



Laguna Announces Launch of Energy and Sleep “Shots”

KELOWNA, BC – January 4, 2017 – Laguna Blends Inc. (CSE: [LAG](#)) (OTC: [LAGBF](#)) (Frankfurt: [LB6A.F](#)) (the “Company” or “Laguna”), announces it has signed a distribution agreement with ISO International, LLC to promote and distribute two new nano CBD Shots in the US.

Powered by the unique nano technology for ultimate delivery, Heneplex, a full spectrum hemp essential oil complex containing naturally occurring psychoactive phytocannabinoids and 75 botanical terpenes. These nano amplified botanical constituents are more readily absorbed by the body offering faster, more targeted delivery and better product performance.

NanoZZZ (for sleep) and Amp'd Up (for energy) offer quick and easy single serving liquid solutions for two major problems in our society today. These potent THC-free nano amplified formulations contain adaptogenic herbs and are simple and convenient solutions for those needing that extra "push" to get to sleep, or those wanting to get supercharged to start off your day.

States Ray Grimm Jr, Laguna Blends CEO, " For those looking for a convenient energizer with more caffeine than a cup of coffee, you are bound to be Amp'd Up when you start your day or need that mid afternoon boost. The delicious mixed berry flavor contains 8 different vitamins and is sugar free. For those having trouble sleeping at night, try NanoZZZ which is drug free, zero calories and allows you to wake up alert and refreshed."

Both products are available for purchase in the Laguna Shopping Cart, the trusted source for Hemp and CBD products.

What is Cannabidiol

Cannabidiol (CBD) is a non-psychoactive cannabinoid found in abundance in the hemp plant. Hemp genetics are naturally rich in cannabidiol, as well as other non-psychoactive cannabinoids and phytochemicals. Cannabidiol and all the other cannabinoids in the cannabis plant were patented by the United States government in 2003 as neuroprotectants and anti-oxidants.

None of the statements contained in this news release are health claims and the Food and Drug Administration has not evaluated these claims. Laguna's products and proposed products are not intended to diagnose, treat, cure or prevent any disease.

About Laguna Blends Inc.

Laguna Blends is a market leader in the distribution of Hemp and CBD products. Lagunas growth strategy includes acquiring and incubating companies who formulate and or manufacture Hemp products. Laguna Blends markets Hemp products utilizing its B to B Network along with driving traffic to its online marketplace. It's Lagunas intent to provide the highest quality hemp product experience for the end user, utilizing a proprietary nanotechnology in many of its consumable and topical skin care products.

Laguna is currently seeking joint ventures and acquisitions to expand its portfolio and will aggressively begin international expansion into Asia and Europe in 2017.

ON BEHALF OF THE BOARD

“Ray Grimm Jr”

CEO, President & Director

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Forward-Looking Information:

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products and future the Company's business, its product offerings and plans for sales and marketing. Although the Company believes that the expectations reflected in the forward looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned to not place undue reliance on forward-looking information. Such forward looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation, and does not intend, to update any forward looking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward looking information are reasonable, there can be no assurance that such expectations will prove

to be correct and makes no reference to profitability based on sales reported. The statements in this news release are made as of the date of this release.