

Sports Broadcaster and Comedian Chantal Desjardins to Join the PokerVision Network On-Air Team

Calgary, Alberta – (Marketwired, March 6, 2107) **PokerVision Media Inc. (PVN)**, a wholly owned subsidiary of **ePlay Digital Inc. (CSE:EPY)** is pleased to announce that sports broadcaster and poker enthusiast Chantal Desjardins has been selected to join the PVN Broadcast Team. She is the first to be selected from an on air talent search announced by the Company on Dec. 29, 2016. Chantal Desjardins is a television and radio personality, actor and comedian. Chantal's media credits include City TV Winnipeg, CTV Montreal (sports and entertainment), CHOM 97.7 Montreal, Virgin Radio 96 and CJAD800. Most recently Chantal could be seen hosting Rogers SportsNet's Montreal Canadiens regional broadcasts. In addition to her TV and radio career, Desjardins is a popular stand-up comedian and was named "One to Watch" in 2017 by the Montreal Gazette. A longtime poker fan, Desjardins organizes and hosts an annual celebrity charity poker tournament in Montreal in support of The Leukemia and Lymphoma Society.

"I am so pleased to be joining this amazing new poker TV and multi-platform network," commented Chantal. "I truly believe that their plan to take television, digital and the amazing game of poker into the future will set a new trend for sports and event coverage."

"We are very excited to have someone with Chantal's breadth of experience as a sports broadcaster and a keen love for the game of poker to join our team," commented PVN's Executive VP of Programming Malcolm Dunlop. "Chantal will bring a fresh new approach to our coverage of live events and original programming."



Follow Chantal and the whole PVN Team @PokerVisionTV and @ChantalOnAir on Twitter and watch for Live Updates and Event Coverage on the PokerVision Facebook page as the network moves towards its full broadcast launch in April on The Action Network in the U.S. and later this year with the major broadcast carriers in Canada.

About PokerVision Media

PokerVision Media Inc., a subdivision of ePlay Digital, is a Calgary, Alberta-based multi-platform media and entertainment company that is redefining the future of sports consumption by bridging poker, gaming, eSports and sports content with unparalleled consumer interactivity. Engaging viewers on multiple platforms with live events and original programming that embed gamification and interactivity, sets the stage for PVN to change the way media is consumed and monetized in targeted industries.

About ePlay Digital

ePlay Digital Inc. develops and operates broadcast and live video technologies that enable TV networks to evolve and meet the demands of today's highly-engaged audiences. ePlay bridges the gap between traditional TV and dynamic, next generation digital broadcasts that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the ePlay platform to market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, and others.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com

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Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company's ability to identify and complete suitable acquisitions to further the Company's growth as well as risks associated with the Company's ability to commercialize the digital sports sectors in general such as operational risks in development, research and regulatory delays or changes in plans with respect to research projects or capital expenditures; the uncertainty of the market; the uncertainty of estimates and projections relating to costs and expenses; marketing and commercialization; loss of markets; competition; incorrect assessment of the value of any technologies acquired and failure to realize the anticipated benefits of such acquisitions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws, and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

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