



New Age Farm’s Wholly Owned Subsidiary, We Are Kured, to Introduce Generation 2.0 Ceramic Vaporizer

May 1, 2018 - Vancouver, BC

New Age Farm Inc. (CSE:NF) (OTC:NWGFF) (FSE:ONF) (www.newagefarminc.com) (“New Age Farm” or the “Company”) is pleased to announce We Are Kured, LLC (“WAK”) will be releasing the Kured Generation 2.0 ceramic vaporizer within the next month. In conjunction with Native Hemp Corp, WAK’s manufacturing partner, the Kured Generation 2.0 product will rely on the CCell ceramic heating element.

CCell vape technology presents a coil-embedded ceramic heating element, which provides consistent temperature for the most reliable vaping experience. The porous ceramic cylinder is coupled with four large carburetor holes that will allow optimal oil flow through the atomizer. Users will be able to make large pulls while simultaneously keeping oil waste to a bare minimum. The CCell’s inhale activation technology, paired with a high voltage battery, will provide a vape pen that is ready to use as soon as it is picked up. The CCell was designed for big hits and a full flavor profile that sets this atomizer apart from its competition.

Benjamin Martch, CEO of WAK, commented, “Innovation is something we pride ourselves on and are very excited to be able to bring this exciting new technology to market. For too many years, the market has been overrun with cheap hardware, resulting in costly performance issues for many companies. With years of research and development, the bar has been raised with CCell’s superior vaping technology. The CCell has redefined the industry with the highest quality and performance atomizer created to date.”

“Although released sooner than anticipated, we couldn’t be happier with the decision to move to the CCell Vape technology platform for the Kured Generation 2.0 pen,” stated Erik Knutson, CEO Native Hemp Corp.

About New Age Farm

New Age Farm is an agricultural services company offering unique turnkey growing infrastructure and services for licensed growers and processors of luxury marijuana crops at its agri-campuses in Washington State. In November 2012, the Washington State Liquor and Cannabis Board (“WSLCB”) passed Initiative 502 (“I-502”). I-502 authorized the WSLCB to regulate and tax recreational marijuana products for persons over twenty-one years of age and thereby created a new industry for the growing, processing and selling of Washington State-regulated recreational marijuana products. New Age Farm provides innovative solutions for growers and processors in this burgeoning industry.

About We Are Kured, LLC

WAK is a wholly owned subsidiary of New Age Farm, acquired in December 2017. WAK is building an innovative online CBD and lifestyle company. WAK has partnered with best in class hemp cultivators, edible manufacturers, cutting edge product formulators to develop, market and distribute multiple lines of CBD products including, but not limited to, CBD vaporizer pens, topicals, gel capsules and more. All of We Are Kured’s products are 100% THC free and will be available for purchase internationally. THC, or tetrahydrocannabinol, is the primary active ingredient in cannabis. WAK has launched its first product, a

fully loaded, 250 mg disposable terpene infused, hemp derived CBD vaporizing pen. The vape pens will be available in three variations: Sunshine (Sativa blend), Moonlight (Indica blend) and Anytime (hybrid blend). Please bookmark <http://wearekured.com>, to learn more about the company and purchase its products.

For further information about New Age Farm, please consult the Company's profile on SEDAR at www.sedar.com.

###

On Behalf of the Board Of Directors

Carman Parente
President and Chief Executive Officer
cparente@newagefarminc.com

For Further Information Contact

Corporate Communications
corpcom@newagefarminc.com
888-871-3936

WWW.NEWAGEFARMINC.COM

Follow us



The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.

This news release contains forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. Such forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Readers are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected including, but not limited to completion of planned improvements at both the Canadian and US sites on schedule and on budget, the availability of financing needed to complete the Company's planned improvements on commercially reasonable terms, planned occupancy by the tenant-growers, commencement of operations, differences in yield on expected harvests, delays in obtaining statutory approval for marijuana production plans, issues that may arise throughout the grow period, outdoor crops affected by weather, the ability to mitigate the risk of loss through appropriate insurance policies, and the risks presented by federal statutes that may contradict local and state legislation respecting legalized marijuana. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances save as required under applicable securities legislation. This news release does not constitute an offer to sell securities and the Company is not soliciting an offer to buy securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction