

TRACKER VENTURES

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TRACKER VENTURES CORP. CLOSES FIRST TRANCHE OF PRIVATE PLACEMENT

January 29, 2021 – Vancouver, B.C. – Tracker Ventures Corp. (“Tracker” or the “Company”) (TKR:CSE; FWB: B2I) is pleased to announce that it has closed the first tranche of a previously announced financing of up to 1,500,000 Units. The closing of the first tranche of the offering is subject to all required regulatory approvals.

The Company has issued 851,169 Units at a price of \$0.65 for total gross proceeds of \$553,260 in connection with the first tranche. Each unit is composed of one common share (a “Share”) and one-half share purchase warrant (a “Warrant”). Each whole Warrant is exercisable into one (1) Share (a “Warrant Share”) at a price of \$1.30 for a period of two (2) years from the date of issuance.

In connection with the first tranche, the Company issued 33,646 finders’ warrants (a “Finders’ Warrant”) and paid a cash fee of \$21,876.40 to certain finders. Each Finders’ Warrant is exercisable at a price of \$1.00 for a period of two (2) years from the date of issuance.

All securities issued will be subject to a four-month statutory hold period.

The Company intends to use the net proceeds of the offering toward general working capital.

On behalf of the board,

For further information, please contact:

Zayn Kalyan
Email: zayn@altuscapital.ca
Telephone: 778.938.3367

For more information, investors should review the Company’s filings that are available at www.sedar.com.

About Tracker Ventures Corp.

Tracker is an analytics software company that is leveraging blockchain and digital asset technology to transform and modernize multiple industries. Tracker is taking a diversified approach to the analytics and technology space, delivering practical solutions in the finance, health, logistics, and pharmaceutical industries. The Company’s turnkey real-time tracking solutions offer the very latest in IoT and AI, providing valuable data and business intelligence to some of the world’s leading brands.

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The Canadian Securities Exchange (CSE) has not reviewed, approved or disapproved the content of this news release.

Forward Looking Statements

This news release contains certain forward-looking statements within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, including statements respecting the expected use of proceeds from the Private Placement, are "forward-looking statements". Forward-looking statements are subject to a number of risks and uncertainties, including those detailed from time to time in filings made by the Company with securities regulatory authorities, which may cause actual outcomes to differ materially from those discussed in the forward-looking statements. These factors should be considered carefully and readers are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.