

## CANNVAS MEDTECH INC.

### NEWS RELEASE

#### **Cannvas Signs Definitive Contract with Advica Health as Exclusive Cannabis Education Provider**

#### **Cannvas.Me Exclusive Provider of Cannabis Education to All Advica Members**

**Toronto, Ontario / January 17, 2019 – Cannvas MedTech Inc. (“Cannvas” or the “Company”) (CSE: MTEC) (Frankfurt: 3CM) (OTCPK: CANVF)**, a leading digital cannabis educator and business technology company, and Advica Health, an innovative healthcare navigation service allowing members to access an independent appraisal of their health needs and circumstances, are pleased to announce the signing of a definitive contract whereby Cannvas.Me will be the exclusive provider of cannabis education and information to the Advica Health community.

“Advica Health is at the forefront of delivering medical treatment efficiently on a membership basis and we are very pleased to become their exclusive provider of physician-backed cannabis education,” said Steve Loutskou, Chief Operating Officer, Global Markets, Cannvas MedTech Inc. “The need to educate Canadians about cannabis and its potential health benefits has never been greater and Cannvas.Me is an ideal learning tool for patients looking to take better control of their own health and wellness through organizations like Advica Health who have their patient’s best interests at heart. We believe that with a dedicated cannabis education section on the Advica portal where patients and health care professionals will be able to access evidence-based education and information about cannabis, Advica members will be better positioned to make informed decisions about their health treatments.”

Advica Health offers members access to the best facilities at home or abroad and assists in obtaining advice, treatment options and solutions to current health care situations in the most efficient manner possible. Each case is approached on an individual and personalized basis to help navigate the healthcare system and collaboratively create an effective health plan with ongoing care management and support from nurse navigators. Advica is constantly bringing innovative healthcare solutions to its membership with a strong focus on preventative health and wellness, and helps members focus on healthy living to positively impact their overall productivity and quality of life.

Cannvas.Me is an unbiased educational resource for medicinal and adult-use cannabis users. It

operates independent of any licenced producers or clinics, working with its own Medical Advisory Board and Educational Advisory Panel to provide a safe space for cannabis education with no pressure to purchase or consume. Once fully integrated with the Advica Health website, Advica will refer patients to an online portal to access Cannabis.Me content; patients visiting participating medical clinics or related facilities will be able to access application-specific handheld devices providing content around the potential health benefits of cannabis.

“This is wonderful news for the Advica Health community, all of whom will soon be able to expand their cannabis knowledge with our physician-backed and educator-approved learning modules exploring everything about cannabis, including its health and wellness applications, its history and cultural impact and current research into the future of cannabis,” said Daniel Davidzon, Director of Strategy and Education, Cannabis MedTech Inc. “Further to their mission to simplify navigating the healthcare system for its members, Advica is helping destigmatize medicinal cannabis usage by providing its community with unbiased cannabis education through the Cannabis.Me platform to empower them to make better decisions about their own well-being.”

Cannvas.Me will have the entirety of its platform accessible to Advica Health members, and will work closely with Advica’s network of leading clinics, doctors and specialists, caregivers and home support to source information and collaborate on articles and learning modules to meet the needs of Advica members across Canada.

### **About Advica Health**

Advica is dedicated to support Canadians who want to personalize their individual medical treatment. Advica acts as thoughtful advisors to assist patients to improve health and wellness. For additional information about Advica Health, visit [advicahealth.com](http://advicahealth.com).

### **About Cannabis MedTech Inc.**

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

### **For additional information:**

CannvasMedTech.com  
AdvicaHealth.com

### **Investor Relations**

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