



MustGrow Investor Webcast Wednesday December 9th at 11:00am ET

SASKATOON, Saskatchewan, Canada, Dec. 7, 2020 – **MustGrow Biologics Corp. (CSE: MGRO) (OTC: MGROF) (FRA: 0C0)** (the "Company", "MustGrow"), an agriculture biotech company focused on providing natural biological crop protection for high value crops, announces the following live webcast for its investment community.

Live Webcast: Wednesday Dec. 9^h at 11:00am ET

Register/View Here:

<https://event.webinarjam.com/channel/MUSTGROW>

Please sign-in 5 minutes prior to commencement.

Participants will be muted and anonymous.

Please email questions to info@mustgrow.ca to be addressed following the presentation.

A Rare Alignment of Consumer, Regulatory & Industry Interests

The agricultural industry and investment capital flow is transitioning towards sustainable, natural, biological, and environmentally friendly farming practices. With an evolving regulatory backdrop seemingly tailor-made to develop organic bio-pesticides and bio-herbicides, MustGrow is poised to capitalize in 2021 and beyond.

The mainstream rise of organic food consumption, plant-based protein, pesticide-free produce and non-GMO products are not merely ‘trends’ – these are transformational shifts in how food is grown and consumed... an *agricultural metamorphosis*. The interest in bio-pesticides is increasing as farmers, consumers and investors seek ‘natural biological’ alternatives to synthetic chemical pesticides. The surge of *environmental, sustainability and governance funds* (“ESG”) exemplifies this transformation. As with consumers buying more organic products, investment capital is flowing into ESG funds and companies with ESG features. In 2019, net capital flows into ESG funds [smashed previous records](#), totalling US\$21 billion in the U.S. (four times 2018 net inflows). European inflows into sustainable funds topped €120 billion (double 2018).

As consumers, regulators and investors demand a natural, healthier and safer food supply, leading agriculture companies are heavily investing in alternatives to synthetic chemical pesticides. Natural bio-pesticides will need to fill the void. Adverse global climate and weather events are expected to negatively impact food supply for a growing human population. Warmer temperatures are expected to increase pest infestations and with [more pests there will be more damage to crops](#). In addition, as the world population and its affluence increase, protein-rich diets place higher stress on crop production and the planet – a planet with finite productive land. Safe and effective bio-pesticides will be critical for future food security and environmentally sustainable agriculture. Research firm *Markets and Markets* sees the global bio-pesticide market size [doubling to US\\$8.5 billion](#) by 2025.

About MustGrow

MustGrow is a publicly traded **(CSE: MGRO) (OTC: MGROF) (FRA: 0C0)** agriculture biotech company focused on providing natural science-based biological solutions for high value crops, including fruits & vegetables. MustGrow has designed and owns a United States EPA-approved natural solution that uses the mustard seed’s natural defence mechanism to protect plants from pests and diseases. Over 110 independent tests have been completed, validating MustGrow’s safe and effective signature products. The product, in granule format, is EPA-approved across all key U.S. states and by Health Canada’s PMRA (Pest

Management Regulatory Agency) as a bio-pesticide for high value crops such as in fruit & vegetables. MustGrow has now concentrated a liquid format called TerraMG, and with regulatory approval, could be applied through standard drip or spray equipment, improving functionality and performance features.

The Company has approximately 37 million basic common shares issued and outstanding. For further details please visit www.mustgrow.ca.

ON BEHALF OF THE BOARD

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Forward-Looking Statements

Certain statements included in this press release constitute "forward-looking statements" which involve known and unknown risks, uncertainties and other factors that may affect the results, performance or achievements of MustGrow.

Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects", "is expected", "budget", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might", "occur" or "be achieved".

Forward-looking statements are subject to a number of risks and uncertainties that may cause the actual results of MustGrow to differ materially from those discussed in such forward-looking statements, and even if such actual results are realized or substantially realized, there can be no assurance that they will have the expected consequences to, or effects on, MustGrow.

These risks are described in more detail in MustGrow's Prospectus and other continuous disclosure documents filed by MustGrow with the applicable securities regulatory authorities and available at www.sedar.com. Readers are referred to such documents for more detailed information about MustGrow, which is subject to the qualifications, assumptions and notes set forth therein.

This release does not constitute an offer for sale of, nor a solicitation for offers to buy, any securities in the United States.

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

Important

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