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NEWS RELEASE

Next Green Wave Expands Distribution of Its Cannabis Products Via Direct Delivery Service

WEARESDC and No Jumper Successfully Hold Meet and Greet To Promote Its Premium Line of Products At Leading Dispensary *March and Ash*

VANCOUVER, B.C. — October 31, 2019 — Next Green Wave Holdings Inc. (CSE: NGW) (OTCQX: NXGWF) ("Next Green Wave", "NGW" or the "Company") is pleased to announce that a selected line of its products will now be available by means of direct delivery service in San Diego through its distribution partners; Mankind, Columbia Care and March and Ash. The company is also further enhancing its distribution network in Los Angeles by launching its products at premier dispensary Genius. This brings NGW's distribution network to over 35 access points across 13 states. *

Next Green Wave would also like to thank everyone who attended our successful 'meet and greet' with No Jumper at the Mission Valley March and Ash dispensary this past weekend. The pop-up event was the first of many to launch new products and merchandise at exclusive partner dispensaries. Adam22 was met by over 500 fans who took pictures and autographs with the podcast host, resulting in the sell-out of select coveted strains sold during the event.



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“Selecting premier dispensary locations allows us to have greater control down our brand value chain, from packaging to budtender training events, we are building our story with our community and partners. We are leading the market by meeting the expectations of our new customers with superior product and giving them the opportunity to engage with our brands and partners, like we did this past weekend. We are working on elevating the customer experience at every touch point, with the expectation that when we host these product drops, we can sell out of stock in hours.” Commented Chief Marketing Officer, Ryan Lange.

Video footage of meet and greet with No Jumper:

<https://youtu.be/bAjHEHB2O0I>

Additionally, the company would like to note that it is on schedule with its next harvest and weekly distribution to replenish product to its partner distributors.

**In accordance to regulations, only CBD line of products will be made available to consumers outside the California state through partner dispensary locations and online orders permitted within those states.*

NGW is a fully integrated premium cannabis producer with 8 legacy brands and over 45 products marketed through its [WEARESDC](#) brand house. Based in Coalinga, California the company owns and operates a 35,000 sq ft state-of-the-art cultivation facility and is currently expanding extraction and other operations on its cannabis zoned campus. NGW has a seed library of over 120 cannabis strains which include multiple award-winning genetics and cultivars and is developing its nursery cloning operations with bio-tech leader [Intrexon](#). To find out more visit us at www.nextgreenwave.com or follow us on [Twitter](#), [Instagram](#), or [LinkedIn](#).

On behalf of the board,

**Michael Jennings, CEO
Next Green Wave Holdings Inc.**

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Next Green Wave Forward Looking Statements

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