



NEWS RELEASE

Laguna Announces Renewal of CFL Football All Star Pro Emmanuel Arceneaux as Brand Ambassador

KELOWNA, BC – May 30, 2016 – Laguna Blends Inc. (CSE: LAG) (OTC: LAGBF) (Frankfurt: LB6A.F) (the “Company” or “Laguna”) announces the renewal of Emmanuel Arceneaux, football All Star Pro as brand Ambassador.

Arceneaux currently plays for the BC Lions in the Canadian Football League. Arceneaux led the Lions, and finished 4th in the CFL, with 1,151 receiving yards last season. The 28-year-old receiver has played four seasons with the Lions, with a two-year tour in the NFL mixed in.

Emmanuel Arceneaux said, “Since I have included the Laguna products as part of my daily diet its enhanced my training and performance. I am proud to work with Laguna as a brand ambassador. Laguna’s Pro369 is amongst the highest quality plant based protein products in the industry. Laguna has approved health claims from Health Canada. I need to know that I am consuming the highest quality products. Combining hemp and ginseng is a powerful combination. I am down to 220 pounds from 225 pounds. I will continue to use the Pro369, hemp protein as a part of my diet.”

Stuart Gray, CEO of Laguna Blends said, “Emmanuel Arceneaux is a class act on and off the football field. Laguna is proud to renew Emmanuel’s contract and have him continue to be part of our Laguna team. ”

About Laguna Blends Inc.

Laguna is a network marketing company that generates retail sales through independent affiliates. Affiliates utilize tools and technology that enable them to build an international business from their own home or anywhere else in the world. This technology replaces the need for expensive travel and hotel meetings.

The Company is currently focused on the nutritional health benefits derived from hemp. Laguna’s first product category as an entry to market are functional beverage products that contain hemp and other efficacious ingredients. Laguna’s initial products to market are the following:

“Caffe” is an instant, “just add water” hot coffee beverage that is infused with both whey and hemp protein. With 2 grams of protein in every serving, our proprietary product packs a powerful protein punch. Caffe, contains Instant coffee, whey protein hydrolysate, hemp protein, natural flavors.

“Pro369” is a single serving, "on-the-go," plant based, instant, hemp protein that is served cold and comes in 4 delicious flavors. Pro369 is water soluble and can be directly mixed in water, added to milk, almond milk or coconut milk. Pro369 can also be blended in a shake or smoothie. Pro369 is also a source of Omegas, 3, 6 and 9 and contains ginseng.

Laguna Blends has been granted approval from Health Canada for four powdered flavours: Pro369 Chocolate Banana, Mixed Berry and Vanilla Caramel and Tropical Powder. Pro369 contains Hemp protein,

natural flavors, stevia, and American ginseng.

The Minister of Health from Health Canada has granted Laguna a product license along with a Natural Product Number ("NPN") for all four of the Pro369 Flavours. They are all listed under the same NPN.

- i. A source of protein that helps build and repair body tissues.
- ii. Source of amino acids involved in muscle protein synthesis.
- iii. Assists in the building of lean muscle.
- iv. An adaptogen to help maintain a healthy immune system.
- v. Supportive therapy for the promotion of healthy glucose levels.

Hemp has long been recognized by the health and nutrition industry as a super food, cited in many publications as a balanced source of all ingredients required to achieve health and wellness.

HempOmega®

HempOmega® is an environmentally sustainable, vegetarian source of Omegas 3 and 6 that boasts a superior nutrient profile. A water soluble, homogenous, powdered ingredient, it can be easily integrated and/or manipulated, with no unpleasant taste or chemical contamination – opening up entirely new product formulation opportunities. Hemp Omega's greater ability to endure the digestive process delivers unmatched bioavailability, thereby maximizing its potential health benefits.

The Company sells its products through its independent affiliates in the USA and Canada.

HempOmega® is a Trademark owned by Naturally Splendid Enterprises, Ltd. and is used under license by Laguna Blends Inc.

ON BEHALF OF THE BOARD

"Stuart Gray"

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Forward-Looking Information:

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