinis and full dancing bear collection already sold out.

To purchase New World x Diogo Snow NFTs: <http://diogosnownft.com>

*Estimated amounts. Amounts determinant on the current value of ETH

About New World

New World is an augmented reality art focused NFT company that allows creators, musicians, and celebrities to have access to an NFT distribution canvas to create and sell digital art. By selling digital art, artists are able to reach a broader market (both geographically and demographically), and as a result of the blockchain, continue to benefit financially through economic participation in future sales. New World has built this platform and has already signed such notable artists as Diogo Snow, who has produced numerous pieces for celebrity clients including Drake, and Fetty Wap, an American rapper, singer and songwriter who has over 6.5 million Instagram Followers, as well as many others. Additional information on New World is available at <http://newworldinc.io>

About Graph Blockchain

Graph Blockchain provides shareholders with exposure to various areas of Decentralized Finance (DeFi). Focusing on altcoins through its wholly owned subsidiaries Babbage Mining Corp., a Proof of Stake ("POS") miner, and Beyond the Moon Inc. an IDO focused company, Graph gives investors exposure to the vast emerging market of cryptocurrencies with the significant technological disruption and potential gains altcoins represent. In addition, through its investment in New World, Graph is providing its shareholders with exposure to rapidly growing and emerging NFT market.

Additional information on the Company is available at www.graphblockchain.com, www.newworldinc.io and www.babbagemining.com

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Forward Looking Statements

This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, statements regarding: the continued growth of the art-focused NFT market. Forward-looking information in this news release are based on certain assumptions and expected future events. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements, including but not limited to: the potential inability of the Company to continue as a going concern; the potential inability of New World to continue as a going concern; the risks associated with the blockchain and NFT industry in general; increased competition in the art-focused NFT market; the potential future unviability of the NFT market in general, and the art-focused NFT market in specific. Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions, or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ

materially from those anticipated.

Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect the Company's expectations as of the date hereof and are subject to change thereafter. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

The CSE does not accept responsibility for the adequacy or accuracy of this release.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

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