



MustGrow Outlines Active Conference Schedule

Saskatoon, SK, October 7, 2020 – **MustGrow Biologics Corp. (CSE: MGRO) (OTC: MGROF) (FRA: 0C0)** (the "Company", "MustGrow") is pleased to announce the following conference schedule. MustGrow continues to actively engage its key stakeholders – potential industry partners, shareholders and prospective investors – by increasing awareness of its remarkable natural mustard-derived crop protection products.

World Agri-Tech Summit – Virtual Innovation Summit

Attended September 15th-16th

[Website Link](#)

Take Stock Live – Conference Webinar Series

Wednesday, October 7th at 4:15 pm ET

[Investors Register Here](#)

Capital Event Conferences – Virtual Conference Series

November 2020

[Website Link](#)

AGRI Tech Venture Forum – Online Virtual Conference

December 2nd-3rd

[Website Link](#)

OTC Markets – Monthly Virtual Investor Conference

Thursday, December 3rd

[Investors Register Here](#)

Natural Biological Crop Inputs

A Rare Alignment of Consumer, Regulatory & Industry Interests

The agricultural industry and investment capital flow is transitioning towards sustainable, natural, biological, and environmentally friendly farming practices. With an evolving regulatory backdrop seemingly tailor-made to develop natural and organic bio-pesticides and bio-herbicides, MustGrow is poised to capitalize.

The mainstream rise of organic food consumption, plant-based protein, pesticide-free produce and non-GMO products are not merely 'trends' – these are transformational shifts in how food is grown and consumed... an agricultural metamorphosis. The interest in bio-pesticides is increasing as farmers, consumers and investors seek 'natural biological' alternatives to synthetic chemical pesticides. The surge of *environmental, sustainability and governance funds* ("ESG") exemplifies this transformation. As with consumers buying more organic products, investment capital is flowing into ESG funds and companies with ESG features. In 2019, net capital flows into ESG funds smashed previous records, totaling US\$21 billion in the US (four times 2018 net inflows). European inflows into sustainable funds topped €120 billion (double 2018).

As consumers, regulators and investors demand a natural, healthier and safer food supply, leading agriculture companies are heavily investing in alternatives to synthetic chemical pesticides. Natural bio-pesticides will need to fill the void. Adverse global climate and weather events are expected to negatively impact food supply for a growing human population. Warmer temperatures are expected to increase pest



infestations and with [more pests there will be more damage to crops](#). In addition, as the world population and its affluence increase, protein-rich diets place higher stress on crop production and the planet – a planet with finite productive land. Safe and effective bio-pesticides will be critical for future food security and environmentally sustainable agriculture. Research firm *Markets and Markets* sees the global bio-pesticide market size [doubling to US\\$8.5 billion](#) by 2025.

About MustGrow

MustGrow is a publicly traded (**CSE: MGRO**) (**OTC: MGROF**) (**FRA:0C0**) agriculture biotech company focused on providing natural science-based biological solutions for high value crops, including fruits & vegetables. MustGrow has designed and owns a United States EPA-approved natural solution that uses the mustard seed's natural defence mechanism to protect plants from pests and diseases. Over 110 independent tests have been completed, validating MustGrow's safe and effective signature products. The product, in granule format, is EPA-approved across all key U.S. states and by Health Canada's PMRA (Pest Management Regulatory Agency) as a bio-pesticide for high value crops such as in fruit & vegetables. MustGrow has now concentrated a liquid format which it's calling TerraMG, and with regulatory approval, could be applied through standard drip or spray equipment, improving functionality and performance features.

The Company has approximately 37 million basic common shares issued and outstanding. For further details please visit www.mustgrow.ca.

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Forward-Looking Statements

Certain statements included in this press release constitute "forward-looking statements" which involve known and unknown risks, uncertainties and other factors that may affect the results, performance or achievements of MustGrow.

Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects", "is expected", "budget", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might", "occur" or "be achieved".

Forward-looking statements are subject to a number of risks and uncertainties that may cause the actual results of MustGrow to differ materially from those discussed in such forward-looking statements, and even if such actual results are realized or substantially realized, there can be no assurance that they will have the expected consequences to, or effects on, MustGrow.

These risks are described in more detail in MustGrow's Prospectus and other continuous disclosure documents filed by MustGrow with the applicable securities regulatory authorities and available at www.sedar.com. Readers are referred to such documents for more detailed information about MustGrow, which is subject to the qualifications, assumptions and notes set forth therein.



This release does not constitute an offer for sale of, nor a solicitation for offers to buy, any securities in the United States.

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