



HEYBRYAN LAUNCHES IN EDMONTON, ALBERTA AND PROVIDES CORPORATE UPDATES

July 14, 2020 - Vancouver, British Columbia - HEYBRYAN MEDIA INC. (CSE: HEY) (OTCQB: HEYBF) (FSE: 9HB) ("HeyBryan" or the "Company"), the creator of HeyBryan, the app that connects homeowners with experts to complete small home-maintenance tasks, is excited to announce their official launch in Edmonton, Alberta, effective immediately.

Edmontonians are now able to book HeyBryan Experts across 21 home maintenance categories, some of which include general handyman, painting, yard work, electrical and plumbing services. Edmonton is the fourth and most recent city launch. HeyBryan now operates in the Greater Toronto Area (GTA), British Columbia's Lower Mainland, Calgary, and now, Edmonton.

Lance Montgomery, Founder & CEO of HeyBryan, says: "What really makes our app different is the overall customer experience that comes along with booking a HeyBryan Expert. All experts have been background checked and vetted. And our customer service team is ready to help at the drop of a hat. We're very excited to be able to continue our national expansion, bringing convenient and timely home-maintenance services to even more Canadians, now including Edmonton." HeyBryan plans to add more Canadian locations in 2020.

HeyBryan also announces that, pursuant to its Stock Option Plan, it has granted stock options to certain directors, management and consultants to purchase an aggregate of 8,550,000 common shares of the Company at the price of \$0.06 per share for a period of 2 years from the date of the grant. These option grants are in recognition of the dedication that the entire HeyBryan team has shown through the unprecedented impacts of the COVID-19 pandemic, and to ensure continued alignment between the team and the Company going forward. Additionally, the Company advises that Mr. Ken Dobell, Chief Marketing Officer, has left the Company to pursue other opportunities. The Company thanks Mr. Dobell for his creativity, guidance and support during the Company's formative period.

About the Company

The HeyBryan app is named after the Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baeumler. Bryan is widely recognized as a home maintenance expert and has been featured in multiple hit shows for over seven years, such as House of Bryan, Disaster DIY, Leave it to Bryan, and most recently, the award winning Island of Bryan.

HeyBryan is free to download and is available on both [Apple](#) and [Android](#) devices.

For more information, the Company's filings that are available at www.sedar.com.

Forward Looking Statements

This news release contains certain forward-looking statements within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance are "forward-looking statements". Forward-looking statements are subject to a number of risks and uncertainties, including those detailed from time to time in filings made by the Company with securities regulatory authorities, which may cause actual outcomes to differ materially from those discussed in the forward-looking statements. These factors should be considered carefully and readers are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

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