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## **HeyBryan Announces Issuance of Restricted Units to Settle Convertible Debenture**

**February 14, 2020 – Vancouver, BC: HeyBryan Media Inc. (CSE:HEY) (OTCQB:HEYBF)**, the creator of the HeyBryan app that connects home-maintenance Experts to homeowners for help with small tasks around the home, announces that today the outstanding principal of the company's convertible debenture of \$250,000 dated July 4, 2019 plus interest of \$17,500 has been extinguished through the issuance of units at a price of \$0.098 per unit. Each unit is comprised of one common share and one common share purchase warrant entitling the holder to purchase one common share in the company at a price of \$0.12 per share for a period of 24 months from the date of issuance.

The securities issued pursuant to the convertible debenture settlement, including the common shares and warrants underlying the units, and the warrant shares underlying the warrants, are subject to a statutory four-month and one-day hold period.

The company also announced it intends to complete a non-brokered private placement for proceeds of \$300,000, subject to increase as determined by the company, through the issuance of units at a price of \$0.085 per unit. Each unit will consist of one common share and one common share purchase warrant. Each warrant will entitle the holder to purchase one additional common share of the company at an exercise price of \$0.12 per common share for a period of 24 months from the date of issuance. The securities issued pursuant to the private placement, including the common shares and warrants underlying the units, and the warrant shares underlying the warrants, are subject to a statutory four-month and one-day hold period.

ON BEHALF OF HEYBRYAN MEDIA INC.

Lance Montgomery  
CEO, President & Director

### **About HeyBryan Media Inc.:**

HeyBryan Media is a crowdsourcing app offering a free seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baeumler. Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include

handyman services, cleaning, mounting and installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together.

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The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

#### Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, “forward-looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.

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