ENDEAVOR TRUST CORPORATION
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Red White & Bloom Brands Inc.

Via SEDAR+

May 22, 2026

TO ALL APPLICABLE REGULATORS AND EXCHANGES

RE: Red White & Bloom Brands Inc. (the "Issuer")
Notice of Meeting and Record Dates

We advise the following with respect to the Issuer's upcoming Meeting of Security Holders:

1	**Meeting Type**	Annual General Meeting
2	**Record Date for Notice of Meeting**	June 16, 2026
3	**Record Date for Voting (If Applicable)**	June 16, 2026
4	**Beneficial Ownership Determination Date**	June 16, 2026
5	**Meeting Date**	July 31, 2026
6	**Meeting Location**	TBA
7	**Voting Securities Details**	
	Description (Class)	Common
	ISIN / CUSIP	CA75704R1010 / 75704R101
8	**Issuer sending proxy related materials directly to Non-Objecting Beneficial Owners (NOBOs)**	No
9	**Issuer paying for mailing to Objecting Beneficial Owners (OBOs)**	No
10	**Notice and Access**	
	Beneficial Holders	Yes
	Registered Holders	Yes
	Stratification Level	Not Applicable
11	**Material Selection**	A - All

Regards,

Endeavor Trust Corporation
Transfer Agent for Red White & Bloom Brands Inc.