

**Form 51-102F3
MATERIAL CHANGE REPORT**

Item 1: Name and Address of Company

HeyBryan Media Inc. (the "Issuer")
501-318 Homer Street
Vancouver, BC V6B 2V2

Item 2: Date of Material Change

March 10 and March 17, 2020.

Item 3: News Release

The news releases were issued and disseminated on March 10 and March 17, 2020 through NewsFile and filed on SEDAR (www.sedar.com). A copy of the news releases is attached as Schedule "A" hereto.

Item 4: Summary of Material Change

On March 10, 2020, the Issuer announced announce that it had been [named a BC's Best company](#) by Virtus Groups. On March 17, 2020, the Issuer announced that it was adding a service category for smart home installation and repair on its app.

Item 5: Full Description of Material Change

Please see Schedule "A" attached hereto.

Item 6: Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable

Item 7: Omitted Information

None

Item 8: Executive Officer

Lance Montgomery, President & CEO
Phone: 778-928-7708
Email: lance@heybryan.com

Item 9: Date of Report

March 24, 2020

SCHEDULE "A"

HeyBryan Named BC's Best by Virtus Groups

Vancouver, British Columbia – March 10, 2020: HEYBRYAN MEDIA INC. ([CSE:HEY](#)) ([OTCQB:HEYBF](#)) ([FSE:9HB](#)) ("HeyBryan" or the "Company"), the creator of the HeyBryan app that connects home-maintenance Experts to homeowners for help with small tasks around the home, is pleased to announce that the company has been [named a BC's Best company](#) by Virtus Groups.

Virtus Groups is a management consulting firm that helps companies manage the challenges associated with the gaps that companies face in people or functional capabilities that naturally occur during periods of high-growth. BC's Best is a newsletter that profiles the best of BC's emerging startups.

Lance Montgomery, CEO of HeyBryan, says: "It's exciting for our team to be recognized as one of BC's best emerging technology startups. The interest has continued to grow since our 2018 launch in Vancouver. We have since launched in Toronto and Calgary and continue to gain momentum."

The home improvement market in Canada reached \$47.9 billion in 2017. And an Angus Reid Institute study reported in 2019 that more than 40% of Canadian millennials have participated in the gig economy for companies such as HeyBryan over the past five years.

HeyBryan is free to download and is available on both [Apple](#) and [Android](#) devices.

About HeyBryan Media Inc.:

HeyBryan Media (CSE: HEY) is a peer-to-peer marketplace app offering a friendly and seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baeumler.

Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include handyman services, mounting or installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people.

Investor Relations Contacts:

Lance Montgomery, President & CEO

778-928-7708

lance@heybryan.com

The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, “forward-looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.

HeyBryan Announces Plans to Enter Booming Smart Home Automation Market

Vancouver, British Columbia – March 17, 2020: HEYBRYAN MEDIA INC. ([CSE:HEY](#)) ([OTCQB:HEYBF](#)) ([FSE:9HB](#)) (“HeyBryan” or the “Company”), the creator of the HeyBryan app that connects home-maintenance Experts to homeowners for help with small tasks around the home, is announcing that the Company is adding a service category for smart home installation and repair on its app.

Smart home technology makes it possible to control and monitor connected home technology using apps, smartphones and other networked devices. Some of the most popular smart home technologies are Sonos, Nest Smart Home, Ring video doorbell, Ecobee thermostat and the August Smart Lock. And an increasing number of home devices are capable of integration with Google Home, Echo and Alexa.

Lance Montgomery, CEO of HeyBryan, says: “Smart home devices are no longer niche products - they are going mainstream. While some are fairly straightforward and are essentially ‘plug and play’ items, many do need professional installation to ensure that they are configured correctly and work properly and safely.”

The smart home industry is estimated to reach \$53.45 billion by 2022. Today, 27% of Canadians own smart home tech but it is estimated that more than 76% plan to purchase more smart home technology in the next 12 months.

HeyBryan is currently recruiting Experts for its smart home category. Services will include installation and repair of a range of smart home devices including:

- Doorbells
- Locks
- Lighting
- Thermostats
- Smoke detectors
- Security cameras
- Plugs and switches

“Smart homes and connected devices have become popular at a unique time in history, where we are seeing consumers move away from getting many of their home entertainment services from the cable companies and instead from online and smart technologies. This has left an

incredibly talented group of individuals who can transition their skills to the smart home industry. We are excited to be a part of enabling that transition.” **added Montgomery.**

HeyBryan is free to download and is available on both [Apple](#) and [Android](#) devices.

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