

**CANNVAS MEDTECH INC.****NEWS RELEASE****Canvas Adds Health & Fitness Module to Canvas.Me Education Platform****Canvas Takes Holistic Approach to a Healthy Lifestyle**

**Toronto, Ontario / October 30, 2018 – Canvas MedTech Inc. (“Canvas” or the “Company”) (CSE: MTEC) (Frankfurt: 3CM)**, a leader in digital cannabis education and leading business technology company, is pleased to announce the November addition of the Health & Fitness module to the Canvas.Me education platform, for those who care about their health and are looking for more information on how the potential benefits of medical cannabis treatments can be combined with fitness and training activities to lead a healthy lifestyle.

“The Health & Fitness module is a natural addition to our Canvas.Me educational platform as it takes a holistic approach to living a healthy cannabis lifestyle,” said Shawn Moniz, Chief Executive Officer, Canvas MedTech Inc. “The new module highlights the benefits of combining fitness activities with the use of medical cannabis and has tips on best practices should you choose to combine the two. Coupled with our Canvas Culinary module, encouraging nutritious choices when cooking with cannabis, we are committed to continue advocating for the beneficial use of cannabis within an active and healthy lifestyle.”

Launching in November, the Canvas.Me Health & Fitness module includes information on augmenting an active lifestyle with the use of cannabis. With valuable information on basic fitness training and more detailed tips on incorporating cannabis in different forms, Canvas.Me helps its users kickstart a fitness routine and discover how cannabis products can boost recovery from strenuous activity. The high nutritional value of cannabis can also help positively impact any fitness or exercise routine by helping in pre- and post-exercise activities to boost recovery.

Canvas.Me is an unbiased educational resource for medicinal and adult-use cannabis users. It is a comprehensive solution for the global cannabis community offering innovative tools and physician-backed content to all audiences wishing to learn about health care through cannabis. Modules that are active today include:

- Canvas Academy - educational learning modules created by medical practitioners and certified educators;
- Canvas Strain Matcher - an interactive experience where users learn which strain is best for alleviating specific ailments;
- Canvas Culinary - a culinary training module with recipes, ideas and more;
- Health & Fitness - combining a cannabis healthy lifestyle with training and fitness activities.

Additional relevant modules and tools will be added to the platform as they become available. The education platform utilizes machine-learning algorithms and artificial intelligence (AI) to contextualize and adapt as users navigate the website, to ensure a best-in-class experience for all using the most accurate and up-to-date information. Cannvas is committed to bring high quality education and information to Canada and around the world and to promote the benefits and ensure the proper use of cannabis.

## **About Cannvas MedTech Inc.**

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

### **For additional information:**

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