

**CANNVAS MEDTECH INC.****NEWS RELEASE****Canvas to be Featured in Canadian Health and Family  
Presenting an Educational Segment on Medical Cannabis**

**Toronto, Ontario / December 13, 2018 – Canvas MedTech Inc. (“Canvas” or the “Company”) (CSE: MTEC) (Frankfurt: 3CM),** a leading digital cannabis education and business technology company in the cannabis space, is pleased to announce its online learning platform **Canvas.Me** will be featured in an upcoming installment of Canadian Health and Family.

“Presenting our Canvas.Me platform on this popular health and wellness program is a strong opportunity to share our free and unbiased digital cannabis education resource to a wide swath of Canadians who may be curious about using cannabis as an alternative therapeutic treatment,” said Shawn Moniz, Chief Executive Officer, Canvas MedTech Inc. “Canadian Health and Family enjoys an engaged following both online and on television, reaching beyond its viewership to contribute to conversations by family physicians and general practitioners throughout Canada, and affecting advocacy groups and resource organizations such as the Chronic Pain Association of Canada. As cannabis becomes a more prevalent part of people’s health care regimen, it’s imperative Canadians know where to turn for accessible and reliable physician-backed cannabis information and education.”

The program makes note of the independent Medical Advisory Board and Educational Advisory Panel who steer content for Canvas.Me and pays special attention to the platform’s global reach, from its founders’ travels across the world to determine how best to approach cannabis education to the site’s scalability across different countries as cannabis legislation around the world continues to evolve. Additionally, there is also focus on the forthcoming Canvas.Pet platform, designed to help pet owners explore the use of medical cannabis to help treat their pet’s ailments.

“A crucial aspect of cannabis legalization that has been overlooked since its October inception is access to free and unbiased education around the plant and an opportunity for Canadians to learn for themselves whether or not it can be a beneficial part

of their lifestyle,” said Daniel Davidzon, Director of Strategy and Education, Cannabis MedTech Inc. “We strive to elevate cannabis learning and open the public’s eyes to the myriad health care benefits the plant offers, better contextualizing its place in our culture and delivering evidence-backed education from a team of certified health practitioners and educators.”

## **About H&F Continuing Education, Inc.**

H&F Continuing Education is a leader in health communications and broadcast throughout North America with over 25 years’ experience in launching educational programs empowering consumers regarding their health and lives. For the past 9 years, with Dr. Marla Shapiro as medical contributor to CTV, we have been bringing disease prevention and awareness programs to the Canadian public on CTV, as well as advocacy communities, with up-to-date information delivered by some of the world’s most recognized industry and medical experts. Our Health and Family franchise has created one of the most effective ongoing conversations between patients, families and physicians in many therapeutic areas, in a very personal way.

## **About Cannabis MedTech Inc.**

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

## **For additional information:**

[www.cannvasmedtech.com](http://www.cannvasmedtech.com)

Media Inquiries

[media@cannvasmedtech.com](mailto:media@cannvasmedtech.com)

Investor Relations

Renmark Financial Communications Inc.

Shushu Feng: [sfeng@renmarkfinancial.com](mailto:sfeng@renmarkfinancial.com)

Tel: (416) 644-2020 or (212) 812-7680

*No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.*

*Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators, which are posted on [www.sedar.com](http://www.sedar.com).*