



CSE: MOTA
FSE: 1WZ:GR
OTC: PEMTF

MOTA VENTURES' NATURES EXCLUSIVE ACQUIRES 102,844 CUSTOMERS THROUGH Q2 2020

VANCOUVER, BC, CANADA (July 10, 2020) – **Mota Ventures Corp. (CSE:MOTA FSE: 1WZ:GR OTC: PEMTF)** (the “**Company**”) is excited to announce that its US based Nature’s Exclusive brand (“Nature’s Exclusive” or the “brand”) acquired 102,844 new customers during the six month period ending June 30, 2020. Total new customers acquired during the reported period represents an all-time high for new customers within any given six-month period for the brand.

This record number of customers acquired can be attributed to the Company’s increased marketing efforts of its Nature’s Exclusive brand, as well as a successful scaling of the Company’s supply chain, and its ability to respond to market demand in the midst of a global pandemic through the introduction of new and relevant products.

Commenting on new records being set by the Company, Ryan Hoggan, CEO stated, *“With 2020 presenting so many uncertainties, including on a global economic front, I am very pleased with the Company’s 2020 performance to date. Mota, and its Nature’s Exclusive brand are illustrating their resilience and relevance. In the first half of this year, not only have we reached a record number of new customers, at over 100,000, we also reached and released record sales revenues of \$5.1 million, for the month of May, alone. With these reassuring indicators that Mota and Nature’s Exclusive are establishing brand recognition and demand, we are increasingly confident that continued focus on growth in the US and expansion in Europe will prove successful and continue to create value for our shareholders and stakeholders, alike.”*

About Mota Ventures Corp.

Mota Ventures is an established natural health products and eCommerce technology company focusing on the CBD and psychedelic medicine sectors. The company has a strong presence in both North America and Europe. In the United States, Mota Ventures offers a CBD hemp-oil product line derived from hemp grown and formulated in the US through its Nature’s Exclusive brand. Within Europe, the company’s Verrian operations is currently conducting clinical studies utilizing proprietary products for the treatment of

opiate addiction. The highly skilled Verrian team also manages Mota Ventures' 110,000 square foot manufacturing facility in Radebeul, Germany. In addition, Mota Ventures' Sativida brand of award winning 100% organic CBD oils and cosmetics are sold throughout Spain, Portugal, Austria, Germany, France, and the United Kingdom. The company is also seeking to acquire additional revenue-producing natural health product brands and operations in both Europe and North America with the goal of establishing an international distribution network utilizing its eCommerce technology platform.

ON BEHALF OF THE BOARD OF DIRECTORS

MOTA VENTURES CORP.

Ryan Hoggan
Chief Executive Officer

For further information, readers are encouraged to contact Joel Shacker, President at +604.423.4733 or by email at IR@motaventuresco.com or www.motaventuresco.com

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Cautionary Note Regarding Forward-Looking Statement

All statements in this press release, other than statements of historical fact, are "forward-looking information" with respect to the Company within the meaning of applicable securities laws, including with respect to the Company's plans to acquire revenue-producing CBD brands and operations in Europe and North America, and establishing itself as an international distribution network for CBD products. The Company provides forward-looking statements for the purpose of conveying information about current expectations and plans relating to the future and readers are cautioned that such statements may not be appropriate for other purposes. By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. These risks and uncertainties include but are not limited those identified and reported in the Company's public filings under the Company's SEDAR profile at www.sedar.com. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise unless required by law.