

**Form 51-102F3**  
**MATERIAL CHANGE REPORT**

- Item 1. Name and Address of Reporting Issuer  
BYND Cannasoft Enterprises Inc.  
2264 East 11<sup>th</sup> Avenue  
Vancouver, BC  
V5Z 1N6
- Item 2. Date of Material Change  
June 24, 2021
- Item 3. News Release  
A news release regarding the material change was issued on June 24, 2021
- Item 4. Summary of Material Changes  
The Issuer announced changes to its board of directors and senior management roles.
- Item 5. Full Description of Material Change  
See press release attached as Schedule "A" hereto.
- Item 6. Reliance on subsection 7.1(2) and (3) of National Instrument 51-102  
  
N/A
- Item 7. Omitted Information  
None.
- Item 8. Executive Officer  
The following senior officer of BYND Cannasoft Enterprises Inc. is knowledgeable about the material change and may be contacted by any of the Securities Commissions in respect to the change:  
  
Gabi Kabazo, CFO  
(604) 833-6820
- Item 9. Date of Report  
June 29, 2021

## Schedule "A"



### **BYND CANNASOFT ENTERPRISES INC.**

2264 East 11th Avenue

Vancouver, B.C.

Ph: (604) 833-6820

### **NEWS RELEASE - For Immediate Release**

#### **BYND CANNASOFT ENTERPRISES INC. ANNOUNCES CHANGES TO ITS BOARD OF DIRECTORS AND SENIOR MANAGEMENT ROLES**

**Vancouver, British Columbia (June 24, 2021) BYND Cannasoft Enterprises Inc. ("BYND" or the "Company")** wishes to announce the appointment of Yftah Ben Yaackov as Chief Executive Officer of the Company. As CEO, Mr. Ben Yaackov will continue to focus his efforts on executing the Company's plans for the construction of its proposed medical cannabis farm. Moti Maram, who has served as CEO since the Company's formation, will continue to serve as the Company's President and as Chief Executive Officer of the Company's wholly owned subsidiary, BYND – Beyond Solutions Ltd., allowing him to concentrate on the development of the Company's new Cannabis CRM software platform.

The Company is also pleased to announce the immediate appointment of Stefánia Szabó to its board of directors. Dr. Szabo was appointed to fill the vacancy created by the departure of Roman Brenner, who has resigned his board position so that he may dedicate his time and efforts on other business interests.

Dr. Szabó is a charismatic government services, management, international business and public relations professional with more than 25 years of experience in all areas of bilateral and multilateral relationship management, diplomacy, trade and HR. She has developed expertise through communication, negotiation and mediation between European and Canadian government networks to promote economic and trade values as well as representing government, business and community interests.

Mr. Yftah Ben Yaackov states: *"On behalf of the board, we would firstly like to thank Mr. Brenner for his service to the Company and we wish him all the best in his future endeavors. Although Mr. Brenner will be missed, we are very pleased to have Dr. Szabó join the board to fill his vacancy. Dr. Szabó's background in government and international relations will undoubtedly prove to be an invaluable asset to the Company which will help us to achieve our business goals and objectives."*

#### **About BYND Cannasoft Enterprises Inc.**

BYND is an integrated software/cannabis company, based in Israel.

#### *CRM Software*

BYND owns and markets a proprietary customer relationship management (CRM) software product, known as "Benefit CRM". BYND's Benefit CRM software enables small and medium-sized businesses to optimize

their day-to-day business activities such as sales management, personnel management, marketing, call centre activities and asset management. BYND's next generation Benefit CRM platform is nearing completion and will be ready for BETA testing in approximately three months.

### *Cannabis CRM*

Building on its 20 years of experience in CRM software, BYND has recently begun development of an innovative new CRM platform, designed specifically to serve the needs of the medical cannabis industry. This new platform will be the first of its kind for the medical cannabis field and the Company is confident it will transform the industry into a more organized, accessible and price transparent market. Data and information collected through the operation of the Cannabis Farm (see below) and the products it produces will allow BYND to test its new Cannabis CRM platform and adjust the platform as necessary. Additionally, operating the Cannabis Farm and selling medical cannabis will bring in additional revenue to further support BYND during the initial roll-out years of its cannabis CRM platform.

### *Cannabis Farm*

BYND has recently obtained a primary growing license for growing medical cannabis in Israel and intends to construct a 3.7 acre farm facility near Ashkelon Israel, to grow medical cannabis. The Company's plans include the construction of 4 state of the art greenhouses, housing approximately 2.5 acres of total growing area. BYND estimates that, once fully operational its Cannabis farm facility will be able to produce 7,500kg of raw cannabis each year. BYND also intends to work with strategic partners to develop and market new, proprietary cannabis infused products for sale throughout Israel and for export.

**For Further Information** please refer to information available on the Company's website: [www.cannasoft-crm.com](http://www.cannasoft-crm.com), the CSE's website: [www.thecse.com/en/listings/life-sciences/bynd-cann](http://www.thecse.com/en/listings/life-sciences/bynd-cann) and on SEDAR: [www.sedar.com](http://www.sedar.com).

### **Gabi Kabazo**

Chief Financial Officer

Tel: (604) 833-6820

e-mail: [ir@cannasoft-crm.com](mailto:ir@cannasoft-crm.com)

### ***Cautionary Note Regarding Forward-Looking Statements***

*This Press Release contains forward-looking statements that involve risks and uncertainties, which may cause actual results to differ materially from the statements made. When used in this document, the words "may", "would", "could", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions are intended to identify forward-looking statements. Such statements reflect our current views with respect to future events and are subject to such risks and uncertainties. Many factors could cause our actual results to differ materially from the statements made, including those factors discussed in filings made by us with the Canadian securities regulatory authorities. Should one or more of these risks and uncertainties, such as currency and interest rate fluctuations, increased competition and general economic and market factors, occur or should assumptions underlying the forward looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, or expected. We do not intend and do not assume any obligation to update these forward-looking statements, except as required by law. Shareholders are cautioned not to put undue reliance on such forward-looking statements.*

*The CSE has not reviewed, approved or disapproved the content of this press release.*